



Philanthropic Impact Report

JUNE 1, 2023 – MAY 31, 2024



“By creating quality kids’ books, media, and information, we are able to capture a child’s imagination — wherever they are — and inspire new generations to develop strong reading skills that spark curiosity, create a sense of wellbeing, and contribute to their future success.”

—Peter Warwick

Dear Valued Partners and Friends,

As we put the finishing touches on this year’s Scholastic Philanthropic Impact Report, one of the issues that is top of mind for me — and many of us here at Scholastic — is how world events have intensified learning poverty.

Books provide children and adults alike with the tools to understand the world around them, to dream beyond their immediate circumstances, and to hope for something better. In many parts of the world, however, access to books remains limited, which creates significant barriers to literacy and learning.

The World Bank Group, a global partnership fighting poverty through sustainable solutions, estimates that 70% of 10-year-olds in low- and middle-income countries are unable to read. Literacy and math scores in the U.S. are at a 20-year low.

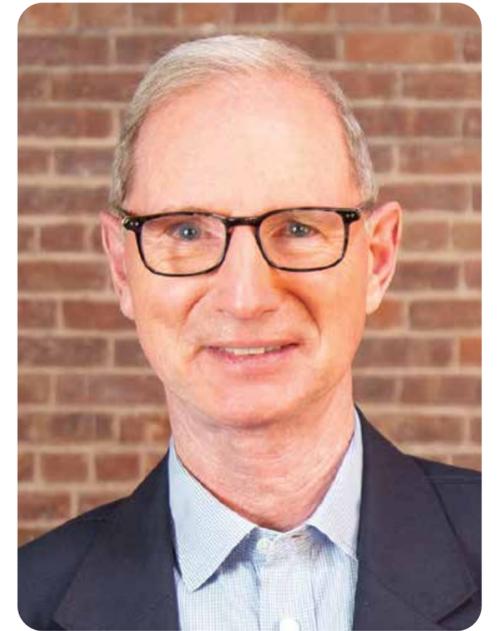
But the current literacy crisis is solvable — and the answer is in this report. By working together with our nonprofit network, government officials, investors, educators, families, and dedicated employees, we can provide equitable access to books and educational resources for all children.

This work has been at the forefront of Scholastic’s mission to inspire children to be life-long readers and learners for more than 100 years. The impact of our mission and our unrelenting commitment to give back can be seen in schools, at home, and in communities worldwide, where we offer diverse cultures and perspectives to further understanding and empathy.

On the following pages, you’ll read some of these stories of hope. They serve as a reminder that, together, we can erase book deserts and unlock the immeasurable potential of childhood.

All good wishes,

Peter Warwick
President & CEO
Scholastic Inc.



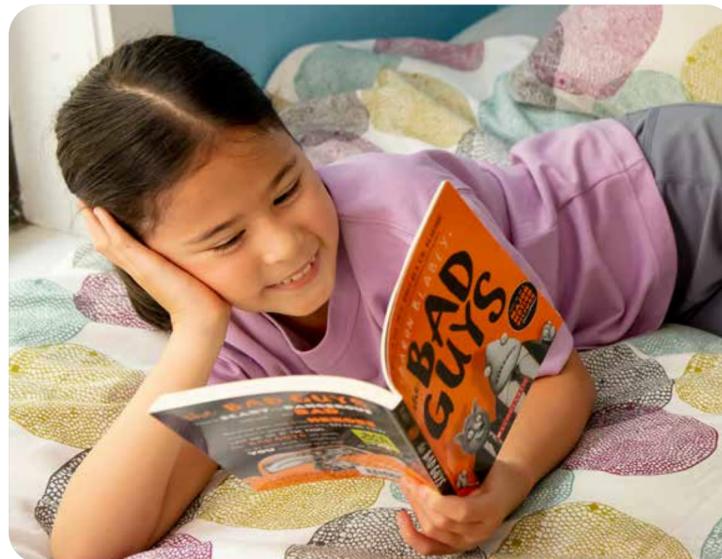
Inspiring Children, Families, and Educators

Our Mission Statement

Scholastic inspires all children to become life-long readers and learners, unlocking an imaginative curiosity about themselves and the world.

We Deliver on Our Mission by:

- Creating books and content for ALL children guided by our longstanding Credo & Editorial Platform, which informs our editorial decisions across all our businesses.
- Serving ALL children wherever they are, in school, at home, in their communities, on the page, and on screens.
- Supporting educators, families, and community partners all around the world who are essential to the learning and success of all children.



