

**DOLITTLE #TALKTOANIMALS SWEEPSTAKES
OFFICIAL RULES**

NO PURCHASE NECESSARY. SWEEPSTAKES SUBJECT TO THESE OFFICIAL RULES.

1. TO ENTER: NO PURCHASE NECESSARY TO ENTER OR WIN. To enter the **Dolittle #TalkToAnimals Sweepstakes** (the “Sweepstakes”), an Eligible Adult (as defined below) must submit a short video (20 seconds or less) demonstrating how their family talks to their pet or any other animal, or how their family would communicate with their favorite animal or pet.. The Eligible Adult, who is either a parent/legal guardian of a student that is currently enrolled in grades K–5 must visit **[scholastic.com/dolittlesweeps](https://www.scholastic.com/dolittlesweeps)**, between 12:01 a.m. Eastern Time (“ET”) on December 9, 2019, and 11:59 p.m. ET on December 29, 2019, and upload a short video as set forth above. Entries will only be accepted via the online entry portal and must be submitted by 11:59 p.m. ET on December 29, 2019 (the “Entry Period”).

2. ELIGIBILITY: The Sweepstakes is open only to parents/legal guardians of a student that is currently enrolled in grades K–5 in a public school, an accredited private school, or a home school in the 50 United States (or District of Columbia) which is in compliance with the laws and regulations of its state/district and who is over 18 (19 in AL or NE) at the time of submission and a resident of the United States (an “Eligible Adult”). Employees of Scholastic Inc. (“Scholastic” or “Sponsor”), Universal Pictures Marketing, a division of Universal Film Exchanges LLC (“Universal”) and their affiliates, and members of their immediate families (parents, children, siblings, spouse) or family members living in the same household (whether related or not), their parents, subsidiaries, affiliates, and their advertising, promotion, and production agencies, manufacturers or distributors of Sweepstakes materials are not eligible to enter . Void where prohibited or restricted by law. Any person who attempts to defraud or tamper with the Sweepstakes will be ineligible for prizes. Only one submission for each Eligible Student will be accepted. An Eligible Adult may submit more than one entry for more than one Eligible Student.

3. ENTRY: By submitting an entry, each Eligible Adult agrees Scholastic, Universal, and its designees shall have a royalty-free, perpetual, fully paid up license to the entry (including all rights embodied therein) and may exploit, edit, publish, use, adapt, modify, create derivative works from or dispose of any entry and elements embodied therein, including names, addresses and biographical information, online, in print, film, television, or in any other media now or hereafter known for advertising, promotional, or other purposes throughout the world, in perpetuity, without compensation or notification to or permission of the Eligible Adult except as prohibited by law. The Eligible Adults’ personally identifiable information, as defined by applicable law, submitted in connection with his or her entry shall be subject to Scholastic’s privacy policy found at: **[scholastic.com/privacy.htm](https://www.scholastic.com/privacy.htm)** and Universal’s privacy policy found at: **[nbcuniversal.com/privacy](https://www.nbcuniversal.com/privacy)** Scholastic and Universal reserves the right to disqualify any entry if it deems the entry to be offensive, inappropriate, infringing on copyright or trademark materials, or not completed in good faith, in its sole discretion. Entries must be the Eligible Adult’s own original work. By submitting an entry to the Sweepstakes, the Eligible Adult represents and

warrants that they have the permission of any person who appears in the video and the written consent of the parent/legal guardian of any minor that appears in the video, and that such permission allows for the grant of rights set forth herein. In addition to other uses, any entry submitted by an Eligible Adult may be featured on the Scholastic site in the #TalkToAnimals Sweepstakes Video Gallery at: **[scholastic.com/dolittlegallery](https://www.scholastic.com/dolittlegallery)** and/or potentially shared from Universal's official DOLITTLE social channels. Not every entry submitted by an Eligible Adult will be posted on the #TalkToAnimals gallery or shared from Universal's official DOLITTLE social channels.

