

**SCHOLASTIC
DENTAL HEALTH SURVEY SWEEPSTAKES
OFFICIAL RULES**

1. TO ENTER: NO PURCHASE NECESSARY TO ENTER OR WIN. Void where prohibited. A purchase will not improve your chances of winning. To enter the Scholastic Dental Health Survey Sweepstakes (the “Sweepstakes”), visit surveymonkey.com/r/pre-tinysmiles and complete the online survey between 12:01 a.m. Eastern Time (“ET”) on October 1, 2019, and 11:59 p.m. ET on November 22, 2019 (the “Entry Period”). Only one entry per person. In the event of a dispute over the identity of the owner of an online submission, entry will be deemed submitted by the holder of the email account submitted in connection with the entry. The survey must be filled out in good faith, and incomplete entries will be discarded.

2. ELIGIBILITY: The Sweepstakes is open only to (i) dental and medical professionals who provide services to children ages 0 to 5 and/or their parents or caregivers and (ii) educators who work with children ages 0 to 5 and teach in a public school, an accredited private school, or a home school in compliance with the laws of the teachers’ primary state of residence, and who are over 18 at the time of entry, who are residents of the 50 United States (or the District of Columbia), and who receive the email invitation to participate in the Dental Health Survey (“Survey”) from Scholastic. Void where prohibited or restricted by law. Employees of Scholastic Inc., American Dental Association, and their respective parents, affiliates, subsidiaries, advertising, promotion and production agencies, and their immediate families and those living in their households, are not eligible to enter. Any person who attempts to defraud or tamper with the Sweepstakes will be ineligible for prizes.

3. PRIZE: Fifty (50) winners will receive a library of books from Scholastic valued at \$100. (Total Approximate Retail Value: \$5,000). The winners, collectively the “Winners,” will be randomly selected by Scholastic from among all eligible entries on or about December 2, 2019, and notified by email on or about December 3, 2019. The prizes are nontransferable and nonassignable, and no alternative will be offered. Taxes on the prizes, if any, are the sole responsibility of the Winners. Winners should allow approximately four to eight weeks after notification and completion of an affidavit for delivery of prize.

4. ENTRY: By submitting an entry, each entrant agrees Scholastic shall own the entry submitted (including all rights embodied therein in winning entries) and that it and its designees may exploit, edit, publish, use, adapt, modify, or dispose of any entry and elements embodied therein online, in print, on film or television, or in any other media now or hereafter known for advertising, promotional, or other purposes throughout the world, in perpetuity, without additional compensation or notification to, or permission of, the entrant, except as prohibited by law. Entrants’ personally identifiable information submitted in connection with their entries shall be subject to Scholastic’s and American Dental Association’s privacy policies: scholastic.com/privacy.htm and <http://www.ada.org/en/privacy-policy>.

5. GENERAL: By entering, entrant agrees to release and hold harmless Scholastic, American Dental Association, their respective parents, affiliates, subsidiaries, advertising and

promotion agencies, prize suppliers, and all others associated with the development and execution of this Sweepstakes, and the respective officers, directors, shareholders, agents, and employees of the foregoing (collectively, the “Released Parties”) from any and all claims, injuries, damages, or losses to the person or property and/or liabilities of any nature that in any way arise from participation in this Sweepstakes or acceptance or use of the prize. The Winners may be required to sign and return an affidavit of eligibility and liability or publicity release within 10 business days of notification attempt or an alternative winner may be selected.

By entering the Sweepstakes and/or accepting a prize, entrant grants to Scholastic and its designees the right to use his or her name, likeness, hometown, biographical information, school/center name, and entry for any lawful purposes, including advertising and promotional purposes, in any and all media now or hereafter known throughout the world in perpetuity without further notice, permission, or compensation, except where prohibited by law. Subject to all applicable laws.

The Released Parties are not responsible for interrupted or unavailable network, server, Internet service provider (ISP), website, or other connections; for lack of availability or accessibility, or miscommunications due to failed computer, satellite, telephone, or cable transmissions or lines; for technical failure or jumbled, scrambled, delayed, or misdirected transmissions; for computer hardware or software malfunctions, failures, or difficulties; or for any other computer, network, technical, typographical, human or other error, problem, or malfunction related to or in connection with the Sweepstakes, including, without limitation, errors, problems, or malfunctions that may occur in connection with the administration of the Sweepstakes, the announcement of the prizes, the processing or judging of entries, or any Sweepstakes-related materials. The Released Parties are not responsible for any incorrect or inaccurate information, whether caused by site users, tampering, hacking, or by any equipment or programming associated with or utilized in the Sweepstakes and assume no responsibility for any injury or damage to participants’ or to any other persons’ computers (whether hardware or software), relating to or resulting from downloading materials or software in connection with this Sweepstakes.

If for any reason (including, but not limited to, infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other cause beyond the control of Scholastic, which corrupts or affects the administration, security, fairness, integrity, or proper conduct of this Sweepstakes) the Sweepstakes is not capable of being conducted as described in these rules, Scholastic shall have the right, at its sole discretion, to cancel, terminate, modify, or suspend the Sweepstakes.

SWEEPSTAKES SPONSOR: Scholastic Inc., 557 Broadway, New York, NY 10012.

For any questions or concerns regarding this Sweepstakes, please contact [scholastic submissions \[scholastic submissions@scholastic.com\]\(mailto:scholastic submissions@scholastic.com\)](mailto:scholastic submissions@scholastic.com).