We Live Up to Our Mission by:

- Creating engaging content and experiences for children that help them better understand themselves, each other, and the world.
- Giving children equitable access to books, stories, and knowledge.
- Providing families and communities with a broad choice of resources to help their children reach their full potential.
- Upholding our longstanding reputation as a trusted partner in schools and supporting educators in achieving better outcomes for their students.



Trusted Research

The success of Scholastic’s mission is connected directly to data-driven research, which leads to a greater impact as a trusted partner in schools and with nonprofit partners and community organizations.

Research and Validation

Scholastic is committed to conducting rigorous research on its education products and their underlying instructional methodology, to offer meaningful insights for teachers and ongoing success for students. This research includes instructional methodology foundations along with impact and efficacy reports, but it also goes beyond Scholastic products. Case studies and topic papers like the [Scholastic Home Libraries Whitepaper](#), can be found at the [Scholastic Education Research & Validation Website](#).



Four decades of research with children of all ages, in varied socioeconomic and cultural groups, reveals that access to books in the home is one of the strongest predictors of educational achievement.

Reports and Surveys

Scholastic produces original research to gain deeper insights into the views and experiences of families and educators. Among those reports are the [Kids & Family Reading Report™](#), which surveys children and their parents nationally on their attitudes and behaviors about reading, and the [Teacher & Principal School Report](#), which explores pressing topics affecting today’s classrooms, including equity in education, funding priorities, family engagement, literacy, and more. Learn more at [Scholastic Research and Reports](#).

“ I love books. I am excited that the books are my very own. I have a library in my bedroom, and I am going to be a better reader.”

— Raylynn, second grader, and GELF home library recipient



Inspiring Book Joy

During the 2023-24 school year, [Scholastic Book Fairs](#) helped schools inspire a love of reading and raise more than \$241 million in the form of cash and Scholastic Dollars™. In addition, through Scholastic's All for Books and Share the Fair programs, schools raised another \$3.9 million from their communities to provide free books to students.

For further impact, Scholastic partners with third-party organizations, like the Scripps Howard Fund, to bring free fairs to Title 1 schools that couldn't otherwise support a fair. In 2023-24, 78 unique organizations sponsored 632 Scholastic Book Fairs, distributing 1.1 million free books throughout the country. More than 227,000 students were able to experience the fun of a Scholastic Book Fair and receive free books!

For more information about sponsoring a Scholastic Book Fair, visit: [Sponsoring a Scholastic Book Fair](#).

Scholastic Book Fairs helped raise funds for schools around the globe in 2023-24. Fairs in Canada, the U.K., Ireland, Australia, New Zealand, and India raised more than \$19.3 million dollars.

“Five books is an amazing thing because those five books can be five different things that are going to take you five different places.”

—Parent of a child attending a Scripps Howard Fund sponsored Book Fair

READING FOR FUN OFTEN STARTS AT SCHOOL



54% of children

get most of the books they read for fun from a school-based source, including school or classroom libraries, school book fairs, or order forms sent home by their teacher.

Base: Children ages 6-17

Scholastic Kids & Family Reading Report™: 8th Edition (Scholastic & Fluent 2022)



Power of Choice

Children in classrooms across the globe experience the power of choice every month when they select the titles they want to read from [Scholastic Book Clubs'](#) carefully curated selection of developmentally-appropriate books. Teachers who participate in Clubs earn rewards redeemable for books and other essential classroom resources that they can use to build and diversify their classroom libraries. This helps ensure every student has access to books that reflect their lived experiences, which can motivate them to read.

During the 2023-24 school year, 1.9 million books were earned through the rewards program. Another 623,882 books were provided to students through Scholastic Book Clubs at no cost, thanks to the nonprofit Book Trust's sponsorship.

Scholastic Book Clubs operates globally in Canada, Ireland, Australia, New Zealand, India, and the U.K. Another \$5.8 million was issued in classroom rewards outside of the United States.



Classroom Resources

During the 2023-2024 school year, thousands of inspirational educators raised approximately \$1.7 million through the free [Scholastic ClassroomsCount™](#) fundraising platform to provide new books and resources to their students.

Each year, Brandi, a kindergarten teacher in Virginia Beach, VA, creates a special surprise for her students. Using funds she raises through ClassroomsCount™, she purchases copies of the book [Be You!](#), which emphasizes the importance of being true to yourself. Brandi then gives a copy of the book to each of her students' parents.

