TAKE A STAND AGAINST BULLYING STUDENT VIDEO CONTEST
GRADES 5-10
OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. A purchase will not improve your chances of winning. To enter the Take a Stand Against Bullying Student Video Contest (“Contest”), a teacher will have his or her student(s) in grades 5-10 create a video demonstrating one to three tips on how students can work together to stand against bullying and support kindness. Students may work as a class or team to create a video entry OR an individual student may create a video entry. All students involved in the development and creation of the video and all students who appear in the video entry must be in the submitting teacher’s class (collectively “Submitting Students”). A teacher submitting a video entry (“Submitting Teacher”) then completes the online entry form and uploads the video entry at www.scholastic.com/nobullying (“Website”). The video entry and online entry form must be completed and submitted between 12:01 a.m. Eastern Time (“ET”) on October 1, 2018, and 11:59 p.m. ET on December 14, 2018 (the “Entry Period”). Scholastic Inc. (“Scholastic” or “Sponsor”) reserves the right to disqualify any entry if it deems an entrant’s responses to the Contest to be offensive, inappropriate, or not completed in good faith, in its sole discretion. In the event of a dispute over the identity of a submitting teacher, entry will be deemed submitted by the holder of the email account submitted in connection with the entry.

ELIGIBILITY. The Contest is open students in grades 5–10 in schools that are public or accredited private schools or home schools in compliance with the laws of its state (hereinafter referred to as “Schools”) and are in the 50 United States and the District of Columbia. Submitting teachers must be residents of the 50 United States or the District of Columbia and who are currently over the age of 18. Void where prohibited or restricted by law.

ENTRY. Video entry must demonstrate one to three tips on how students can work together to stand against bullying and support kindness. Videos can be up to 90 seconds in length. Video files can be .mov or .mp4 and cannot exceed 200MB. A Submitting Teacher must complete the online entry form and upload a video entry at scholastic.com/nobullying (“Online Entry”) to submit an entry. Online Entries must be uploaded to the Website by 11:59 P.M. ET on December 14, 2018. Students cannot upload videos or Online Entries. A Submitting Teacher may submit more than one video entry per class and/or student.

All Contest submissions must include the following information in addition to the video entry:
Teacher’s name • Teacher’s email • Teacher’s phone number • School name • School address, city, state, zip code • Indication of whether it is a class/team entry or an individual student entry • Class/Student’s grade level • Name of student who created the video (individual entries only).

WINNER DETERMINATION: Entries will be sorted into two grade groups for the judging and selection of winners: grades 5–7 and grades 8–10. At the end of the Entry Period, four (4) Grand Prize winning entries (two per grade group) and four (4) Runner-Up winning entries (two per
grade group) will be determined by a panel of qualified judges at Scholastic and The Mentholatum Company/OXY Skin Care. Winners will be notified on or around January 24, 2019. Scholastic reserves the right to not award the prize if, in its sole discretion, there are not a sufficient number of qualified and eligible entries.

Judging Criteria:
1. Creativity and originality (50 points): How well does the video demonstrate creativity? Does the video address the contest topic and present one to three tips showing how students can work together to stand against bullying and support kindness in a unique way?
2. Clarity of message (40 points): Are the tips and strategies communicated clearly? Is the video well organized?
3. Quality (10 points): What is the overall quality of the entry?

PRIZES. Grand Prize: Two (2) grand prizes will be awarded for video entries from each of the two grade groups (grades 5–7 and grades 8–10). The Submitting Teacher of each Grand Prize Winning Video will receive a $500 American Express Gift Card for him/herself and a $500 American Express Gift Card for a class party (if video entry was submitted on behalf of a class). If the winning video entry was created by an individual student, the Submitting Teacher will receive a $500 American Express Gift Card, and the individual student who created the video will receive a $500 American Express Gift Card. (ARV of each Grand Prize package: $1,000.)

Runners-Up: Two (2) runner-up prizes will be awarded for video entries from each of the two grade groups (grades 5–7 and grades 8–10). The Submitting Teacher of each Runner-Up Winning Video will receive a $200 American Express Gift Card for him/herself and a $200 American Express Gift Card for a class party (if video entry was submitted on behalf of a class). If the winning entry was created by an individual student, the Submitting Teacher will receive a $200 American Express Gift Card, and the individual student who created the video will receive a $200 American Express Gift Card. (ARV of each Runner-Up package: $400.)

Prizes will be awarded by March 31, 2019 by The Mentholatum Company/OXY Skin Care. Prizes are nontransferable, nonassignable, and no alternatives will be offered.

Total ARV: $5,600.

