

SCHOLASTIC's *THE LEGO® NINJAGO MOVIE* FAMILY PHOTO SWEEPSTAKES ("SWEEPSTAKES") OFFICIAL RULES ("OFFICIAL RULES")

NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. SWEEPSTAKES SUBJECT TO ALL APPLICABLE FEDERAL, STATE, AND LOCAL LAWS AND REGULATIONS. VOID OUTSIDE THE 50 STATES OF THE UNITED STATES OF AMERICA AND THE DISTRICT OF COLUMBIA AND WHERE OTHERWISE PROHIBITED.

I. ELIGIBILITY: The Sweepstakes is open to current residents of the 50 states of the United States of America and the District of Columbia, who are 18 years of age or older at the time of entry and a member of a family ("Family," solely for the eligibility purposes of this Sweepstakes, is defined as, at a minimum, the entrant and at least one child who is seventeen (17) years of age or younger at the time of entry, whose parent/legal guardian is the entrant). Void where prohibited or restricted by law.

Employees of Warner Bros. Entertainment Inc. ("Warner Bros."), Scholastic Inc. ("Sponsor"), and their respective parent companies, subsidiaries, affiliates, advertising agencies, public relations agencies, product suppliers, including any vendors providing services in connection with this Sweepstakes (collectively, the "Sponsor Affiliates"), and employees, agents, directors, officers (including members of their immediate family—i.e., spouse, mother, father, in-laws, grandmother, grandfather, brother, sister, children, and grandchildren—or same household) of Sponsor or any Sponsor Affiliates are not eligible to participate. Warner Bros. is not the Sponsor of the Sweepstakes. Warner Bros. and its parent, affiliates, and subsidiaries are not responsible for the promotion, administration, or execution of the Sweepstakes or collection of data. Any and all questions, complaints or concerns should be directed to Sponsor and not to Warner Bros.

II. HOW TO ENTER: During the Sweepstakes Period (defined below), entrant must visit scholastic.com/innerninja to share/upload a photo (the "Photo") of your Family and complete all required fields on the entry form. Sweepstakes begins at 12:00:01 a.m. ET on August 9, 2017, and ends at 11:59:59 p.m. ET on September 22, 2017 ("Sweepstakes Period"). Submission of a Photo counts as one (1) entry in the Sweepstakes. When submitting a photograph, data charges may apply if using a wireless device. Please be sure to consult your wireless provider. Sponsor is not responsible for any charges a wireless service provider may charge entrant. Limit: one (1) submission per Family. The personal information collected will be used in accordance with Sponsor's privacy policy, which can be found at scholastic.com/privacy.htm.

Additional Photo Requirements: Each entrant represents and warrants that his/her Photo will comply with the following requirements: (i) the Photo will not feature any person or child other than entrant and his/her Family member(s); (ii) other than the Sponsor, Warner Bros., The LEGO® Group ("LEGO") or their respective products, brands, and/or logos, the Photo may not show, contain, mention, depict, refer, or otherwise allude to the name, logo, or product of any other retailer, manufacturer, brand, product, store, place of business, person, company, or character in such a way or manner as to imply an affiliation with, or endorsement of, the Sponsor, Warner Bros., LEGO or their respective products, brands, and/or this Sweepstakes; (iii) the Photo must be entrant's own original work, created solely by entrant and not created professionally, unless entrant has otherwise obtained the rights and permission to use and/or display the Photo; must not have been previously published, released, or distributed in any form; must not have won any award; and must not infringe the copyright, trademark, privacy, publicity, or other personal or