"I tell the parents to keep the book a secret," she explains. "The reason is that I put a note in there for the student, and I also have a letter in the envelope asking every teacher they have throughout school to write a note or inspiring message for them. Then, when they graduate high school, their parents will give them the book with all of their teachers' messages within."

This heartwarming campaign caught the attention of the book's author Peter H. Reynolds. After hearing about this wonderful concept, the best-selling author and illustrator of dozens of beloved books, including [The Word Collector](#), [Our Table](#), and [Say Something!](#), recorded a special message for Brandi thanking her for choosing his book to bring her idea to life.

TEACHER CURATION OF BOOKS AND ACCESSIBILITY MATTER



41% of children told us they get most of their books from school.

Scholastic Kids & Family Reading Report™:
8th Edition (Scholastic & Fluent 2022)

“ I just want to say thank you from the bottom of my heart for all you do,” said Peter Reynolds. “... your impact on [your students] is going to ripple through their entire journey.”

—Peter H. Reynolds,
Best-selling Scholastic author



Watch Peter's special video message to Brandi!

Commitment to Inclusion

Per Scholastic’s longstanding Credo, its corporate values are rooted in a healthy and peaceful society, free of prejudice and hate, and are dedicated to promoting the highest quality of life in community and nation. As a result, Scholastic has a profound responsibility to create books, educational materials, and media products that inspire children to understand themselves and the world and to support and respect each other.

Supporting Employee Resource Groups (ERGs) is one way to deliver on this commitment. At Scholastic, ERGs bring employees together based on shared characteristics or backgrounds. These groups advocate for themselves, and in addition to fostering their own professional development, they perform community outreach. ERGs reflect Scholastic’s commitment to inclusion and to promoting all voices, including historically underrepresented voices, while supporting the community.

Over the past year, ERG events have delivered valuable and meaningful discussions to hundreds of employees. They continue to contribute to Scholastic’s collective growth and understanding, as well as create a culture of inclusion and respect. A few highlights from ERG programming this year include:

- » AIDS Walk NY: Twenty-eight employees joined the **Pride at Scholastic ERG** for this event, raising almost \$5,000 to support individuals living with, or affected by, HIV/AIDS in New York City.
- » In celebration of Mental Health Awareness Month, the **Minds of All Kinds ERG** committed a donation of 950 books to the Child Mind Institute. Minds of All Kinds brings colleagues together to promote mental health, champion equity, increase accessibility, reduce stigma, and support the professional development of neurodiverse employees at Scholastic.
- » Working with the **Black Employee Network**, Scholastic pledged a total of 1,000 books to Black fraternities and sororities to help support their philanthropic work in their local communities.

An ERG for Everyone

Scholastic is proud to offer 14 ERGs representing a multitude of diverse communities and experiences, including:

- AANHPI @ Scholastic
- Black Employee Network
- Creative Collective
- Growing Professionals
- Interfaith
- Jewish @ Scholastic
- Latine @ Scholastic
- Minds of All Kinds
- Muslims @ Scholastic
- Pride @ Scholastic
- Veterans @ Scholastic
- Women of Color in Leadership
- Women in Technology
- Working Families



Left: The Pride @ Scholastic ERG and friends gear up for the AIDS Walk NY.

Right: AANHPI @ Scholastic presented a panel celebrating Asian-American identity to usher in AANHPI Heritage Month.

Scholastic Donations

Scholastic has a long history of donating quality children's books to charitable partners who share its mission to improve global literacy and provide book access to all children.

Scholastic Book Donations, formerly known as the Scholastic Possible Fund, remains committed to working alongside dedicated partners to enrich the lives of children with the joy and power of reading. It also provides relief in communities recovering from crises or natural disasters.

Scholastic's nonprofit partners effectively educate children and families in diverse communities about the importance of books and reading from birth through adulthood.



This philanthropic network imagines a world where every child has equal access to books that they can choose and own, and where every family feels supported in helping their children reach their full potential.

In 2023-24, Scholastic donated more than 760,000 English and Spanish books in the U.S., and another 160,992 books in English and French in Canada. Recipients included the **National Book Foundation's Book Rich Environments Program**, **Save the Children**, **Marine Toys for Tots**, the **Pajama Program**, and more. Scholastic also donated books internationally to support programs like **Books in Homes** in Australia and New Zealand, **Auckland Children's Hospital**, **National Simultaneous Storytime** in Australia, and **World Book Day** in the U.K., among others.

