

# SCHOLASTIC READ-A-PALOOZA SUMMER READING CHALLENGE

## WELCOME TO THE 2019 SCHOLASTIC READ-A-PALOOZA SUMMER READING CHALLENGE!

### DEAR PARENT OR CAREGIVER,

Did you know that when kids read over the summer they are more likely to leap ahead when they return to school? This is often called the “summer leap,” and we’ve made it a priority to keep your child’s skills sharp by encouraging them to read all summer long.

This year, our library/community partner organization signed up to participate in the **Scholastic Read-a-Palooza Summer Reading Challenge**, a free online reading program that invites children to keep track of their reading minutes all summer long. By participating this year, our goal is two-fold: for our participating kids to read the most minutes possible in an effort for our library/organization to earn special recognition, and to help unlock book donations for kids in need across the country through the Scholastic Read-a-Palooza Summer Reading Give Back! When children participating in the Summer Reading Challenge collectively reach minute milestones (25, then 50, then 100 million minutes), Scholastic will donate at least 200,000 books nationwide. So the more our kids read, the more kids we help!

Additionally, when children enter their reading minutes from May 6 to September 6, they will earn digital rewards, and gain access to fun videos, activities and more! You’ll also find summer booklists for all ages (in English and Spanish) on the Challenge website.

I invite you to learn more about the Summer Reading Challenge at [scholastic.com/summer](https://www.scholastic.com/summer). You can also visit [scholastic.com/readapalooza](https://www.scholastic.com/readapalooza) to learn more about the Summer Reading Give Back, and how Scholastic is working to expand book access for families nationwide.

### HAVE A WONDERFUL SUMMER!

*If your child forgot his or her summer reading username, please contact me directly.*

*For more articles, tips, and free resources for parents, visit [scholastic.com/parents](https://www.scholastic.com/parents). For more games, book recommendations, videos, and free activities for kids, visit [scholastic.com/kids](https://www.scholastic.com/kids).*

*Scholastic Customer Service: 1-866-826-8834 or [summerchallengehelp@scholastic.com](mailto:summerchallengehelp@scholastic.com).*

[scholastic.com/summer](https://www.scholastic.com/summer)

