Name\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_#\_\_\_\_

**Vocabulary Quiz / Following Directions**

1. Circle the book in blue that would get you the biggest profit if your reading audience were ten year old Cub Scouts.

2. Circle the book in red that would get you the biggest profit if your reading audience were ten year old Girl Scouts.

3. Circle the book in green that would get you the biggest profit if you sold it in a candy store.

4. Circle the book in yellow that you predict would sell best around December.

5. Put a blue triangle next to the one book that you would most likely buy if you were the consumer.

6. Put a red triangle next to the book that you would most likely buy if you could purchase a second book.

7. Sketch a rhombus around any book that you would not buy.