Scholastic also donated \$1.1 million in cash to programs and organizations dedicated to advancing the wellbeing of children, book choice, and their literacy journeys, including: **Little Free Library**, **The Eric Carle Museum of Picture Book Art**, **LitWorld International**, **National Council of Teachers of English**, **The Rabbit Hole**, **National Book Foundation**, **Academy of American Poets**, **Ruby Bridges Foundation**, **Three Peas**, **The African People's Historical Monument Foundation**, **Comic Kids**, **Florida Recovery Schools of Tampa Bay**, and others.

Scholastic Art & Writing Awards

Scholastic is the lead sponsor for the Scholastic Art & Writing Awards, the nation's longest-running and most prestigious creative recognition program for teens. In 2023-24, more than 110,000 teens from all fifty states, Washington, DC, and Canada entered nearly 340,000 works of art and writing, and more than 90,000 works received recognition. The awards, administered by the independent nonprofit The Alliance for Young Artists & Writers, provided direct scholarships (college tuition coverage, summer workshops, and cash awards) worth \$400,000 to 100 students. Cash awards and in-kind support worth \$120,000 was also given to 1,500 educators. For more information, visit artandwriting.org.



Recipients of the Scholastic Art and Writing Gold Key Award at a recent National Awards Ceremony at Carnegie Hall.

Success with Access

Governor's Early Literacy Foundation

Working with [Governor's Early Literacy Foundation](#) (GELF), whose mission is to strengthen early literacy in Tennessee, Scholastic is helping to deliver much-needed books and resources directly to the homes of students, teachers, and librarians at no cost to them. This collaboration, in partnership with the state of Tennessee, marks the first statewide at-home delivery program for K-3 students.

Tennessee librarian Katie Spears uses book talks and literacy activities delivered through GELF to bond with her students and fellow teachers, as well as her family.

"One of my favorite things about the K-3 Home Library is the connections it has provided for so many across our state," said Spears, who works with students from preschool through 8th grade.

"It has provided my own family an opportunity to come together through stories and exposure to fun facts and places...an added bonus is working with talented educators across Tennessee. The impact of this program on literacy in our state is invaluable, and I hope to see book deliveries for many more years to come," added Spears.

The K-3 Home Library program has placed more than 4.4 million books in the homes of approximately 739,000 elementary school

students and teachers since its launch in 2020. Statewide surveys conducted by GELF reveal that 33% of participating students have 100+ books in their home as a result of the program.

"If you read today, you're ready for tomorrow," said James Pond, GELF President. "As we celebrate 20 years and the fifth year of our K-3 Home Library program, we reflect on the bold vision that guides our work: to ensure every child has access to quality books and resources that spark imagination, opportunity, and lifelong learning. The K-3 Home Library program is a cornerstone of this vision and, together with remarkable partners like Scholastic, we are shaping brighter futures."

GELF works year-round to equip Tennessee's children with access to resources, guidance, books, and innovative literacy tools that encourage life-long learning for a brighter future.

"It is truly special to witness firsthand the smiles, laughter, and excitement as children return to school from summer break and share with one another the memories they have made with their book packs," said Meredith McMackins, second grade teacher at Fifth Consolidated Elementary School.

Scholastic Literacy Initiatives

Scholastic partners with outside businesses and organizations, such as GELF, to promote literacy and distribute books and reading resources. In 2023-24, [Scholastic Family and Community Engagement](#) and [Scholastic Literacy Initiatives](#) distributed 4.1 million bonus books provided by Scholastic at no additional charge.

Pre-K through fifth grade students and teachers at Priority Tennessee Elementary Schools "shop" for free books at GELF's Opportunities with Literacy (OWL) Fest.



Teaching Our Youngest Readers

Reach Out & Read

Each year, the national nonprofit [Reach Out & Read](#) (ROR) delivers books and literacy education to the families of four million children to promote literacy and healthy brain development through shared reading.

By working with pediatricians, the organization provides families with books during well-child visits to encourage parents to make reading together with their children a daily routine.

Scholastic has been partnering with ROR since it was founded, providing research-based messaging about the importance of literacy and diverse books for their program.

This year, to celebrate the partnership's 35th anniversary, ROR and Scholastic created 35 for 35, a bold collection curated to celebrate the vibrant communities and diverse cultures of the tens of millions of children served throughout the organization's history. The wide-ranging collection features newer voices alongside best-selling authors and literary award winners.

