Objective: Students will be able to analyze and create an effective position paper introduction.
This essay is about whether or not potentially offensive CDs should carry warning labels. I am a music store owner and I think that they shouldn’t carry warning labels.

Can you imagine going through the rest of your life being told what you can and cannot say? Music artists go through this type of anguish every time a “Parental Advisory: Explicit Lyrics” label is placed on one of their CDs.

As a music store owner, I feel that it should not be mandatory for CDs to carry any type of warning labels.

Which is the best lead for my introduction?
What Makes an Effective Introduction?

A *position paper introduction* should:

- **Capture** the reader’s **attention**. This can be done by posing a question, stating a relevant quote, making a strong statement, or using a statistic.
- **State your thesis** (the topic and your opinion on it from your chosen perspective).
- **Introduce the main points to be discussed**
Entrepreneur
En-tre-pre-neur (noun)

Meaning – someone who has started and runs their own business.

Example – One of the most successful entrepreneurs in the music industry are Sean Carter and Sean Combs.
Independent Activity

Writing Your Lead
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<tr>
<th>Lead/Hook</th>
<th>Thesis</th>
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**Independent Reading** – At least 30 minutes. (DON’T FORGET TO FILL OUT YOUR READING LOG!!!)

Complete your essay introduction on looseleaf paper. Skip every other line. You may want to have a friend or family member read it as well. Be sure that you have an attention grabbing lead and that you have stated your thesis.