

Teacher Resource



R.A.F.T.S. for Write-On Page 1

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R.A.F.T.S. PROMPT

You are Farmer Green, the best farmer in the state. You love to share all the delicious foods from your farm and hope that people will come to your farm stand to buy some.

You can see it now—lines of people waiting to buy your delicious ______ (name of your favorite crop)! You have decided to design a bumper sticker that will put this idea in people's minds. Since you've got lots of competition, you will need to convince everyone that your ______ (name of your favorite crop) is the best in the county!

Bumper stickers aren't very big, so choose a clever design. You'll also need to state your opinion—what makes your farm's crops the best and why—in just a few words. Make sure your pictures and words state your claim and show why people should buy from you. Hmm...you might need more people to work at the farm stand once your bumper sticker convinces people that your stand is the best thing since sliced...pumpkin bread!

Role: Farmer Green
Audience: Customers
Format: Bumper sticker
Topic: Why your farm stand is the best one to buy from
Strong Verb: convince