

# The Latest on mobile Technology

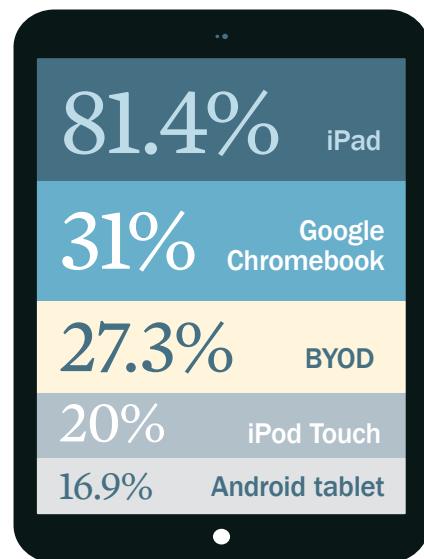
**I**T'S OFFICIAL. Even if your district hasn't adopted mobile technology for students, you are seriously considering it. A new poll about tablets, BYOD, and smartphones in K-12 education shows that 70 percent of tech-savvy districts have tablets or are considering buying them for student use. But don't worry if you're not there yet—the most revealing part of the survey, written by Interactive Educational Systems Design, might be that most districts start slow and are liking what they find. Of the districts that have dipped their toes in the tablet world, 93 percent said they would expand use within two years.

Money remains the biggest hurdle, but districts are meeting the demand in any way possible, using tech funding, general district funds, grants from the state or feds, or even local fundraising. What wasn't a big surprise was the why. Officials are looking to engage students; nearly half say that the devices will allow them to personalize learning.

The world is going mobile, and schools don't want to be left behind. See what your peers think about implementation, their biggest roadblocks, and the best types of apps.

## WHAT ARE YOU USING?

iPads still dominate the mobile tech category. More than 8 in 10 say they are using iPads or that they plan to.



## WHO'S BRINGING THEIR OWN?

BYOD is still shaking out in most districts: 3 in 10 say their policies are being developed. Only 3 in 20 say student-owned devices are not allowed in schools.

**30%**  
BYOD POLICY BEING DEVELOPED

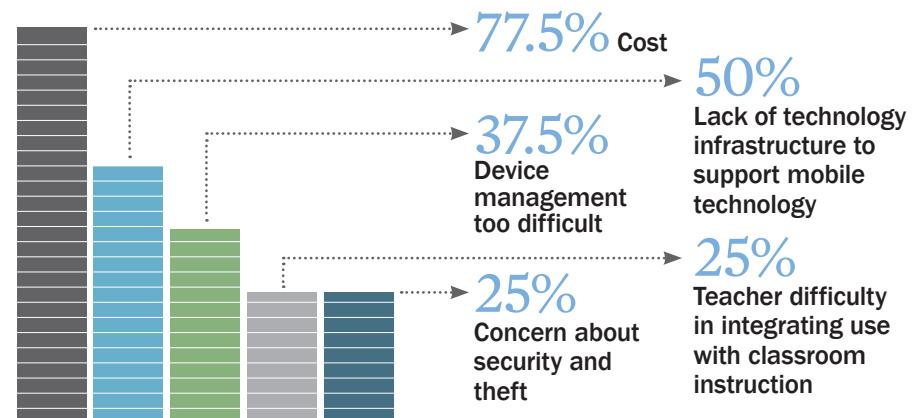
**23%**  
BYOD ENCOURAGED

**19%**  
BYOD DECIDED BY SCHOOL/CLASS

**15%**  
POLICY PROHIBITS BYOD

## WHAT'S HOLDING DISTRICTS BACK?

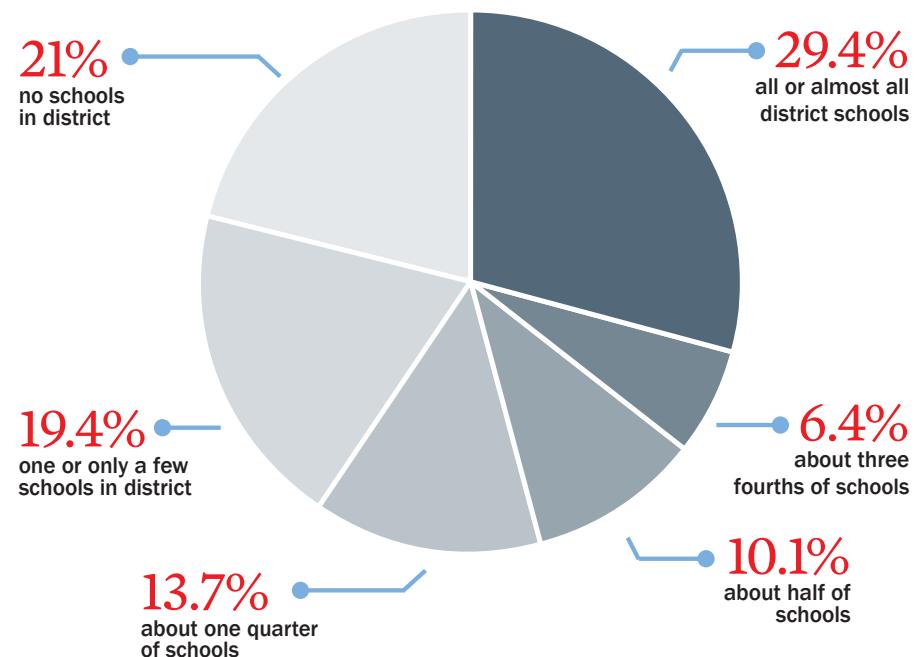
While the benefits of mobile tech are tempting, roadblocks remain significant. Cost and a poor infrastructure are the top two hurdles for districts to overcome. RESPONDENTS WERE ASKED TO PICK THE TOP THREE PROBLEM AREAS.



**MORE THAN 3 IN 4 RESPONDENTS** say digital textbooks are the most popular category of learning apps. Student productivity and creation tools were also named by more than half of administrators.

## HOW WIDESPREAD IS MOBILE TECHNOLOGY?

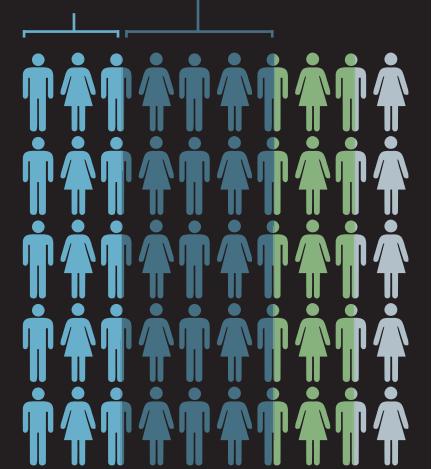
6 in 10 respondents say mobile tech for student instruction is in 25% or fewer of their schools, with 1 in 3 saying 75% or more of their schools have adopted mobile tech.



## WHO'S READY TO ADOPT?

A majority of respondents say their districts will likely adopt mobile devices for student learning in the next one to two years.

**28.7%** very likely to be adopted  
**35.7%** somewhat likely to be adopted



**21.7%** somewhat unlikely to be adopted  
**13.9%** very unlikely to be adopted

**MORE THAN 93%**

OF RESPONDENTS WHOSE DISTRICTS HAVE ALREADY ADOPTED MOBILE TECHNOLOGY SAY THEY WILL INCREASE ITS USE IN THE NEXT TWO YEARS.

SOURCE: "National Survey on Mobile Technology for K-12 Education," August 2013, Interactive Educational Systems Design (iesdinc@aol.com), in collaboration with STEM Market Impact (info@stemreports.com)