"We collaborated with Scholastic on this collection because of their reach and their ability to work

with publishing partners to include as many titles, authors, and illustrators as possible," ROR CEO, Marty Martinez shared. "Through our network of clinicians, we will now put those meaningful, joyous books in the hands of families who might not otherwise have them."

The 350,000 books in the anniversary collection have now been sent to medical providers across the country.

Data from the *Scholastic Kids and Family Reading Report*[™] tells us that nearly half of children who are Black or Hispanic have a difficult time finding books with characters who are like them, and over half of Black and Hispanic children aged nine or older wish there were more inclusive books available.

"It's more important than ever for children and families to have books that reflect their own families and cultures. This new collection demonstrates Reach Out & Read's commitment to increasing access to inclusive books for children of all races and backgrounds," said ROR Bay Area Executive Director, Artavia Berry.

“Capable, innovative, and driven partners, like Reach Out & Read, who share our vision of reading for all children and are committed to working together, are the key to changing the trajectory of today's literacy crisis.”

—Judy Newman, Scholastic Chief Impact Officer



“If You Give a Child a Book...” Scripps Howard Fund



[The Scripps Howard Fund's](#) “If You Give a Child a Book...” campaign is centered around this simple open-ended sentence. Every year, the philanthropic organization of The E.W. Scripps Company partners with Scholastic to help spell out the answer for children all over the country.

“Since 2016, the Scripps Howard Fund has provided 1.5 million books to some of the nation’s most vulnerable children,” shared Meredith Delaney, President and CEO of the Fund. “Through our partnership with Scholastic, we not only give children access to books, but also the freedom to choose the ones that captivate them, resonate with their experiences, and open doors to new worlds.”

Over the past nine years, the Fund has sponsored Scholastic Book Fairs to help build home libraries for students in Title 1 schools. Between May 2023 and June 2024, the Fund sponsored 142 free fairs at schools that wouldn’t otherwise have been able to support a fair on their own. This helped 37,000 children access and select the stories that interested them most, added 228,000 books to their home libraries at no cost, and offered them the experience and excitement of a Scholastic Book Fair.

“The direct impact book ownership has for these students is palpable. This [campaign] ignites a love of reading, boosts their self-esteem and equips them with critical literacy skills,” Delaney added.

At this year’s Scripps National Spelling Bee — The E.W. Scripps Company’s nationally-televised competition — Delaney announced that Scholastic will donate 50,000 books to help support nonprofits in the Fund’s philanthropic network. She added that the donation would “further our collective mission to foster a love of reading for children nationwide.”

Some of the 240 young spellers were invited to the stage to talk about the books that made an impact on them.

“Believe in yourself, work hard, and you’ll make it.”

—Cheyenne Wang, Spelling Bee contestant

“I have a feeling that most of you have heard of my favorite book,” said Cheyenne Wang, a 12-year-old from Missoula, MT. “Yes, it’s Harry Potter.”

Cheyenne, a 6th grader from St. Joseph Elementary and Middle School, has read the whole series six times. In the fifth volume, Harry starts Dumbledore’s Army to teach defense against the dark arts to his friends, but Cheyenne spelled out how the Hogwarts students weren’t the only ones who learned something in that moment.

“The message is: whatever you really need to do, you can always do it yourself,” she explained “Believe in yourself, work hard, and you’ll make it.”

Bee Unstoppable

For 25 years, award-winning [Scholastic Kid Reporters](#), between the ages of 10 to 14, have reported on “news for kids, by kids,” covering stories around the world. This year, 12-year-old Kid Reporter Gavin Gracey was present for the rare spell-off that determined this year’s winner. Read his [recap on the Scholastic Kids Press website](#).



Top: Bruhat Soma, a 12-year-old from Florida, won the Scripps Cup after 14 rounds and a 90-second spell-off. Bottom: Gavin with Bruhat and his two younger sisters

Recovery and Choice

Book Trust

Reading helps children make sense of the world, particularly during times of crisis. Last year, Scholastic's partner [Book Trust](#) mobilized their network to help provide direct support to the Maui community following the devastating 2023 wildfires in Lahaina, Hawaii.

