THE HISTORY OF .....

## **₩**SCHOLASTIC



F. A. Owen publishes the first issue of Normal Instructor.

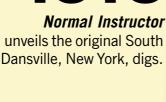
(Fun fact: "Normal school"

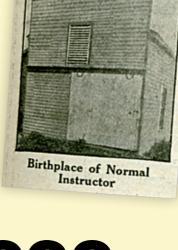
was the term for teachers' colleges at the time.)



"Remember, you are a lady before you are a teacher. In your pocket should be

a pure Irish linen hand-stitched handkerchief."







Normal Instructor becomes Normal Instructor and Primary Plans.

**Special Addition:** Storybook poster patterns!





THE INSTRUCTOR

Betty Parents diarry

Normal Instructor and Primary Plans becomes The Instructor.

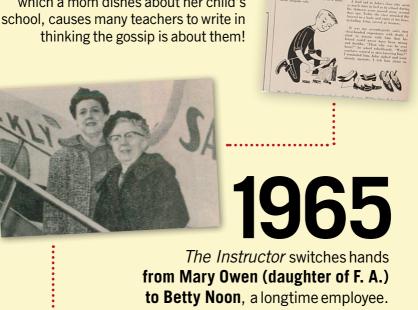


The Instructor is rebranded as Instructor and Teacher.

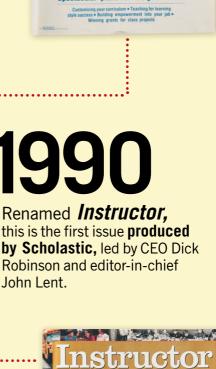
> It's the Decade of the Teacher!

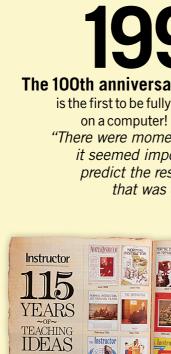
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Instructor

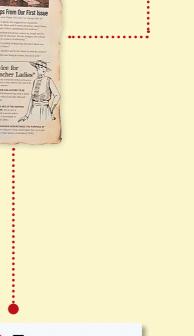








**Instructor** celebrates 115 years of teaching ideas.





2015 Instructor becomes

Scholastic Teacher!