

THE HUNGER GAMES

SUNRISE ON THE REAPING



EVENT GUIDE

WELCOME TO THE 50TH HUNGER GAMES!

On **March 18, 2025**, Suzanne Collins will captivate readers once again with the release of her newest Hunger Games novel, *Sunrise on the Reaping*.

This kit has everything you need—from event planning ideas to downloadable activities—all to help you host an unforgettable event. Whether you're having a "Sunrise at Midnight" or a "Sunrise at Sunrise" event timed with the release of the new book, or a "Sunrise" event at any time of day, you are part of this epic moment—with fans coming together around the globe.

INSIDE THIS KIT

PHYSICAL EVENT MATERIALS:

- 50 Collectible Sunrise on the Reaping Logo Buttons (giveaways for fans)
- 1 Pad of 100 Sticky Notes (to be used for a "Why I Love the Hunger Games" downloadable activity)
- 1 "Planning for Your Event" Guide (to help you prepare, set up your space, decorate, and dress in costume)
- 100 Postcards (driving fans to downloadable activities and online community discussion)
- "Be a Victor" Tiered Trivia Packet (includes a scorecard, question sheet, and answer key for hosts—plus reproducible answer sheets for participants)

DOWNLOADABLE EVENT MATERIALS

Visit TheHungerGames.com/events for additional event resources, including invitations, name tags, event activities, social assets, and more.

SHARE YOUR EVENT DETAILS

We're creating an online event finder that will launch at the end of February, showcasing Sunrise events worldwide. Submit your event details to ensure your event is featured. Look for submission information on TheHungerGames.com/events.

PLANNING FOR YOUR EVENT

Be sure to give yourself plenty of time for preparation—and arrange to have several volunteers to assist you at the event. To get started, think about the following points:

CHOOSE YOUR LOCATION

Where are you holding your event? How much room do you have? What does the space look like? How many tables and chairs do you have?

CONSIDER TIMING

This is a worldwide event, with retailer participation across the globe! *Sunrise on the Reaping* goes on sale March 18, at 12:01 a.m. EST. Match your event time to when the book goes on sale in your area. As you plan your event date and time, be sure to consider additional factors, such as staffing availability, crowd control, etc.

PROMOTE YOUR EVENT

About three weeks before, begin promoting your event through social media or whichever outlet you feel is most successful for reaching your audience.

Download your free social media assets at TheHungerGames.com/events and follow these tips:

- Tag the official Hunger Games books social media channels in everything you share about your event, from the initial announcement to any updates.

Facebook: @TheHungerGames

Instagram: @HungerGamesBooks

X: @HungerGamesBks

- Include the hashtags #ReadSunrise and #TheHungerGames

INVITE YOUR GUESTS

Draw in excited superfans and newcomers alike, using the invitations included in the downloadable event materials. Encourage guests to come dressed for action in the arena, or adorned in purple and gold like the cover of *Sunrise on the Reaping*. Spread the word through social media or email blasts.

COLLECT SUPPLIES

Once downloadable event materials become available, read over the games and activities paying special attention to the lists of necessary items, and assemble what you'll need. Decide if you will award prizes and offer take-homes beyond the collectible buttons in your event kit. If you plan to provide refreshments, you'll need to choose food and drinks—along with plates, cups, and other related supplies.

DESIGN YOUR SPACE

Use the Hunger Games Design Guide to decorate and arrange the event space for all activities, including the “Be a Victor” trivia game.

CHOOSE YOUR COSTUMES

What will the hosts wear? Consider the book cover colors—purple and gold.

GUESS THE DISTRICTS ICEBREAKER

Download our “Guess the Districts” icebreaker activity to get your event started. If guests need a refresher on what each district is known for, refer to the following page for guidance.

HUNGER GAMES DESIGN GUIDE

Transform your event space. Below are some suggestions for decoration ideas to help create an immersive Hunger Games experience and set the mood for your event.