Entry guidelines:

- Except for elements that are in the public domain, Eligible Adult's video is wholly original and Sponsor's and Universal's reproduction, publishing, displaying and/or other use of the video will not, infringe on any rights of third parties, including, without limitation, copyright, trademark, moral rights, privacy, or publicity, or create claims for defamation, false light, idea misappropriation, intentional or negligent infliction of emotional distress, or breach of contract. For the purposes of clarity, modifying, enhancing or altering a third party's pre-existing work does not qualify as the Eligible Adult's original creation.
- Before involving any other person in the video, Eligible Adult disclosed to such other persons these Official Rules and that the entrant alone is participating in the Sweepstakes and the Eligible Adult alone will win a prize if the video is determined to be the winning entry.
- The Eligible Adult's video does not contain any personal information (e.g., name, email address or phone number); if the video contains personal information, it is the Eligible Adult's sole responsibility to remove all such personal information from the video before submitting the video.
- The Eligible Adult's video is suitable for public presentation and does not contain content, images or other material that: (i) is misleading, fraudulent, deceptive, inappropriate, indecent, lewd, obscene, offensive, sexually explicit, pornographic, harmful, tortious, threatening, harassing, hateful, disparaging, defamatory, slanderous or libelous, (ii) depicts an unsafe practice or activities that are restricted, prohibited, illegal or in violation of or contrary to any applicable federal or state laws or regulations (including without limitation, the consumption of alcohol or any other controlled substances), or (iii) reflects, advocates or promotes bigotry, racism, hatred, harm or exploitation of or against any class, group or individual, discrimination based on race, gender, religion, nationality, disability, sexual orientation or age.
- The Eligible Adult's video has not been submitted in any other sweepstakes, contest, promotion or otherwise published for sale.

4. PRIZES: One (1) entry (the “Winning Entry”) will be selected in a random drawing from among all eligible entries received. The Eligible Adult that submitted the winning entry (the “Winner”) will receive a trip for the Winner and up to three (3) other immediate family members to New York City for four (4) days and three (3) nights. Total of up to four (4) people on the trip. **The Winner and their three (3) immediate family members must be available to go on the trip from Monday January 13, 2020–Thursday January 16, 2020. No other dates will be substituted for the trip.**

The trip will include:

- Airfare from the Winner’s place of residence (or ground transportation depending on the Winner’s place of residence) for the Winner and three (3) other immediate family members of the Winner’s choice to and from New York City. (ARV: \$1,200).
- Three (3) night stay in a New York City hotel (ARV: \$1,400).
- Meals and beverages will be on a per diem basis of \$250, totaling \$1,000 for the entirety of the trip (ARV: \$1,000).
- Ground transportation to and from the airport in New York (ARV: \$200).
- A shopping event at FAO Schwarz to include a \$500 gift card and an experiential VIP tour of the store. (ARV: \$500).
- Priority audience placement during the January 15 taping of the TODAY Show (ARV: No Retail Value).

Total Grand Prize ARV: \$4,300.

Sponsor will notify the potential winner to confirm acceptance of the prize. The potential winner and the family members traveling with the potential winner will be required to complete and return an affidavit of eligibility and liability/publicity release (“Affidavit/Release”) within two (2) business days from the time of initial notification. If the potential winner fails to sign and return the Affidavit/Release within two (2) business days, he/she may be disqualified and, at Sponsor’s discretion, a runner-up will be notified. If any family members fail to sign and return the Affidavit/Release within two (2) business days, he/she may, in Sponsor’s sole discretion, be prohibited from traveling with the Winner. If the potential winner does not respond to the initial notification within the above the time required by Sponsor, or if the winner notification is returned as unclaimed or undeliverable, such potential winner may be deemed to forfeit his or her prize and, at Sponsor’s discretion, a runner-up may be notified. If the potential winner is found to be ineligible or if he or she has not complied with these Official Rules or declines the prize for any reason, such potential winner will be disqualified and, at Sponsor’s discretion, the prize may be awarded to a runner-up. The potential winner will be notified on Monday December 30, 2019 by the email address that they provided with their entry, and must return the signed Affidavit/Release to Scholastic no later than January 2, 2020 at 5:00 PM ET. The prize is non-transferable, non-assignable, and no alternative will be offered. Taxes on prize, if any, are the sole responsibility of the Winner.

