

NAME _____

PLAN YOUR PITCH

An elevator pitch conveys what your business is about in a quick, polished, and engaging way. Complete the sentences below to create your own pitch for the product you chose in class.

▶ I'd like to tell you about...

▶ It's a...

▶ It will improve your life by...

▶ It costs...

▶ You can get it by...

▶ Practice your pitch on a family member. What was their feedback?