

# Persuasive Essay Rubric

| AREA   | CRITERIA   | SCORE<br>1=complete 2=incomplete | Student Score<br>for Each Area |
|--|--|----------------------------------|--------------------------------|
| <b>Introduction</b>                          | Includes a hook to get the reader's attention.                         |                                  |                                |
|  | Background info provided. <i>(optional)</i>                            |                                  |                                |
|  | Opinion statement is clear.  |                                  |                                |
| <b>First Argument</b>                        | Topic sentence states the evidence.                                    |                                  |                                |
|  | Elaboration to back the evidence is clear and persuasive.              |                                  |                                |
| <b>Second Argument</b>                       | Topic sentence states the evidence.                                    |                                  |                                |
|  | Elaboration to back the evidence is clear and persuasive.              |                                  |                                |
| <b>Third Argument</b>                        | Topic sentence states the evidence.                                    |                                  |                                |
|  | Elaboration to back the evidence is clear and persuasive.              |                                  |                                |
| <b>Fourth Argument<br/><i>(optional)</i></b> | Topic sentence states the evidence.                                    |                                  |                                |
|  | Elaboration to back the evidence is clear and persuasive.              |                                  |                                |
| <b>Opposing Viewpoint</b>                    | Topic sentence states the opposing view.                               |                                  |                                |
|  | Rebuttal evidence is clear and makes sense.                            |                                  |                                |
|  | Elaboration to back the rebuttal is clear and persuasive.              |                                  |                                |
| <b>Conclusion</b>                            | Paraphrases main points.   |                                  |                                |
|  | Restates opinion statement.  |                                  |                                |
|  | Includes personal comment or a call to action.                         |                                  |                                |
| <b>Mechanics</b>                             | Sentences make sense.  |                                  |                                |
|  | Spelling is correct.   |                                  |                                |
|  | Capitalization and punctuation (space after punctuation!) are correct. |                                  |                                |
|  | Word usage and transition signals make sense.                          |                                  |                                |