SCHOLASTIC LOVES LIBRARIANS

Turn to Scholastic as your one-stop partner for great books, engaging digital programs, high-quality audio and video content, exciting book fairs that will encourage a love of reading and increase your resources, and more.
SCHOLASTIC SUPPORTS LIBRARIANS THROUGH THE FOLLOWING INITIATIVES:

*School Libraries Work!*—a compendium of research, published by Scholastic, supporting the positive impact of school librarians and libraries on student learning

*School Librarian of the Year*—chosen annually by *School Library Journal* and sponsored by Scholastic

*Scholastic Literacy Partnerships*—helps librarians extend reading and learning beyond the school day and into the home with deeply discounted, high-quality books

*James Patterson/Scholastic Book Clubs school libraries campaign*—James Patterson has personally donated $5.25 million to school libraries, and the Patterson grants are matched by “bonus points” donated to teachers by Scholastic Book Clubs to acquire books and other materials for their classrooms.
BOOKS TO SPARK A LOVE OF READING IN ALL CHILDREN

Award-winning fiction and nonfiction to provide quality books for children of all ages, available in standard and library-bound editions

Educational materials to give library and classroom support with lesson plans, curriculum materials, discussion guides, and more

Ebooks and audiobooks to develop listening and digital literacy skills and engage readers who enjoy alternative formats

Virtual and in-person author visits to foster powerful connections between authors and readers, and to bring books to life

Klutz activity kits to enhance maker spaces
LIBRARY COLLECTIONS
Support literacy achievement by building content-area knowledge, cultivating the critical skills needed for academic success, and encouraging a love of reading.

Imprints and collections from Scholastic Library Publishing:
DIGITAL & MEDIA SOLUTIONS

Improve literacy skills, build content-area knowledge, cultivate the critical skills needed for academic success, encourage a love of reading

Engaging digital nonfiction resources with curriculum-driven leveled content integrated with interactive features and easy navigation include ScienceFlix®, TrueFlix®, and FreedomFlix™.

Scholastic GO!®—includes credible and reliable informational texts, world newspapers, videos and more in an easy-to-navigate digital resource for research.

Weston Woods—animated videos and read along book/CD packages of hundreds of award-winning titles from around the world, designed to help struggling, reluctant, and beginning readers as well as English language learners fall in love with books and reading.

BookFlix® pairs Weston Woods picture book videos with a related nonfiction Scholastic book to build early literacy skills and real world knowledge in beginning readers.

Scholastic Summer Reading Challenge—a free online program designed to motivate kids to read all summer long.
BOOK FAIRS
The books kids love to read, available in an easy-to-manage “pop-up shop” experience, engages the entire school community in a celebration of reading.

Increase students’ access to new books from all publishers chosen by children’s literature experts at Scholastic.

Earn Scholastic Dollars to add more resources to your school choose from hundreds of popular titles, engaging digital programs, audiobooks, videos, and much more.

The Book Whisperer: Back to the Books—in this web-based show, literacy leader Donalyn Miller shares practical strategies for engaging children with independent reading and incorporating trade books into literacy instruction.

Reader Leader Blog—examine best practices for increasing students’ independent reading from today’s literacy leaders.

Booktalk!—booktalks are short, engaging, and enthusiastic presentations that inspire others to read a book. Booktalks provide an effective tool for teacher-modeled reading or student presentations.

Mr. Schu Goes to the Book Fair—this web-based series features must-read books and highlights ways to build excitement before, during, and after a Scholastic Book Fair.
THE IMPORTANCE OF LIBRARIES AND LIBRARIANS

95% of parents of children ages 0–17 agree “Every child deserves to have a school library.”

95% of parents of children ages 0–17 agree “Every community needs to have a public library.”

67% of children ages 6–17 say teachers and/or school librarians encourage them to read books for fun, second only to parents or other family members.

SOURCES FROM WHICH CHILDREN GET THE BEST IDEAS ABOUT BOOKS TO READ FOR FUN

BASE: CHILDREN AGES 6–17

<table>
<thead>
<tr>
<th>Source</th>
<th>Ages 6–8</th>
<th>Ages 9–11</th>
<th>Ages 12–14</th>
<th>Ages 15–17</th>
</tr>
</thead>
<tbody>
<tr>
<td>Teacher/School librarian</td>
<td>53%</td>
<td>43%</td>
<td>49%</td>
<td>49%</td>
</tr>
<tr>
<td>Friends, siblings or cousins</td>
<td>60%</td>
<td>50%</td>
<td>51%</td>
<td>56%</td>
</tr>
<tr>
<td>Parent or other adult family members</td>
<td>50%</td>
<td>56%</td>
<td>51%</td>
<td>49%</td>
</tr>
<tr>
<td>School Book Club/Book Fair</td>
<td>40%</td>
<td>49%</td>
<td>33%</td>
<td>18%</td>
</tr>
</tbody>
</table>
77% of teachers and principals report that the #1 way their students get access to books during summer break is through public library programs.*

12% report that the school library is open.*

**TOP 3 WAYS PARENTS ENSURE THEIR CHILD READS OVER THE SUMMER**

<table>
<thead>
<tr>
<th>Ages 6–11</th>
<th>Ages 12–17</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>66%</strong> Take kids to the library</td>
<td><strong>48%</strong></td>
</tr>
<tr>
<td><strong>60%</strong> Let kids choose books through the school book fair or reading club</td>
<td><strong>32%</strong></td>
</tr>
<tr>
<td><strong>56%</strong> Take books on trips and vacations</td>
<td><strong>35%</strong></td>
</tr>
</tbody>
</table>

*Source: Teacher & Principle School Report: 2017 Focus on Literacy
MEET SCHOLASTIC AMBASSADOR FOR SCHOOL LIBRARIES JOHN SCHUMACHER, A.K.A. “MR. SCHU”

“School librarians connect with the entire school community by nurturing students’ reading lives. The school library is truly the heart of a school.”

@MrSchuReads

Scholastic Mission
To encourage the intellectual and personal growth of all children, beginning with literacy.

scholastic.com/librarians
For Scholastic Book Fairs, please call: 1-800-352-7186
For all other programs and materials, please call: 800-387-1437
@ScholasticLibrarians