proprietary rights of any person or entity; (iv) the Photo may not contain, mention, refer, or otherwise allude to any material that is violent, lewd, obscene, sexually explicit, pornographic, disparaging, defamatory, libelous, racially or morally offensive, or otherwise contain inappropriate content or objectionable material; (v) the Photo cannot promote alcohol, illegal drugs or tobacco, firearms/weapons (or the use of any of the foregoing), any activities that may appear unsafe or dangerous, or any political agenda or message; (vi) the Photo cannot in any manner defame, misrepresent, contain disparaging remarks, or reflect negatively upon Sponsor, Warner Bros. or their respective products, or other people, products, or companies or their products, or in any way reflect negatively upon such parties or explicitly or implicitly communicate messages or images inconsistent with the positive images and/or goodwill with which Sponsor and Warner Bros. wish to be associated, as determined by Sponsor and Warner Bros. in their sole discretion; (vii) the Photo cannot contain any personal identification, such as personal names, email addresses, or street addresses, without express permission; (viii) the Photo cannot depict and cannot itself be in violation of any law; and (ix) the Photo must otherwise be in compliance with these Official Rules.

III. WINNER SELECTION/PRIZES:

Grand Prize: Ten (10) entrants will be selected in a random drawing from all eligible entries received (the “Winners”). The Winners will each receive the following:

- **Four (4) tickets to see *The LEGO® Ninjago Movie* (the “Picture”) in theaters**
- **One (1) Picture-themed backpack**
- **One (1) Picture-themed hat**
- **Set of three (3) LEGO Ninjago Scholastic books**

Total ARV of all prizes offered: One Thousand Forty Dollars (\$1,040) [ARV per prize Winner: One Hundred Four Dollars (\$104)].

Odds of winning will depend on the number of eligible entries received. ALL PRIZES ARE AWARDED "AS IS" AND WITHOUT WARRANTY OF ANY KIND, EXPRESS OR IMPLIED (INCLUDING, WITHOUT LIMITATION, ANY IMPLIED WARRANTY OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE). Prizes are non-transferable, not returnable, and cannot be sold or redeemed for cash. No prize substitution except by Sponsor in case of unavailability, in which case a prize of equal or greater value will be awarded. The Winners are responsible for payment of all federal, state, or other tax liabilities (including income taxes), if any, on any prize received as well as any costs and expenses associated with prize acceptance and use of prize not specified herein as being provided.

IV. PRIZE NOTIFICATION: Potential Winners will be notified via email utilizing information the entrant provided with his/her entry. For any and all prizing, the Winners may be required to complete, sign, notarize and return within ten (10) days a liability and publicity release, unless prohibited by law, and an acknowledgement that it will use the prizes as set forth in these Official Rules. If one of the above potential Winners refuses to comply with the above requirement or if a prize notification is returned as undeliverable, that potential Winner’s prize may be forfeited and awarded to an alternate winner selected in a random drawing from all remaining eligible entries received, at Sponsor’s sole discretion. The prizes will be awarded within two (2) weeks of verification of Winners.

V. USE OF PHOTO. Each Winner agrees Sponsor shall own the Photo submitted by such Winner (including all rights embodied therein in winning entries) and that it and its designees may exploit, edit, publish, use, adapt, modify, or dispose of each such Photo and elements embodied therein, online, in print, film, television, or in any other media now or hereafter known for advertising, promotional, or other purposes throughout the world, in perpetuity, without additional compensation or notification to, or permission of, the Winner, except as prohibited by law. Further, the Winners grant to Sponsor, Warner Bros., and their designees the right to use his/her, his/her child's and other members of his/her Family's names, biographical information, likenesses, photograph, voice, and any information contained therein in any media now or hereafter known for advertising, promotion, and/or other purposes throughout the world without additional compensation or notification to, or permission of the Winner, except as prohibited by law. Each Winner represents and warrants that he/she has the authority to grant the rights set forth herein on behalf of any other person included in his/her Photo. For the avoidance of doubt, each Winner grants permission for the Photo submitted by such Winner to be re-posted by Sponsor and/or Warner Bros. on their respective website(s) and pages on social media sites, with such use understood by Winner as being in accordance with the rights granted herein.

