X-ACTO SWEEPSTAKES OFFICIAL RULES

1. NO PURCHASE NECESSARY TO ENTER OR WIN. The "X-ACTO

Sweepstakes" ("Sweepstakes") is open only to U.S. educators who are legal residents of the 50 United States (and the District of Columbia), 18 years of age or older at the time of entry, and who are teachers of grades K-12 who teach in a public school, home school or accredited private school in compliance with the laws of its state ("Entrant"). Void where prohibited. Additional restrictions apply.

2. SWEEPSTAKES SPONSOR: Scholastic Inc., 557 Broadway, New York, NY 10012

3. HOW TO ENTER: To be eligible, entrants must submit a completed Survey, which is hosted online at https://www.surveymonkey.com/r/xactosweeps along with their contact information, between 12:01 a.m. Eastern Time ("ET") on March 16, 2016, and 11:59 p.m. ET on April 13, 2016 (the "Entry Period"). Sponsor reserves the right to disqualify any entry if it deems an entrant's responses to the Survey to be inappropriate or if not filled out in good faith, in its sole discretion. Only one entry for the random drawing per person. Odds depend on the number of entrants. Taxes, if any, are the sole responsibility of the winner.

4. PRIZES: From all eligible entrants who complete the Survey by the due date, one (1) Grand Prize winner will receive a \$500 gift card and an X-ACTO Grand Prize Pack (ARV: \$250); five (5) First Prize winners will receive a \$100 gift card and an X-ACTO First Prize Pack (ARV: \$250). Total Approximate Retail Value of all prizes is \$2,500. Packs will contain an assortment of X-ACTO pencil sharpeners.

The winners will be notified on or about April 18, 2016. Offer open to U.S. residents only. Void if reproduced, copied, purchased, auctioned, traded, or sold, and where prohibited. Not valid for cash or cash equivalent.

5. USE OF ENTRY. By submitting an entry, each entrant agrees Scholastic shall own the entry submitted (including all rights embodied therein in winning entries) and that it and its designees may exploit, edit, publish, use, adapt, modify, or dispose of any entry and elements embodied therein, online, in print, film, television, or in any other media now or hereafter known for advertising, promotional, or other purposes throughout the world, in perpetuity, without additional compensation or notification to, or permission of the entrant, except as prohibited by law. Entrant's personally identifiable information submitted in connection with his or her entry shall be subject to Scholastic's privacy policy, found at <u>www.scholastic.com/privacy.htm</u>.

6. GENERAL. By entering, entrant agrees to release and hold harmless Scholastic, Elmer's products Inc., their parents, affiliates, subsidiaries, advertising and promotion agencies, prize suppliers, and all others associated with the development and execution of this Sweepstakes, and the respective officers, directors, shareholders, agents, and

employees of the foregoing (collectively, the "Released Parties") from any and all claims, injuries, damages, or losses to the person or property and/or liabilities of any nature that in any way arise from participation in this Sweepstakes or acceptance or use of the Prize. The Winners may be required to sign and return an affidavit of eligibility and liability/publicity release within ten (10) business days of notification attempt or an alternative winner may be selected. Subject to all applicable laws. By entering the Sweepstakes and/or accepting a Prize, entrants grant to Scholastic and its designees the right to use his or her name, likeness, hometown, biographical information, School name, and entry for any lawful purposes, including advertising and promotional purposes, in any and all media now or hereafter known throughout the world in perpetuity without further notice, permission, or compensation, except where prohibited by law.

The Released Parties are not responsible for interrupted or unavailable network, server, Internet Service Provider (ISP), website, or other connections; for lack of availability or accessibility, or miscommunications due to failed computer, satellite, telephone, or cable transmissions or lines; for technical failure or jumbled, scrambled, delayed, or misdirected transmissions; for computer hardware or software malfunctions, failures, or difficulties; or for any other computer, network, technical, typographical, human or other error, problem, or malfunction related to or in connection with the Sweepstakes, including, without limitation, errors, problems, or malfunctions that may occur in connection with the administration of the Sweepstakes, the announcement of the prizes, the processing or judging of entries, or any Sweepstakes-related materials. The Released Parties are not responsible for any incorrect or inaccurate information, whether caused by site users, tampering, hacking, or by any equipment or programming associated with or utilized in the Sweepstakes and assume no responsibility for any injury or damage to participants' or to any other persons' computers (whether hardware or software), relating to or resulting from downloading materials or software in connection with this Sweepstakes. If for any reason (including, but not limited to, infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other cause beyond the control of Scholastic, which corrupts or affects the administration, security, fairness, integrity, or proper conduct of this Sweepstakes) the Sweepstakes is not capable of being conducted as described in these rules, Scholastic shall have the right, at its sole discretion, to cancel, terminate, modify, or suspend the Sweepstakes.

7. Winners Names: For the name of the winner, please email <u>spalazzi@scholastic.com</u> by June 22, 2016.

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