USE OF ENTRY. By submitting an entry, each Submitting Student and the Submitting Teacher agrees Scholastic and The Mentholatum Company/OXY Skin Care shall own the entry submitted (including all rights embodied therein in winning entries) and that Scholastic, The Mentholatum Company/OXY Skin Care, and their respective affiliates and/or designees may exploit, edit, publish, use, adapt, modify, or dispose of any entry and elements embodied therein, online, in print, film, television, or in any other media now or hereafter known for advertising, promotional, or other purposes throughout the world, in perpetuity, without additional compensation or notification to, or permission of the entrant, except as prohibited by law. The Submitting Teachers warrant that they have sufficient rights from the students to grant the rights set forth herein. The Submitting
Teacher’s and Submitting Student’s personally identifiable information submitted in connection with the entry shall be subject to the following privacy policies: http://www.scholastic.com/privacy.htm and http://oxyskincare.com/privacy-policy/.

GENERAL. By entering, the Schools, the Submitting Students and the Submitting Teachers agree to release and hold harmless Scholastic, The Mentholatum Company/OXY Skin Care, their respective parent companies, affiliates, subsidiaries, designees, advertising and promotion agencies, prize suppliers, and all others associated with the development and execution of this Contest, and the respective officers, directors, shareholders, agents, and employees of the foregoing (collectively, the “Released Parties”) from any and all claims, injuries, damages, or losses to the person or property and/or liabilities of any nature that in any way arise from participation in this Contest or acceptance or use of the Prize. The winning Submitting Students and the Submitting Teachers who submitted the winning entries may be required to sign and return an affidavit of eligibility and liability/publicity release within seven (7) business days of notification attempt or an alternate winner may be selected. By entering the Contest and/or accepting a Prize, the Submitting Students and/or parents/legal guardians and the Submitting Teachers grant to Scholastic, The Mentholatum Company/OXY Skin Care, and their designees the right to use their names, likenesses, hometowns, biographical information, School name, entry and/or submission for any lawful purposes, including advertising and promotional purposes, in any and all media now or hereafter known throughout the world in perpetuity without further notice, permission, or compensation, except where prohibited by law. The Released Parties are not responsible for late, lost, stolen, inaccurate, garbled, damaged, illegible, undelivered, delayed, misdirected, or postage-due entries or mail, or for any computer, interrupted or unavailable network, server, Internet Service Provider (ISP), website, or other connections; for lack of availability or accessibility, or miscommunications due to failed computer, satellite, telephone, or cable transmissions or lines; for technical failure or jumbled, scrambled, delayed, or misdirected transmissions; for computer hardware or software malfunctions, failures, or difficulties; or for any other computer, network, technical, typographical, human or other error, problem, or malfunction related to or in connection with the Contest, including, without limitation, errors, problems, or malfunctions that may occur in connection with the administration of the Contest, the announcement of the prizes, the processing or judging of entries, or any Contest-related materials. The Released Parties are not responsible for any incorrect or inaccurate information, whether caused by site users, tampering, hacking, or by any equipment or programming associated with or utilized in the Contest and assume no responsibility for any injury or damage to participants’ or to any other persons’ computers (whether hardware or software), relating to or resulting from downloading materials or software in connection with this Contest. If for any reason (including, but not limited to, infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other cause beyond the control of Scholastic, which corrupts or affects the administration, security, fairness, integrity, or proper conduct of this Contest) the Contest is not capable of being conducted as described in these rules, Scholastic shall have the right, at its sole discretion, to cancel, terminate, modify, or suspend the Contest.
WINNER NAMES. For the names of the Winners, send a self-addressed stamped envelope after April 1, 2019, and before June 1, 2019, to: Take a Stand Against Bullying Video Contest, Scholastic Inc., 557 Broadway, ATTN: G. Miller, New York, NY 10012

SPONSOR: Scholastic Inc., 557 Broadway, New York, NY 10012
For any questions or concerns regarding this Contest, please contact gmiller@scholastic.com

NO PURCHASE NECESSARY. Void where prohibited. Video entries must be submitted online by teachers at scholastic.com/nobullying between 12:01 a.m. ET on 10/1/18 and 11:59 p.m. ET on 12/14/18. Contest is open to students in grades 5–10 in schools that are public, accredited private schools, or home schools in compliance with the laws of its state. Entries must be submitted on behalf of a class or a student by a teacher who is a resident of the 50 United States or DC and currently over the age of 18. Prizes: Four Grand Prize Winners (two per grade group: grades 5-7 and grades 8-10): $500 gift card for the submitting teacher and $500 gift card for a class party (if a class entry) OR for the individual student (if an individual entry). Four Runner-Up Winners (two winners per grade group): $200 gift card for the submitting teacher and a $200 gift card for a class party (if a class entry) OR for the student (if an individual entry). Total ARV: $5,600. See Official Rules at scholastic.com/nobullying/pdfs/rules.pdf.

Sponsor: Scholastic Inc., 557 Broadway, NY, NY 10012.