Activity One:
These are potential names for new professional athletic teams:

<table>
<thead>
<tr>
<th>Poodles</th>
<th>Toads</th>
<th>Gazelles</th>
<th>Hippos</th>
</tr>
</thead>
<tbody>
<tr>
<td>Buzzards</td>
<td>Snails</td>
<td>Meteors</td>
<td>Ferrets</td>
</tr>
<tr>
<td>Glaciers</td>
<td>Maggots</td>
<td>Sloth</td>
<td>Mosquitoes</td>
</tr>
<tr>
<td>Sleepers</td>
<td>Zeniths</td>
<td>Mares</td>
<td>Spikes</td>
</tr>
</tbody>
</table>

You and your partner must discuss each name. Use a dictionary and write down the definition/denotation of each name. Then discuss and record the connotation (emotion/reaction) associated with each word. Answer these questions and support your answers:

- What type of sport do you think the name fits?
- Does the name sound like a successful team?
- Would you want to wear a jersey with this name?

Turn this work in with Activities Two and Three.

Activity Two:
Brainstorm and record a list of current team names from professional and amateur sports. Analyze the choice of each name, and answer these questions:

- Does the name fit the sport?
- What connotations does the name evoke?
- What does the name say about the athletes and fans of the team?

Turn in this work with Activities One and Three.

Activity Three:
You and your partner have been given the job to name a new professional athletic team. Decide what type of sport the team plays, and then choose a name that has a positive connotation. Design a poster advertising your new team. List the connotations of the team name on the poster. Your poster might also include:

- Team name logo design
- Quotes from classmates describing their reactions to the name
- The definition of the name

Following your class presentation, turn in all three activities together.