While the early literacy nonprofit's programming typically happens in classrooms, the organization stepped out of schools to better serve the children of Lahaina in their time of need. Book Trust teams filled a booth at the Imua Discovery Garden's Keiki Holiday Festival with more than 2,600 books—all donated by Scholastic. Children were able to enjoy the festival and were empowered to choose titles to take home to help rebuild their personal libraries, which were lost in the fires.

Book Trust also ensured that the Lahaina schools impacted by the fires would be part of the program for the full school year to continue to



help students rebuild their personal libraries as long-term recovery continued.

By partnering with Scholastic to sponsor the Book Clubs program for nearly 25 years, Book Trust offers hundreds of schools curated, developmentally appropriate, and culturally relevant print book options for students from Pre-K to fifth grade at no cost to students or their families. Students' choices and interests are celebrated in the classroom, and they are encouraged to share their love of reading with friends and family. In fact, in a recent survey, 99% of Book Trust educators report the program is influential in supporting students' interest in reading.

"I LOVE Book Trust!" shared one Maui-based teacher from Wailuku Elementary School. "It 'levels the playing field' by allowing everyone to order books. The anticipation as the kids go through the flyers, select their books, and wait for them to come, plus the joy and pride of choosing the books they want and knowing the books are theirs to keep, help to foster a love of reading in the students."

Since the organization was founded in 2001, half a million students have chosen and taken home more than 10 million books. For the 2024-25 school year, the program will serve roughly 50,000 students across the U.S.



In the months following the August 2023 Lahaina wildfires, Scholastic donated \$25,000 to the Council for Native Hawaiian Advancement - Kāko'o Maui Fund. This fund supports individuals and families displaced by the wildfires by connecting them to housing resources and emergency assistance. Scholastic also donated 11,000 more books directly to three local schools that were destroyed by the fires.



Powering Up Joy Little Free Library

Lauren Blank can't walk down the hall without hearing children call her name. The Jersey City PS 3 librarian was already beloved by her students — but the school's new Dog Man Little Free Library propelled her into rock star status. "I often say I feel like a celebrity because the kids are always calling my name and waving to me as they see me; after yesterday, my celebrity status has undoubtedly risen."

Scholastic Trade Publishing's Global Brands Team and [Little Free Library](#), a nonprofit organization focused on expanding book access, worked together to bring Dog Man-themed book-sharing boxes to families in 50 U.S. states through the "Power Up with Reading" initiative. PS 3 was chosen by Little Free Library as part of their Impact Program serving underserved communities, and the library was unveiled earlier this year. Dog Man himself even joined the festivities!

"The students' excitement was powerful as they were able to take books from the Dog Man Little Free Library and see titles that are not available in our school library," Blank shared. "It was a truly unique and unforgettable experience."

Each Dog Man Little Free Library box included free copies of *Dog Man: The Scarlet Shedder*, and a wide assortment of children's titles from Scholastic's "The Power of Story" collection, which highlights books featuring diverse characters and stories.

Supporting this initiative is Dog Man author and illustrator Dav Pilkey, who donated 50,000 books to help ignite a passion for reading in underserved communities.

"I'm grateful to the many librarians, teachers, and the teams at Little Free Library and Scholastic. Their commitment and dedication to getting books into the hands of kids, especially those in underserved communities, is life-changing. They are real-life superheroes." Pilkey said.

So far, Dog Man Little Free Libraries have served over 30,000 children across the country! The initiative was recently named as a Silver Winner in the Community Space Category for [Education, Art & Culture by the Anthem Awards](#), which celebrate purpose and mission-drive work.



“I have fond memories of going to the library when I was a kid where my mom would let me pick out whatever books I wanted to read. This is how I came to associate reading with love.”

— Dav Pilkey, Creator of Dog Man

The Dog Man Little Free Library won a prestigious Anthem Award in the Community Space Category for Education, Art & Culture



Telling Great Stories

The Kelly Clarkson Show

Telling a great story can inspire a generation of readers, whether that story is through the written word, images, film, or even song lyrics. Kelly Clarkson, award-winning singer, literacy champion, and talk-show host, has made this clear on her daytime TV show by featuring the stories of young readers, teachers, and community advocates. For her, the reason is personal.

“As the daughter of a teacher, it is my privilege to pay tribute to so many unsung heroes: teachers, mentors, and community organizations devoted to helping kids thrive,” Clarkson said.

Over the past year, [The Kelly Clarkson Show](#) has partnered with Scholastic to create an even greater impact, by supporting featured literacy heroes with donations of much-needed books and resources.

