

The Lexus Eco Challenge Planner



Registration Opening	Action Plans in Development	Submission Deadline
CHALLENGE 1: LAND & WATER		
8/1/19	8/1/19–10/16/19	10/16/19 at 11:59 p.m. ET
CHALLENGE 2: AIR & CLIMATE		
10/18/19	10/18/19–12/4/19	12/4/19 at 11:59 p.m. ET
FINAL CHALLENGE (Invite Only)		
1/28/20	1/28/20–3/16/20	3/16/20 at 11:59 p.m. ET

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