

THE POWER OF GREEN STUDENT CONTEST 2013

"HOW DO YOU AND YOUR FAMILY SAVE ENERGY AT HOME?"

How to Enter:

- Create an original piece of artwork on a sheet of 8½" x 11" paper that shows how you and your family save energy at home. You may submit a poster, comic strip, drawing, collage, or painting.
- Write a 50- to 100-word essay describing your artwork and how your family works together to save energy.
- Complete the entry form, securely attach it to your contest entry, and mail your entry to the address on the form.

Prizes:

Students will be judged in two grade groups: grades 3-5 and grades 6-8.

One Grand Prize Student Winner from each grade group will receive:

- A day trip to New York City for a family of four with planned cultural activities and events.
- Round-trip transportation to and from your front door.
- Lunch and dinner in NYC!

(Note: Trip itinerary to be planned at the time of prize fulfillment. See official rules for restrictions and details.)

The school of each Grand Prize Student Winner (for a total of two schools) will receive a classroom library of Scholastic books worth \$1,000.

The teacher of each Grand Prize Student Winner (for a total of two teachers) will receive a \$150 gift card to the Scholastic Store in NYC.

Six Student Runners-Up (three from each grade group) and their teachers (for a total of six students and six teachers) will each receive a \$50 gift card to the Scholastic Store in NYC.

Official Rules:

The official contest rules are available at www.scholastic.com/powerofgreen/contest.pdf.

Deadline:

Entries must be postmarked by May 22, 2013, and received by May 29, 2013.

NO PURCHASE NECESSARY. Void where prohibited. The Contest is open to students in grades 3-8 who are enrolled in a public or accredited private school or who are schooled at home in compliance with the laws of the students' primary state of residence and who are legal residents of New York, New Jersey, Pennsylvania, or Connecticut and attend school in New York City or Westchester, New York. Approximate retail value of all prizes: \$7,900.

ENTRY FORM

Complete the entry form, and mail it in with your entry to: The Power of Green Student Contest 2013, Scholastic Inc., 557 Broadway, Attn: C. Caulfield, Office 519, New York, NY 10012.

DEADLINE
May 22,
2013

STUDENT

Student's Name _____

Title of Entry _____ Grade _____ Age _____

TEACHER

Teacher's Name _____ Teacher's Phone Number _____

School Name _____ Teacher's Email _____

School Address _____

City _____ State _____ Zip _____

FAMILY

Parent/Guardian's Name _____ Parent/Guardian's Phone Number _____

Parent/Guardian's Address _____

City _____ State _____ Zip _____

Parent/Guardian's Signature* _____

*By signing here, I authorize my child to participate in The Power of Green Student Contest 2013.



THE POWER OF GREEN STUDENT CONTEST

2013 OFFICIAL RULES

NO PURCHASE NECESSARY. PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. OPEN TO STUDENTS IN GRADES 3–8 WHO ARE ENROLLED IN A PUBLIC SCHOOL OR AN ACCREDITED PRIVATE SCHOOL OR WHO ARE SCHOOLED AT HOME IN COMPLIANCE WITH THE LAWS OF THE STUDENTS' PRIMARY STATE OF RESIDENCE AND WHO ARE LEGAL RESIDENTS OF, AND CURRENTLY RESIDE IN, NEW YORK, NEW JERSEY, PENNSYLVANIA, OR CONNECTICUT AND ATTEND SCHOOL IN NEW YORK CITY OR WESTCHESTER, NEW YORK. VOID WHERE PROHIBITED OR RESTRICTED BY LAW.

WHO CAN ENTER:

"The Power of Green Student Contest 2013" (the "Contest") is open to students in grades 3–8 who are enrolled in a public or accredited private school or who are schooled at home in compliance with the laws of the students' primary state of residence and who are legal residents of New York, New Jersey, Pennsylvania, or Connecticut and attend school in New York City or Westchester, New York (hereinafter referred to as "Student" or "Students"). An eligible minor in his or her state of residence must have his or her parent's or legal guardian's permission to enter the Contest. The Contest is subject to all applicable federal, state, and local laws. The Contest is void where prohibited by law. Employees of Con Edison, Scholastic Inc. (the "Sponsor"), their respective parent companies, affiliates, subsidiaries, dealers, and dealer personnel, advertising and promotion agencies (collectively referred to as "Sponsor's Related Entities"), and their immediate families (spouse, parent, child, sibling, and their respective spouses and those living in the same household of each employee, whether or not related), and all others associated with the development and execution of this Contest and their immediate families (spouse, parent, child, sibling, and their respective spouses and those living in the same household of each employee, whether or not related) are not eligible to participate in the Contest.

HOW TO ENTER:

IT IS ESSENTIAL FOR THE PROPER AND LEGITIMATE OPERATION OF THIS CONTEST THAT EACH ENTRY MUST BE THE STUDENT'S OWN ORIGINAL WORK AND CANNOT CONTAIN PREVIOUSLY PUBLISHED AND/OR COPYRIGHTED MATERIAL. IF SPONSOR OR SPONSOR'S RELATED ENTITIES DISCOVER AT ANY TIME, DURING OR AFTER THE CONTEST, THAT AN ENTRY CONTAINED PREVIOUSLY PUBLISHED AND/OR COPYRIGHTED MATERIAL, THE STUDENT AND TEACHER WHO SUBMITTED THE ENTRY WILL BE

IMMEDIATELY DISQUALIFIED AND WILL BE OBLIGATED TO IMMEDIATELY RETURN ANY AND ALL PRIZES WHICH MAY HAVE BEEN AWARDED TO THEM IN CONNECTION WITH THEIR ENTRY.

To enter the Contest, create an original work of art (poster, comic strip, drawing, collage, or painting) on a blank 8½" x 11" sheet of paper and a short essay (50–100 words) describing your artwork and how your family works together to save energy at home. The entry should demonstrate commitment to and effectiveness at saving energy as detailed below. All entries must include a completed entry form. Mail completed entries, along with a securely attached entry form, to: The Power of Green Student Contest 2013, Scholastic Inc., 557 Broadway, Attn: C. Caulfield, Office 519, New York, NY 10012. Scholastic and Con Edison are not responsible for lost, late, damaged, misdirected, or postage-due entries or mail, or typographical or other errors in the printing of this offer. Entries will only be accepted via mail and must be postmarked by May 22, 2013, and received by May 29, 2013.

SELECTION OF WINNERS:

Entries will be sorted into two grade groups for judging and the selection of winners: grades 3–5 and grades 6–8. Entries will be evaluated on the following criteria: How well does the entry demonstrate a family commitment to saving energy? How well does the entry combine pictures and words to answer the topic question? How well does the entry demonstrate creativity in design? What is the overall quality of the entry? Correct grammar and spelling will also be considered. Entries submitted will be judged by Scholastic and Con Edison. Winners will be notified on or about June 12, 2013. The entries, including, but not limited to, all rights in winning entries, will become property of Con Edison and will not be returned. Each winner agrees to be bound by the Official Rules, and the decisions of the judges are final in all matters relating to the Contest. Each winner and his or her parent or legal guardian will be required to sign, notarize, and return within seven (7) days of notification: (1) an affidavit of eligibility or compliance with the rules and a statement of originality and verification of address; (2) a publicity release permitting Scholastic, Con Edison, and each of the respective designees to (i) use each winner's name, address, likeness, and biographical information and/or winner's entry; (ii) reprint each winner's submission, in whole or in part, in any and all media in the future; and/or (iii) use each winner's services, including all live and taped performances of each winner's media interviews, photo or video

and/or autograph sessions in connection with this Contest in any and all media known or hereafter developed worldwide, without limitation, including for advertising, publicity, and promotional purposes, without additional notice or compensation, notification, or permission, except where prohibited by law; and (3) a release of liability signed by the parent or legal guardian of the winner and traveling companions of the winner (as applicable); if the above are not executed and received by Scholastic within seven (7) days of the date of receipt, the prize may be awarded to an alternate winner from among all remaining eligible entries. Each entrant acknowledges and agrees that Con Edison and Scholastic shall have the right (subject to applicable law) to analyze and use his or her name, address, and biographical information (the "Information") for any and all purposes, including, without limitation, sending advertising and promotional materials to each entrant, and for any other advertising, marketing, and promotional purposes except where prohibited by law. Each entrant also acknowledges that he or she shall have no right of approval on any use of the Information as permitted hereunder, and agrees to release in perpetuity Sponsor and Sponsor's Related Entities from any claims, demands, losses, promises, causes of action, and liabilities of any nature arising in any way connected with the Information and the use thereof as permitted hereunder, including, but not limited to, claims of false endorsement or infringement of rights of publicity or privacy. For the avoidance of doubt, the use of the Information by Con Edison and Scholastic shall be subject to that respective party's privacy policy, which can be found at www.conEd.com/privacy and www.scholastic.com/privacy.htm, respectively.

PRIZES FOR STUDENTS, TEACHERS, AND SCHOOLS:

GRAND PRIZE STUDENT WINNERS:

One (1) Grand Prize will be awarded for each of the two grade groups (grades 3–5 and grades 6–8) for a total of two (2) Grand Prize Student Winners. Each Grand Prize Student Winner (the "Grand Prize Student Winner," collectively "Grand Prize Student Winners") will receive a "Day in New York City" trip for the Grand Prize Student Winner and up to three (3) guests, one of whom must be a parent or legal guardian of the Grand Prize Student Winner, collectively, "Guest(s)," to New York City (the "Grand Prize" or the "Trip"). The Trip will include round-trip ground transportation for the Grand Prize Student Winner and up to three (3) Guests from one location in winner's hometown (as determined by Sponsor in its sole discretion)

to New York City; and two meals (lunch and dinner). The Approximate Retail Value ("ARV") of the Trip is two thousand five hundred dollars (\$2,500.00) each. If the Grand Prize Student Winner elects to partake in any or all portions of his or her Grand Prize with fewer than three (3) Guests, the Grand Prize will be awarded to the Grand Prize Student Winner and each participating Guest and any remainder of the Grand Prize will be forfeited and shall not be subject to further or alternative compensation. All elements of the Grand Prize must be redeemed at the same time, and no changes will be permitted after confirmation of any redemption. The Grand Prize Student Winner must be accompanied on the Trip by a parent or legal guardian of at least twenty-one (21) years of age.

The Trip must be completed within six (6) months of notification or the Grand Prize will be forfeited. Reservations are subject to availability. The Trip must be booked at least sixty (60) days prior to intended departure date. Travel dates are subject to the Sponsor's approval. ARV of the Grand Prize may vary depending upon the points of departure and ground transportation; any difference between stated ARV and final ARV of the Grand Prize will not be awarded. The Grand Prize consists only of the elements expressly set forth above; no other elements or expenses (including, without limitation, insurance, unspecified ground transportation, phone calls, gratuities, incidentals, souvenirs, gasoline, etc.) are included in the Grand Prize and all such expenses are the sole responsibility of the Grand Prize Student Winner. Travel arrangements must be made through the Sponsor or Sponsor's designated agent. All Grand Prize elements must be redeemed at the same time. In addition to the Grand Prize Student Winner, each Guest traveling with the Grand Prize Student Winner will be required, before he or she can partake in the Trip, to sign an affidavit releasing Sponsor and Sponsor's Related Entities from all claims and liabilities related to the Grand Prize as set forth in the Disclaimer paragraph stated below.

TEACHER AND SCHOOL WINNERS: The school being attended by each Grand Prize Student Winner (the "School Winner") will win a classroom library of Scholastic books (ARV: \$1,000.00 each), and the teacher of each Grand Prize Student Winner (the "Teacher Winner") will receive a one hundred fifty dollar (\$150) gift card to the Scholastic Store in NYC (ARV: \$150.00 each). For the purposes of the Contest, the Teacher Winner is defined as the teacher listed on the Student entry form.

STUDENT AND TEACHER RUNNERS-UP: Six (6) Runner-Up student prizes will be awarded (three winners from each grade group). Each of the six (6) student Runner-Up winners (the "Student Runner-Up Winners") will receive a fifty dollar (\$50) gift card to the Scholastic Store in NYC (ARV: \$50.00 each). The six (6) teachers of the Student Runner-Up Winners (the "Teacher Runner-Up Winners") will each receive a fifty dollar (\$50) gift card to the Scholastic Store in NYC (ARV: \$50.00 each). For the purposes of the Contest, the Teacher Runner-Up Winners are defined as the teachers listed on the Student Runner-Up Winner entry forms. The gift cards will expire one year after they are awarded and can be used to purchase merchandise only in the Scholastic Store located at 557 Broadway, New York, NY 10012. The Grand Prize Student Winners, the School Winners, the Student Runner-Up Winners, the Teacher Winners, and Teacher Runner-Up Winners, are collectively defined as the "Winners."

Prizes are non-transferable, non-assignable, and no cash alternative will be offered except by Scholastic and Con Edison in the event of unavailability, in which case a prize of equal or greater value will be awarded. If any prize or prize notification is returned as undeliverable, the potential winner chooses to decline a prize for any reason, or the potential winner fails to comply with these Official Rules and all the requirements set forth herein, the prize may be forfeited. Taxes on prizes, if any, are the sole responsibility of the Winners, respectively. If a Grand Prize Student Winner or a Student Runner-Up Winner declines or otherwise forfeits his or her prize, the respective School, Teacher, and/or Teacher Runner-Up Winners agree to forfeit their prizes.

Total combined ARV of all prizes and awards in the Contest: \$7,900.00.

DISCLAIMER:

The Sponsor and Sponsor's Related Entities shall not be liable for any injury/damage/loss/expense/accident/delay/inconvenience/irregularity that may be caused or contributed to by any wrongful, negligent, or unauthorized act or omission on the part of any other person or entity not an employee of Sponsor or Sponsor's Related Entities, or by other cause, condition, or event whatsoever beyond the control of any of the Sponsor or Sponsor's Related Entities that is in connection with and/or related to the Contest. The Sponsor and Sponsor's Related Entities are not responsible or liable for, and will deem ineligible, Contest entries that are entered, or for Contest entries that are illegible, late, destroyed, delayed,

lost, misplaced, stolen, misdirected, tampered with, forged, incomplete, deleted, damaged, or otherwise not in compliance with these Official Rules and all such Contest entries will be disqualified. Each entrant (or, if an eligible minor, his or her parent or legal guardian) and the Winners agree and acknowledge to be bound by these Official Rules, as well as by the decisions of the Contest judges, which are final and binding in all respects, and to waive any rights to claim ambiguity with the Official Rules. Each entrant and Winner agrees to release and hold harmless the Sponsor, Sponsor's Related Entities, and any prize supplier, and their respective officers, directors, shareholders, agents, and employees of the foregoing (collectively, the "Released Parties") from any and all claims, injuries, damages, or losses to the person or property and/or liabilities of any nature that in any way arise from participation in this Contest or acceptance or use of a prize (including, but not limited to, related to travel such as cancellation of the Trip due to weather or other unforeseen circumstances).

In the event the Contest is compromised by causes beyond the control of Sponsor and/or Sponsor's Related Entities, which corrupt or impair the administration, security, fairness, or proper play of the Contest, Sponsor reserves the right in its sole discretion to modify, suspend, or terminate the Contest or any portion thereof and/or terminate the participation of any entrant (and void his or her entry) whose conduct potentially compromises the Contest and at its sole discretion to award the prizes from among all eligible non-suspect entries received prior to termination. Scholastic reserves the right to not award all prizes if, in its sole discretion, it does not receive a sufficient number of qualified and eligible entrants.

WINNERS' LIST:

For the names of the Winners, send a self-addressed, stamped envelope, after July 23, 2013, and before December 15, 2013, to The Power of Green Student Contest 2013 Winners' List, Scholastic Inc., 557 Broadway, Office 519, New York, NY 10012.

SPONSOR:

Scholastic Inc., 557 Broadway, New York, NY 10012.