



FLASHBACK Lead

This lead takes the reader back to a specific event in the past that relates to the topic.

Example: I could feel the sweat pouring off my body as I watched the seconds tick off the clock. It was as if I was dribbling in slow motion, weaving in and out of the defenders, and heading towards the hoop. As the buzzer sounded, I felt the ball roll off of my finger tips, and I watched anxiously as it spun around the rim for what seemed like an eternity. I finally heard the swish of the net. I had won the game for my team!