

Supports
ELA
Standards

Lesson 4: Finding Mentors

Mentors are important for gaining a clearer understanding of how to build a business. Help your students find and cultivate mentoring relationships in their lives.

Objective

Students will write persuasive letters in which the style and organization are appropriate to audience and purpose.

Time

45 minutes

Materials

- ✓ Activity Sheet 4: Connect With a Mentor
- ✓ Internet access

Instructions

1 Ask students to define mentorship (a mentor is a trusted counselor or guide). Make sure they understand the difference between a mentor and a role model (a mentor isn't just someone you look up to; they must also give you guidance and advice).

2 Lead a discussion about what makes a great mentor. Ask students to offer examples from their own lives. Important mentorship traits include being accomplished, intelligent, caring, motivational, honest, and good at strategic thinking.

3 Ask students to think of someone they wish would mentor them. Students can use the Internet to research successful people who might be their ideal mentors. For example, a student interested in photography might look for a successful photographer, while a student interested in becoming a CEO might look for a local business executive.

4 Have students use the Connect With a Mentor activity sheet to plan a letter to their chosen mentor. Then have them use the information to write a polished letter via a digital document or on a separate sheet of paper.



"You are wise when you listen, especially to people with experience."

LORI GREINER

Serial inventor and entrepreneur



"My partners taught me that to create wealth, pair with people whose strengths compensate my weaknesses."

KEVIN O'LEARY

Chairman at O'Shares ETFs

