

MODES in FOCUS

Teacher Resource

R.A.F.T.S. for Write-On Page 3

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R.A.F.T.S. PROMPT

You are an ice cream inventor. It's the best job in the world because you get to come up with new ice cream flavors. You've just invented a super-yummy new flavor, your favorite one yet. In an ad, write and draw to describe this new flavor. Tell ice cream lovers that if they try it, then they will _____! Think of what will happen when they try your ice cream, and share that in your ad. You want everyone in the world to buy this delicious new ice cream flavor, so be sure to give it an amazing, irresistible name, too!

Role: Ice cream inventor
Audience: Ice cream eaters
Format: Ad
Topic: Best ice cream in the world!
Strong Verh: invented