

**SPORTS MATTER STUDENT CONTEST  
OFFICIAL RULES  
NO PURCHASE NECESSARY. CONTEST SUBJECT TO THESE OFFICIAL RULES.**

**1. TO ENTER:** NO PURCHASE NECESSARY TO ENTER OR WIN. By entering, you agree to the discretion of Sponsor (defined below), the decisions of the judges, and to these Official Rules. To enter the **Sports Matter Student Contest** (the “Contest”), eligible teachers must go to [scholastic.com/sportsmatter](https://www.scholastic.com/sportsmatter) from March 13, 2020, at 12:01 a.m. ET to April 24, 2020, at 11:59 p.m. ET and download the lesson plan and student essay planner/entry form. Teachers will have their students write their essay based on either Prompt A or Prompt B as defined below. See Judging Criteria on pages 3–4.

- Prompt A: How have sports positively impacted you or someone important to you?
- Prompt B: How has someone in the world of sports inspired you?

After the students have completed their entries, the teacher can submit the student entries in one of two ways: submitting online at [scholastic.com/sportsmatter](https://www.scholastic.com/sportsmatter). Or sending by mail to the following address:

Sports Matter Student Contest  
ATTN: SNP, 3rd Floor  
Scholastic Inc.  
557 Broadway  
New York, NY 10012

Scholastic Inc. (“Scholastic” or “Sponsor”) and Dick’s Sporting Goods Foundation (“DSGF”) are not responsible for lost or damaged entries. Mail entries must be postmarked by April 24, 2020 and received by May 1, 2020 in order to be considered eligible. Online entries must be uploaded—which should consist of a scan of the completed entry and entry form—to the contest website: [scholastic.com/sportsmatter](https://www.scholastic.com/sportsmatter) by 11:59 p.m. ET on April 24, 2020 in order to be considered eligible. **Only a student’s teacher may submit the entries.**

Before submitting a student’s entry, the teacher must have written permission from the student’s parent or legal guardian confirming that the parent/legal guardian, on behalf of the student, agrees to these Official Rules. Failure to receive such authorization, or to provide proof of it to Sponsor upon request, may result in disqualification.

It is essential for the proper and legitimate operation of this Contest that each entry must be the student’s own original work and cannot contain previously published and/or copyrighted material. If the Sponsor discovers at any time, during or after the Contest, that an entry contains previously published and/or copyrighted material, the student and teacher who submitted the entry and the winning student’s school (where applicable) may be immediately disqualified and

may be obligated to immediately return any and all prizes that may have been provided to them in connection with their entries.

All personal information collected in the entries will be retained by Scholastic in accordance with its privacy policy found at [scholastic.com/privacy.htm](https://www.scholastic.com/privacy.htm).

**2. ELIGIBILITY:** The Contest is open only to students in grades 4–7 in a public school, an accredited private school, or a home school in the 50 United States (or District of Columbia) which is in compliance with the laws and regulations of its state/district and who are residents of the United States (an “Eligible Student”). As discussed below, students must be in specific grade ranges to be eligible for certain prizes. The teacher must be over 18 (19 in AL or NE) at the time of submission and a resident of the United States (or the District of Columbia) (a “Submitting Teacher”). The Contest is subject to all applicable federal, state, and local laws and regulations. The Contest is void where prohibited or restricted by law. Employees of Scholastic and DSGF and their affiliates, and members of their immediate families (parents, children, siblings, spouse) or family members living in the same household (whether related or not), Scholastic’s and DSGF’s parents, subsidiaries, affiliates, and their advertising, promotion, and production agencies, manufacturers or distributors of Contest materials (collectively, “Sponsor and Promotion Parties”) are not eligible to enter. DICK’s Sporting Goods is a Promotion Party.

Limit one (1) submission per Eligible Student. All Contest entries become the sole property of Scholastic, and the receipt of Contest entries will not be acknowledged or returned. Each entry must be in keeping with the Scholastic’s and DSGF images and may not be offensive or inappropriate, as determined by Scholastic or DSGF in their sole discretion. Furthermore, an entry may not defame or invade publicity rights or the privacy rights of any person, living or deceased, or otherwise infringe upon any person’s personal or property rights or any other third-party rights. Scholastic and DSGF reserve the right to disqualify any entry they deem to be offensive, inappropriate, or not in keeping with the DSGF’s, and Scholastic’s images, in their sole discretion.