DECORATIONS

You'll want to include decorating elements that tie in to *Sunrise on the Reaping*. Refer to the jacket art for inspiration. Add purple and gold touches throughout your event space, incorporating this color scheme in everything from the tablecloths to the lighting. Use a projector or a banner to display a message, such as “Let the 50th Hunger Games Begin!” or the *Sunrise on the Reaping* book logo. And if possible, prominently feature a clock so fans can count down to the exact moment the book goes on sale!

The silver parachutes that are dropped into the arena to deliver supplies to the tributes make excellent decorations,

either hanging from the ceiling or sitting on surfaces throughout the event space. One way to construct them is to use tape or glue to affix pipe cleaners to silver balloons or upside-down silver-foil coffee filters (the parachute) and to silver or gray takeout boxes or small gift boxes (the containers).

A cornucopia on a table laden with prizes and take-homes would be an exciting centerpiece in the room. If you don't have access to a basket cornucopia or feel it might not be big enough, build a simple cornucopia using chicken wire and burlap or kraft paper.

REFRESHMENTS

If you plan to set up a food station in your event space, look to District 9 (known as the bread bowl of Panem) and District 11 (known for their fruit orchards) for inspiration. You could also serve bread or other baked goods in honor of Peeta and fresh berries as a nod to Katniss. You might even add a playful sign next to the bowl of berries that says, “Don’t worry, these aren’t nightlock berries!” For Capitol-inspired treats, think decadence and display fruit, pastries, and desserts in a cascading tower. Serve cookies or cupcakes decorated with gold and purple sprinkles and/or the book logos.

Serve a signature drink in honor of the event. Drawing inspiration from the new book’s title, create a sunrise-colored fruit drink. Pour the drink in layers with grenadine at the bottom, followed by orange juice and a splash of sparkling water or ginger ale. Garnish with a cherry or a slice of orange or lemon. Or if you’d prefer the ease of letting guests serve themselves, present your sunrise drink in a large punch bowl, using the same ingredients. Be sure to choose a fun name for your drink, such as “Signature Sunrise” or “Mockingjay Mocktail.”

SIGNAGE

To welcome guests to your event, create banners with messages, such as “Enter the Arena,” “Let the 50th Hunger Games Begin!,” or “May the Odds Be Ever in Your Favor.” Create a fun display for photo ops near the front of the event. Ask guests to share their photos on social and tag your account and The Hunger Games accounts. Also, post signs with symbols of the book logos or the districts throughout your space. Refer to the guide below (adapted from *The Hunger Games: Tribute Guide* [Emily Seife, Scholastic, 2012]) to find out what the districts are known for (i.e., a diamond for District 1, a trowel for District 2).

DISTRICT 1 makes the luxury goods that decorate and beautify the Capitol. Its excellent taste and craftsmanship keep Capitol residents bewigged and bedazzled year-round.

DISTRICT 2 provides Panem with superb stonework. It builds and fortifies Panem’s cities, and its citizens are known individually for their strength.

DISTRICT 3 manufactures computers and electronic gadgets that keep Panem connected and entertained.

DISTRICT 4 provides the bounty of the sea (a.k.a. seafood). The citizens of the district are adept with nets and tridents.

DISTRICT 5 harnesses the energy of the earth and the sky in order to manufacture electric, solar, and nuclear power for Panem.

DISTRICT 6 handles transportation, building hovercraft, high-speed trains, and cargo trains.

DISTRICT 7—a particularly beautiful district—is lush with trees and supplies Panem with lumber and paper.

DISTRICT 8 manufactures textiles for the simple, lovely fabrics of the districts as well as the brocades favored in the Capitol.

DISTRICT 9, known as Panem’s bread bowl, is home to amber waves of grain and a fertile harvest.

DISTRICT 10 raises strong, healthy livestock, which become meat that helps the citizens of Panem raise strong, healthy children.

DISTRICT 11 is known for its bountiful orchards full of rustling fruit trees.

DISTRICT 12 is home to brave and hardy workers who descend deep into the earth to mine the coal that keeps Panem running.

DISTRICT 13 is in ruins.