



Let's think about great Digital Stories

(A Rubric to Guide Digital Storytellers)

	How can you make it better?	OK, but not our best.	This is ready to GO!
Story: interesting, has a climax, solves the problem, "each page makes us wonder what is on the next page," has elements of humor and surprise			
Music: sets the mood, matches the story and makes it better (speed, words, beat)			
Make-up and Costumes: match characters' roles			
Photos: help audience focus on important details, background doesn't distract, Ken Burn's effects help the story and don't distract or make you dizzy			
Use of Close-ups: capture the viewer's attention and show the storyline or emotion			
Transitions: support the story and don't distract the viewer			
Speakers: speak clearly, with lots of expression, not too fast, not too slow			