Scholastic will donate one (1) children's book for every valid entry submitted (up to 5,000 books), to Toys for Tots: <https://www.toysfortots.org/>.

5. GENERAL: By entering, the Eligible Adult agrees to release and hold harmless Sponsor, Universal and their respective parents, affiliates, subsidiaries, advertising and promotion agencies, prize suppliers, and all others associated with the development and execution of this Sweepstakes, and the respective officers, directors, shareholders, agents, and employees of the foregoing (collectively, the "Released Parties") from any and all claims, injuries, damages, or losses to the person or property and/or liabilities of any nature that in any way arise from participation in this Sweepstakes or acceptance, use of the prize, participating in or traveling to or from any prize-related activity. The Eligible Adult represents and warrants that he/she has the right to grant the rights set forth herein, including location releases and licenses for any visual and audio material contained in the video. The Sponsor and Universal are not responsible for delays in receiving or responding to winner prize notifications and such winner may be disqualified at Sponsor and Universal's sole discretion. Prizes will only be executed in and delivered to addresses within the United States. The Winner and family members traveling with the Winner as part of the prize may be required to participate in reasonable promotional activities. By entering the Sweepstakes and/or accepting a prize, the Eligible Adult grants to Sponsor, Universal, and Promotion Parties and their designees the right to use his or her name, likeness, hometown, biographical information, school name, the names and likenesses of any individuals in the entry, and the entry for any lawful purposes in connection with the Sweepstakes, including advertising and promotional purposes, in any and all media now or hereafter known throughout the world in perpetuity with notice, but without further permission or compensation, except where prohibited by law. The Released Parties are not responsible for lost, late, incomplete, damaged, inaccurate, stolen, delayed, misdirected, undelivered or garbled entries; interrupted or unavailable network, server, Internet Service Provider (ISP), website, or other connections; for lack of availability or accessibility, or miscommunications due to failed computer, satellite, telephone, or cable transmissions or lines; for technical failure or jumbled, scrambled, delayed, or misdirected transmissions; for computer hardware or software malfunctions, failures, or difficulties; or for any other computer, network, technical, typographical, human or other error, problem, or malfunction related to or in connection with the Sweepstakes, including, without limitation, errors, problems, or malfunctions that may occur in connection with the administration of the Sweepstakes, the announcement of the prizes, the processing or judging of entries or any Sweepstakes-related materials. The Released Parties are not responsible for any incorrect or inaccurate information, whether caused by site users, tampering, hacking, or by any equipment or programming associated with or utilized in the Sweepstakes and assume no responsibility for any injury or damage to participants' or to any other persons' computers (whether hardware or software), relating to or resulting from downloading materials or software in connection with this Sweepstakes. If for any reason (including, but not limited to, infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other cause beyond the control of Scholastic, which corrupts or affects the administration, security, fairness, integrity, or proper conduct of this Sweepstakes) the Sweepstakes is not capable of being conducted as described in these rules,

Scholastic shall have the right, at its sole discretion, to cancel, terminate, modify, or suspend the Sweepstakes.

6. WINNER'S NAME: The name of the Winner will be available on approximately January 15, 2020. You may request the name of the Winner by sending an email to scholastic submissions@scholastic.com with the subject line "Dolittle #TalkToAnimals Sweepstakes Winners List."

SWEEPSTAKES SPONSOR: Scholastic Inc., 557 Broadway, New York, NY 10012. For any questions or concerns regarding this Sweepstakes, please contact scholastic submissions@scholastic.com.

Universal Pictures Marketing, a division of Universal Film Exchanges LLC is not a sponsor or administrator of this Sweepstakes. Entrants are providing information to Sponsor and not to Universal.