## Student-Friendly Scoring Guide: Voice

The tone and tenor of the piece—the personal stamp of the writer, which is achieved through a strong understanding of purpose and audience.

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# I

#### **EXPERT**

I've come up with my own "take" on the topic. I had my audience and purpose clearly in mind as I wrote and presented my ideas in an original way.

- My piece is expressive, which shows how much I care about my topic.
- The purpose for this piece is clear, and I've used a tone and tenor that are appropriate for that purpose.
- There is no doubt in my mind that the reader will understand how I think and feel about my topic.
- I've expressed myself in some new, original ways.

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#### **WELL-DONE**



#### **ALMOST THERE**

My feelings about the topic come across as uninspired and predictable. The piece is not all that expressive, nor does it reveal a commitment to the topic.

- In a few places, my authentic voice comes through, but only in a few.
- My purpose for writing this piece is unclear to me, so the tone and tenor feel "off."
- I've made little effort to connect with the reader; I'm playing it safe.
- This piece sounds like lots of others on this topic. It's not very original.

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### MAKING STRIDES

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#### **ON MY WAY**

I haven't thought at all about my purpose or audience for the piece, and therefore, my voice falls flat. I'm pretty indifferent to the topic and it shows.

- I've put no energy into this piece.
- My purpose for writing this piece is a mystery to me, so I'm casting about aimlessly.
- Since my topic isn't interesting to me, chances are, my piece won't be interesting to the reader. I haven't thought about my audience.
- I have taken no risks. There is no evidence that I find this topic interesting or care about it at all.

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#### **GETTING STARTED**