VI. SPECIAL SWEEPSTAKES LIMITATION: Any attempts by an individual to access the site via a bot script or other brute-force attack will result in that email address becoming ineligible. Sponsor, in its sole discretion, reserves the right to cancel or modify the Sweepstakes without notice or liability if the website becomes infected with a virus, or is technically corrupt, or if the Sweepstakes otherwise cannot operate as planned. Sponsor and its affiliates, subsidiaries, parent company, and agencies assume no responsibility for any loss or damage to entrants' or to any other person's computer relating to, or resulting from, entering or downloading any information or software in connection with the Sweepstakes. Sponsor, Warner Bros., and their respective agents are not responsible for technical, hardware, software, or telephone/Internet malfunctions of any kind, lost or unavailable network connections, or failed, incorrect, incomplete, inaccurate, garbled, or delayed electronic communications caused by the user, or by any of the equipment or programming associated with or utilized in the Sweepstakes, or by any human or other errors that may occur in connection with the Sweepstakes. If any of the foregoing malfunctions, errors, fraud, unauthorized intervention, or defects render the Sweepstakes incapable of operating as planned or corrupt the integrity, or affect the administration, security, or fairness of the Sweepstakes, Sponsor, at its sole discretion, may suspend or cancel the Sweepstakes immediately. Under no circumstances will more prizes than those set forth in these full Official Rules be awarded. If a technical error or the like occurs that results in more potential winners than available prizes as stated herein, Sponsor may elect to hold a random drawing from all eligible claims received to award the number of prizes in dispute which have not yet been awarded. Any use of micro, automatic, programmed, robotic, or like entry methods will void all such entries by such methods, and entrants using such methods will be disqualified. Sponsor further reserves the right to disqualify any individual who tampers with the entry process. Sponsor may prohibit an entrant from participating in the Sweepstakes if it determines that said entrant is attempting to undermine the legitimate operation of the Sweepstakes by cheating, hacking, deception, or other unfair playing practices or intending to abuse, threaten, or harass other entrants. Any attempt by an entrant or any other individual to deliberately damage, interfere with, or undermine the legitimate operation of this Sweepstakes is a violation of criminal and/or civil laws, and should such an attempt be made, Sponsor reserves the right to seek damages and other remedies from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. Except where prohibited, all issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Rules, or the rights and obligations of entrant, Sponsor, or Warner Bros. in connection with the Sweepstakes, shall be resolved individually, without

resorting to any form of class action, and shall be governed by, and construed in accordance with, the laws of the State of New York, without giving effect to any choice of law or conflict of law rules (whether of the State of New York or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of New York. In addition, any dispute relating to the Sweepstakes (including these Official Rules) shall be brought in the appropriate state or federal court having jurisdiction over the subject matter located in New York, New York. Entrants hereby irrevocably consent to the personal jurisdiction of said courts and waive any claim of *forum non conveniens* or lack of personal jurisdiction that they may have. Any and all claims, judgment, and awards shall be limited to actual out-of-pocket costs incurred, but in no event attorneys' fees, and under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim indirect, punitive, incidental, and consequential damages, and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased.

VII. RELEASE OF LIABILITY: By entering, entrants and their families agree that Sponsor, Warner Bros., the Sponsor Affiliates, and their respective parents, subsidiaries, and affiliated companies and their officers, directors, agents, shareholders and employees (collectively, "Released Parties") will have no liability or responsibility for any injuries, losses, or damages of any kind, including but not limited to death, injuries, damages, or losses to persons and property that may be sustained in connection with this Sweepstakes, the receipt, ownership, or use of a prize or while preparing for, participating in, and/or traveling to any prize-related activity, or accepting, possessing, using, or misusing any prize, and they will be held harmless against any claims of liability arising directly or indirectly from the prizes awarded. Released Parties are not responsible if any prize cannot be awarded or enjoyed due to delays, or interruption due to weather, natural disaster, acts of war or terrorism, or other causes beyond Sponsor's reasonable control.

VIII. WINNERS LIST: For a list of Winners' names, send a self-addressed, stamped envelope by December 30, 2017, to: LEGO NINJAGO FAMILY PHOTO Winners List, Scholastic Parent & Child, 557 Broadway, 5th Floor, New York, NY 10012.

IX. SPONSOR: Scholastic Inc., 557 Broadway, New York, NY 10012. For any questions or concerns regarding this promotion, please contact P&CConnects@scholastic.com.