

Letter to the Mars Candy Company

560 Moorpark Rd., #236
Thousand Oaks, CA 91360
July 11, 1995

Heading

President, Mars Candy Company
High Street
Hackettstown, NJ 07840

Inside Address

Dear Mars Candy President:

Salutation

Body

I have been eating candy my entire life. People in my neighborhood say I can tell what kind of candy is in my mouth with my eyes blindfolded.

My favorites bars are Snickers. It seems you mix a lot of things together to get your candy. Nuts, caramel, chocolate.

My question: How can you add peanut butter to a Snickers and call it a Peanut Butter Snickers? It's no longer a Snickers. The peanut butter is a brand new candy and should get its own name.

Also, how about this for a new candy bar – picture a Butterfinger – only instead of peanut butter the center is banana. Crunchy banana. With the texture and consistency similar to a Butterfingers inside. You could call it a “Nanacrumble.”

Also, the name Snickers is bad. Sounds like somebody is laughing at you. Can it be changed? How 'bout “Snuuckers.” Make it sound like the Hagen Dazs people with a foreign name.

Thanks for years and years of chocolate heaven. (I gave up on the skin a long time ago.)

Is there any way to get information about what new candy bars you are planning to introduce? Thanks for taking the time to read my letter. I hope I hear from you. Chocolate! It's our best snack!

Sincerely yours,

Signature

Ted L. Nancy



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