

BRANCHES F.A.Q.

Q: What makes Branches so special?

A: **Branches** series will engage your young reader with fast-paced plots, relatable characters, easily accessible text, and fun illustrations. Feeling like a successful reader will bolster your child's self-confidence, which will lead to an increased interest in reading.

Q: How can Branches help me navigate my child's educational needs?

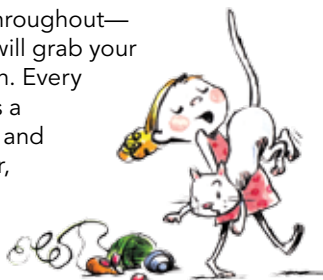
A: Each **Branches** book aligns with nationwide standards by featuring:

- Easy-to-read text
- Simple plotlines
- Plenty of context clues
- Purposeful illustrations that aid reading comprehension

A **Branches** Classroom Guide by Cyndi Giorgis, Ph.D., is available to teachers at scholastic.com/branches/

Q: How do I know my child will enjoy Branches books?

A: With irresistible characters like Missy, a creative little girl who does everything the Super Duper Royal Deluxe way; Kiki, the pint-sized fashionista; Alexander Bopp, the new kid in a monster-filled town; and Kung Pow Chicken, a superhero who fights crime in Fowladelphia, each **Branches** book is chock-full of kid appeal. Themes like friends, school, magic, and adventure—with engaging illustrations throughout—ensure that each book will grab your young reader's attention. Every **Branches** book features a single, snappy storyline and a healthy dose of humor, enabling your child to equate reading with fun!

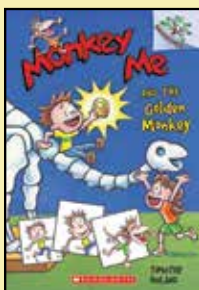


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Ages 6-8 • 96-page black-and-white



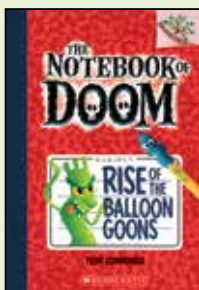
Monkey Me

Written and illustrated by
Timothy Roland

When Clyde gets excited, he turns into a monkey! It's up to his twin sister to stop him from going bananas!

- #1: **Monkey Me and the Golden Monkey**
- #2: **Monkey Me and the Pet Show**
- #3: **Monkey Me and the New Neighbor** • July 2014
- #4: **Monkey Me and the School Ghost** • October 2014

TRY THIS: Have your child imagine what animal he'd turn into if he got too excited to be a regular kid, like Clyde does! Would your child become a whale and swim across the whole ocean? Encourage the wildest stories your child can dream up.



The Notebook of Doom

Written and illustrated by
Troy Cummings

Alexander Bopp has just moved to a new town in this spook-fest of a series. There, he meets all sorts of wacky monsters!

- #1: **Rise of the Balloon Goons**
- #2: **Day of the Night Crawlers**
- #3: **Attack of the Shadow Smashers**
- #4: **Chomp of the Meat-Eating Vegetables**
- #5: **Whack of the P-Rex** • September 2014
- #6: **Pop of the Bumpy Mummy** • January 2015

TRY THIS: Alexander navigates his weird new town with the help of a paper placemat map. Help your child make a map of your neighborhood, marking important spots like favorite shops or friends' houses. Have him map his room and label doors and pieces of furniture.

The next step for new readers from

SCHOLASTIC

WELCOME TO BRANCHES™



growing readers

ILLUSTRATED
EARLY CHAPTER BOOKS
AGES 5-8



WHY BRANCHES?

Is your child ready to make the exciting leap from early readers—but not quite prepared for traditional chapter books?

Scholastic proudly presents **Branches**—a unique line of books specifically designed for these young readers, typically ages 5 to 8. Carefully crafted to be challenging but manageable, **Branches** books are the perfect blend of text and illustration. All books in this engaging, graphically eye-catching series will empower young readers with a sense of confidence, enhance their reading stamina, and—best of all—keep them reaching for the next book!



Available in \$4.99 paperback,
\$15.99 hardcover, and eBook formats.

Ages 5-7 • 80-page full-color



Boris

Written and illustrated by Andrew Joyner
Meet Boris, a charming little warthog with big ideas.

- #1: Boris on the Move
- #2: Boris Gets a Lizard
- #3: Boris for the Win
- #4: Boris Sees the Light

TRY THIS: Ask your kids what adventure they would like to experience, like Boris does in *Boris on the Move*. Is it a mountain hike? A trip to the moon? Have them write or sketch the scenario, including what vehicle they plan to take and what creatures they meet. Then make a map together of the best way to get home.

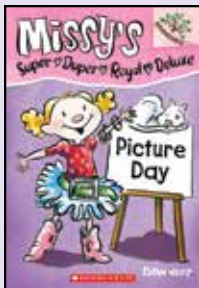


Kung Pow Chicken

Written and illustrated by Cyndi Marko
No crime is too zany for this super chicken! Kung Pow Chicken to the rescue!

- #1: Let's Get Cracking!
- #2: Bok! Bok! Boom!
- #3: The Birdy Snatchers • August 2014
- #4: Heroes on the Side • November 2014

TRY THIS: Gordon Blue makes a list of "superhero promises" when he becomes Kung Pow Chicken, like **be super nice** and **be super tidy**. Ask your child to make a list of what his or her superhero promises would be!



Missy's Super Duper Royal Deluxe

Written and illustrated by Susan Nees
Meet Missy—a razzle-dazzle girl who does things the Super Duper Royal Deluxe way.

- #1: Picture Day
- #2: Class Pets
- #3: School Play
- #4: Field Trip

TRY THIS: *Picture Day* uses speech bubbles to convey what each character says. Have your child use drawings and speech bubbles to tell a story. You can start a pen pal exchange. Leave a note from a character you create (stick figures work well!), with your message in a speech bubble. Ask your child to write back in the same style.



Princess Pink and the Land of Fake-Believe

Written and illustrated by Noah Z. Jones
Fairy tales go hilariously off course in this new series. Princess Pink meets lots of mixed-up characters in the land of Fake-Believe.

- #1: Moldylocks and the Three Beards
- #2: Little Red Quacking Hood • September 2014

TRY THIS: Ask your child to choose her favorite fairytale or story. Then imagine how you can change it together—the wackier, the better. When you're done, ask your child to draw and label a picture of the most imaginative scene possible.

Ages 6-8 • 96-page black-and-white



Dragon Masters

Written by Tracey West
Illustrated by Graham Howells
Does Drake have what it takes to be a Dragon Master for the king? First he'll have to discover his dragon's special power...

- #1: Rise of the Earth Dragon • September 2014
- #2: Saving the Sun Dragon • December 2014
- #3: Secret of the Water Dragon • March 2015
- #4: Power of the Fire Dragon • August 2015

TRY THIS: Turn your child into a Dragon Master and ask him or her to draw a dragon. Will it have scales? The ability to breathe fire? Your child should name the dragon, too.



Eerie Elementary

Written by Jack Chabert
Illustrated by Sam Ricks
Sam's school is alive...and it's hungry for students! Can he and his friends save the day?

- #1: The School Is Alive! • July 2014
- #2: The Locker Ate Lucy! • September 2014

TRY THIS: Inanimate objects at Eerie Elementary come to life in a very spooky way for Sam Graves. Have your child look around your home. Ask which object he or she would most NOT want to meet! What would that object be like if it came to life? The spookier, the better!



Looniverse

Written by David Lubar
Illustrated by Matt Loveridge
A magical coin makes Ed's universe go more than a little loony.

- #1: Stranger Things
- #2: Meltdown Madness
- #3: Dinosaur Disaster
- #4: Stage Fright

TRY THIS: Using words or pictures, have your child list the five strangest things that have ever happened in your family. Now harness your child's creative skills and ask her to embellish these incidents and to make them REALLY STRANGE! Encourage the wackiest details your child can imagine.



Lotus Lane

Written and illustrated by Kyla May
Take a glimpse into the fabulous Lotus Lane Girls Club.

- #1: Kiki: My Stylish Life
- #2: Coco: My Delicious Life
- #3: Lulu: My Glamorous Life
- #4: Mika: My New Life

TRY THIS: Have your child create a diary and decorate it with drawings, stickers, or other artwork. Ask her to list ten personal FACTS about herself. For hints, look at statements that Kiki wrote, such as "I am quite the worrier." