

Name _____

FIND YOUR FUTURE JOB

Read about exciting new career fields, then research some jobs or apprenticeships that interest you!

PART A: FIELDS OF TOMORROW

Some of the most popular fields today didn't even exist several decades ago. A few examples:



Social Media Managers

About 20 years ago, social media

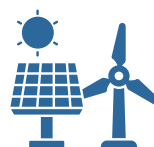
was a new invention that allowed users to connect online. Now platforms like Twitter and Instagram are an important part of a company's marketing strategy. Social media managers share content to promote the company, interact with users online, and help monitor the company's reputation.



Educational Technology Specialists

For much of

history, educators used books and written materials to teach students. Now technology provides new ways to learn. If you've ever used an online learning platform or played a digital learning game, you've used educational technology. These specialists develop digital resources and train others how to use technology in their classrooms.



Solar Photovoltaic Installers

About 50 years

ago, the idea of using solar panels for energy started to become popular. Now environmentally sustainable forms of energy are in high demand. And jobs for solar photovoltaic installers are expected to grow. These professionals set up and maintain solar energy systems on the roofs of houses and commercial buildings.

THINK IT THROUGH Discuss your answers or write them on separate paper.

1. What is the central idea of the passage?
2. How does the "Social Media Managers" section support the central idea?
3. Do any of the careers in the passage appeal to you? Why or why not?
4. When there are big changes in the economy, some careers disappear and people need to find new types of jobs. Their skills may transfer to a new job field, or they might need to "upskill" by learning skills in a different area. Employers may even offer training or apprenticeship programs for career changers. **Challenge:** Based on what's happening in the world and job market right now, predict which careers will become more popular (or which careers will become less popular). Use facts to explain your reasoning.



PART B: YOUR TURN

Pick one of the fields above or another career you're interested in. Investigate the **skills** that are needed, the typical **working environment**, and the **outlook** for this occupation (whether there will be more or fewer jobs in the future).