

EVEREADY Battery – Free Scholastic Book Offer
Terms and Conditions

Internet access is required to participate in this Offer.

To participate in the Eveready Battery Company, Inc. Free Scholastic Book Offer (“Offer”), purchase any two (2) specially marked packages of EVEREADY Gold® batteries AA-8, AAA-8, or EVEREADY® flashlights (any combination) between February 15, 2014 and August 31, 2014, while supplies last. Each specially marked pack will contain one (1) unique code (“Code”); two (2) Codes are required to receive a Scholastic book (each a “Book”).

Maximum of two (2) Books per person/household/e-mail address.

Offer begins February 15, 2014 at 12:00:01 a.m. ET and ends August 31, 2014 at 11:59:59 p.m. PT (“Offer Period”). Not all participating specially marked pack sizes/products are available at all retailers. You can only use the codes at <http://www.eveready.com/reader> (the “Web site”). **To redeem Codes for a Book**, visit the Web site during the Offer Period and follow the on-screen instructions to enter your Codes. Each Code is unique and may only be entered once; two (2) qualifying Codes must be entered on the Web site at one time in order to redeem one (1) Book. If you wish to redeem two (2) Books, you may enter four (4) qualifying codes during a single visit to the Web site **OR** you may redeem a second Book at a later time by re-visiting the Web site and following the on-screen instructions to enter two (2) more qualifying Codes. **All Codes must be entered on the Web site by 11:59:59 p.m. PT on August 31, 2014.** Once you have entered two (2) Codes, you may select one (1) of the following Books (while supplies last):

1. “Clifford™ Sees America”
2. “Fly Guy™ vs. The Flyswatter”
3. “The Magic School Bus™ Takes A Moonwalk”

Upon entering your Codes and selecting your Book(s), complete the required shipping information, including name, address and e-mail address. Any personally identifiable information entered in connection with the Offer will be subject to Sponsor’s privacy policy, at www.eveready.com/pages/privacy-policy.aspx. Scholastic Inc. (“Scholastic”) will also receive the participants’ personally identifiable information, but shall only use such information as allowed under Sponsor’s privacy policy and only in connection with this Offer.

Upon selection of a Book, your request will be processed and the Book will be delivered by mail to the address provided when you entered the Offer. Each Book is available in limited quantities; in the event the Book you selected is no longer available, you will receive one of the other Books which are still available (chosen in Sponsor’s sole discretion).

All Code submissions and Offer redemption requests are subject to verification. Please allow approximately 6–8 weeks for shipment of the Book following verification of your redemption request.

Offer open to legal residents of the 50 United States and District of Columbia only. Must be 18 years of age or older (19 or older if a resident of AL or NE) to participate. Only actual purchasers of eligible participating products may participate. The following may NOT participate in this Offer: groups, clubs or organizations; employees of Sponsor, Scholastic and their respective affiliates, subsidiaries, and advertising, promotion and fulfillment agencies. Offer void outside the 50 United States and District of Columbia and where prohibited, licensed, taxed or restricted by law. By participating in the Offer, participants agree to abide by and be bound by the Terms and Conditions of this Offer and the decisions of the Sponsor, which shall be final in all matters relating to the Offer.

Products without Codes are not eligible. Codes have no cash value except as provided in this Offer. Offer subject to all applicable federal, state and local laws and regulations. Codes may not be reproduced, copied, purchased, traded, auctioned or sold and cannot be redeemed in-store or in any manner other than that which is provided in these Terms and Conditions. Codes are nontransferable. Codes are void if they contain printing, mechanical, production, typographical or other errors, or if they are obtained outside authorized, legitimate channels. Sponsor's sole liability for any defective or erroneous Code is limited to replacement with another Code, while supplies last. Sponsor may, in its sole discretion, substitute an item of equal or greater value if a Book becomes unavailable for any reason.

Sponsor, its agencies, and Scholastic, are not responsible or liable for printing errors, technical, hardware or software malfunctions of any kind, lost or unavailable network connections, or failed, incorrect, incomplete, inaccurate, garbled or delayed electronic communications caused by the participant or by any of the equipment or programming associated with or utilized in the Offer and/or Web site or by any human error that may occur in the transmission, receipt or processing of redemption requests, or for any damage to any computer system resulting from participation in the Offer or accessing or downloading information in connection with the Offer. Sponsor reserves the right in its sole discretion to edit, modify or cancel any portion of this Offer in the event it is not capable of running as planned. By participating in this Offer, each participant agrees to release and hold harmless the Sponsor, Scholastic and their respective affiliates, subsidiaries and agencies, and the officers, directors and employees of each of the foregoing, from and against any and all liability arising from or in connection with participation in the Offer and/or the use of the Codes and Books, including, but not limited to, liability arising from or in connection with third-party claims.

Sponsor bears no responsibility for any aspect of a Book after delivery to participant. Fraudulent redemption requests or Codes (as determined by Sponsor in its sole discretion) will not be honored and could result in criminal or civil action to the extent allowed by law. Sponsor reserves the right to substantiate Book redemption requests and to require any participant to provide additional identification, documentation and/or sales

receipts for purposes thereof. The Sponsor reserves the right at its sole discretion to reject participation of any individual who Sponsor determines, in its sole discretion: has tampered or attempted to tamper with the redemption process or the operation of the Offer or Web site; has violated the Offer Terms and Conditions in any way; or has acted in a disruptive, harassing or otherwise improper or illegal manner. Any attempt by any person to deliberately undermine the legitimate operation of the Offer may be a violation of criminal and/or civil law, and, should such an attempt be made, Sponsor reserves the right to disqualify and seek damages from any such person to the fullest extent permitted by law. **CODES EXPIRE ON AUGUST 31, 2014 AT 11:59:59 PM PT. CODES AVAILABLE ON SPECIALLY-MARKED PACKAGES WHILE SUPPLIES LAST.**

Sponsor: Eveready Battery Company, Inc., St. Louis, MO 63141

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