



# Snapshot Lead

This lead begins with the author "painting a picture" for the reader.

**Example:** It's ten degrees below zero, and the river is frozen a foot thick. It makes snapping sounds like the limbs of a tree cracking. A lone figure glides along the black ice, moving towards the city. The only sound is the scraping of each blade as it bites into the river. That's me doing my favorite sport, ice-skating.