“It is so important when you think about helping kids learn to love to read,” said Billy DiMichele, Scholastic Senior Vice President of Corporate Social Responsibility, during a [recent episode](#). “Helping them find just that right book — that’s going to spark a life-long love of reading.”

DiMichele appeared on the show to highlight the work of long-term Scholastic partner Save the Children. He also announced a donation of one million books to the nonprofit in celebration of the 25th anniversary of the U.S. publication of *Harry Potter and the Sorcerer’s Stone*.

Together, *The Kelly Clarkson Show* and Scholastic have helped support the work of individuals and organizations large and small, amplifying their stories to a national level. This shared mission provides opportunities for all children to learn and grow in nurturing, resource-rich environments that will inspire their creative development.

“**I’m so grateful to Scholastic for their partnership. Their help makes it possible to reward these deserving individuals and organizations with the resources they need to transform kids’ lives.**”

— Kelly Clarkson

Watch Some Inspiring Segments!



Teachers have the superpower to transform students’ lives.



Building a positive, literacy-rich environment encourages students to learn and grow.

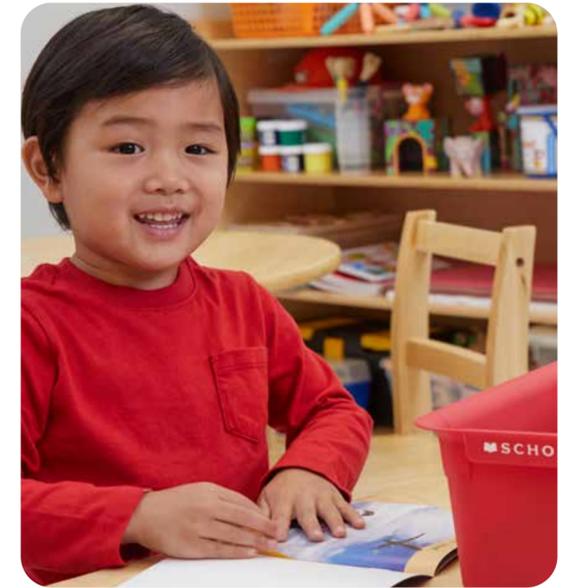
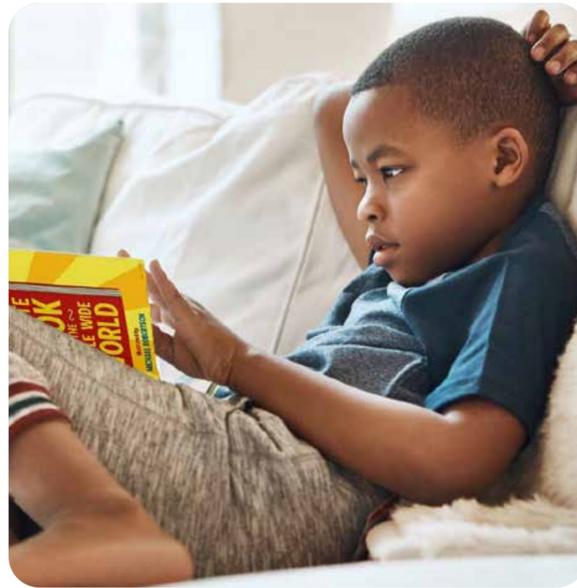


Having access to books and resources can help inspire students’ imaginations.

At a Glance

Highlights of Scholastic's philanthropic impact

June 1, 2023 - May 31, 2024



9.2 Million
books donated over
the past 5 fiscal years

632
sponsored Scholastic Book Fairs served
227K
children at Title I schools sponsored
by 78 philanthropic partners

350K
teachers reached
through Scholastic
Book Clubs



Scholastic was awarded the **CSR Excellence Award for Best Publishing Corporate Social Responsibility Team** by The Business Concept for 2023.

\$241 Million
raised by schools in the form of
cash and Scholastic Dollars™
through Scholastic Book Fairs

30 Million
kids reached through
Scholastic Book Fairs and
Scholastic Book Clubs

110K
teens submitted
original works for the
Scholastic A&W awards

The above highlights reflect Scholastic Inc. USA only, and do not include statistics from Scholastic's global branches, unless otherwise stated. Scholastic reports philanthropic efforts based on its fiscal year calendar, which began June 1, 2023 and ended May 31, 2024



Visit [Scholastic.com/csr](https://www.scholastic.com/csr) to find out more about our philanthropic work and how you can partner with us on our mission.