**3. ENTRY:** By submitting an entry, each Submitting Teacher and Eligible Student agrees Scholastic and its designees shall have a royalty-free, perpetual, fully paid up license to the entry (including all rights embodied therein) and may exploit, edit, publish, use, adapt, modify, create derivative works from or dispose of any entry and elements embodied therein, including names, addresses and biographical information, online, in print, film, television, or in any other media now or hereafter known for advertising, promotional, or other purposes throughout the world, in perpetuity, without compensation or notification to or permission of the Eligible Student or Submitting Teacher, except as prohibited by law. Scholastic reserves the right to disqualify any entry if it deems the entry to be offensive, inappropriate, infringing on copyright or trademark materials, or not completed in good faith, in its sole discretion. Entries must be the Eligible Student’s own work. In the event of a dispute over the identity of a Submitting Teacher, entry will be deemed submitted by the holder of the email account submitted in connection with the entry.

**4. PRIZES:** Winners will be selected by Scholastic and DSGF based on the judging criteria below from among all eligible entries. The Submitting Teacher will be notified by email on or about May 18, 2020 if one (or more) of his/her students' entries have been selected as a potential prize winner.

- Grand Prize Winner: one (1) Eligible Student's entry will be selected from among all eligible entries received based on the judging criteria below as the Grand Prize Winning entry (the "Grand Prize Student Winner"). The Grand Prize Student Winner will receive a \$500 American Express Gift Card. (Average Retail Value: \$500). The Submitting Teacher of the Grand Prize Student Winner will receive a \$500 American Express Gift Card. (ARV: \$500).
- Grade Winners: In addition to the above, one student in each grade range (4–5 and 6–7), two (2) total Grade Winners, will each receive a \$250 American Express Gift Card (ARV: \$250). Student's must be in a given grade range to be eligible for the prize for that grade range. The Submitting Teacher of each Grade Winner will receive \$250 American Express Gift Card (ARV: \$250).

Sponsor will notify the potential winners to confirm acceptance of the prize. Potential winners/prize recipients may be required to complete and return an affidavit of eligibility and liability/publicity release ("Affidavit/Release"), which may require the signature of the student's parent or legal guardian. If a potential winner/prize recipient fails to sign and return the Affidavit/Release within the required time period, he/she will be disqualified and, at Sponsor's discretion, a runner-up will be notified. If any potential winner does not respond to the initial notification within the time required by Sponsor, or if a winner notification is returned as unclaimed or undeliverable, such potential winner will forfeit his or her prize and, at Sponsor's discretion, a runner-up may be notified. If a potential winner is found to be ineligible or if he or she has not complied with these Official Rules or declines the prize for any reason, such potential winner will be disqualified and, at Sponsor's discretion, the prize may be awarded to a runner-up. Winners will be notified on or about May 18, 2020 by the email address that the Submitting Teachers provided with the entry. The prizes are non-transferable, non-assignable, and no alternative will be offered. Taxes on prizes, if any, are the sole responsibility of the winners/recipients. Winners/recipients should allow approximately six (6) to eight (8) weeks after notification and completion of affidavit for delivery of prizes.

**5. JUDGING:** The potential Grand Prize Student Winner and the Grade Winners will be selected from among all eligible entries and received by a panel of qualified independent judges employed by Scholastic and DSGF based on the below judging criteria. The decisions of the judges are final and binding. Scholastic and DSGF reserve the right to not award all prizes if, in their sole discretion, they do not receive a sufficient number of qualified and eligible entries. There is no length requirement for the essay. All entries will be judged on how well the essay addresses the follow criteria:

#### **JUDGING CRITERIA**

1. **Topic:** Essay addresses one of the contest prompts, focusing the writing around either a person from the world of sports or the positive impact of sports. (10 points).
2. **Claims:** Makes clear and compelling claim(s) about the positive impact of sports or about a person from the world of sports; supports claims with reasons and/or evidence. (10 points).
3. **Organization:** Ideas are organized in a clear, logical manner. (10 points).
4. **Conclusion:** Essay includes a conclusion that follows from the ideas presented in previous paragraphs. (10 points).
5. **Language:** Spelling, capitalization, punctuation, grammar, and usage reflect careful editing. (10 points).

In the event of a tie, an additional “tie-breaking” qualified judge will determine the potential prize winners from among those tied based on the judging criteria set forth above, subject to verification.

**6. WAIVERS AND RELEASES:** By entering and submitting an entry, or receiving a prize, the Eligible Student and Submitting Teacher recipients agree to release and hold harmless Scholastic, DSGF, their Promotion Parties, and their respective parents, affiliates, subsidiaries, advertising and promotion agencies, prize suppliers, and all others associated with the development and execution of this Contest, and the respective officers, directors, shareholders, agents, and employees of the foregoing (collectively, the “Released Parties”) from any and all claims, injuries, liabilities, damages, or losses of any kind—including punitive, treble, exemplary, special, incidental, indirect and consequential damages and any other damages (whether due to negligence or otherwise), other than for actual out-of-pocket costs—in any way arising out of or in connection with your participation in the Contest; with respect to awarding, receipt, possession, use and/or misuse of any prize; or participating in or traveling to or from any prize-related activity.

The Released Parties are not responsible for lost, late, incomplete, damaged, inaccurate, stolen, delayed, misdirected, undelivered or garbled entries; interrupted or unavailable network, server, Internet Service Provider (ISP), website, or other connections; for lack of availability or accessibility, or miscommunications due to failed computer, satellite, telephone, or cable transmissions or lines; for technical failure or jumbled, scrambled, delayed, or misdirected transmissions; for computer hardware or software malfunctions, failures, or difficulties; or for any other computer, network, technical, typographical, human or other error, problem, or malfunction related to or in connection with the Contest, including, without limitation, errors, problems, or malfunctions that may occur in connection with the administration of the Contest, the announcement of the prizes, the processing or judging of entries or any Contest-related materials. The Released Parties are not responsible for delays in receiving or responding to winner prize notifications and such winners may be disqualified at Sponsor’s sole discretion. The Released Parties are not responsible for any incorrect or inaccurate information, whether

caused by site users, tampering, hacking, or by any equipment or programming associated with or utilized in the Contest and assume no responsibility for any injury or damage to participants' or to any other persons' computers (whether hardware or software), relating to or resulting from downloading materials or software in connection with this Contest. If for any reason (including, but not limited to, infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other cause beyond the control of Scholastic, which corrupts or affects the administration, security, fairness, integrity, or proper conduct of this Contest), the Contest is not capable of being conducted as described in these rules, Scholastic shall have the right, at its sole discretion, to cancel, terminate, modify, or suspend the Contest, without any liability to Eligible Students, Submitting Teachers, or others.

**7. WARRANTY AND PUBLICITY WAIVER:** The Eligible Students and the Submitting Teachers represent and warrant that he/she has the right to grant the rights set forth herein. Prizes will only be executed in and delivered to addresses within the United States. The Winners may be required to participate in reasonable promotional activities. By entering the Contest and/or accepting a prize, the Eligible Student, Submitting Teacher and school prize recipients grants to Sponsor, DSGF, and Promotion Parties, and their designees, the right to use their name, likeness, hometown, biographical information, school name, and entry for any lawful purposes in connection with the Contest, including advertising and promotional purposes, in any and all media now or hereafter known throughout the world in perpetuity with notice, but without further permission or compensation, except where prohibited by law.

**8. WINNERS' NAMES:** The names of the winners and prize recipients will be available on approximately June 1, 2020. You may request the first name and last initial of the winners by sending an email to [scholastic submissions@scholastic.com](mailto:scholastic submissions@scholastic.com) with "Sports Matter Student Contest" in the subject line by July 31, 2020.

**9. CONTEST SPONSOR/ADMINISTRATOR:** Scholastic Inc., 557 Broadway, New York, NY 10012.

For any questions or concerns regarding this Contest, please contact [scholastic submissions@scholastic.com](mailto:scholastic submissions@scholastic.com).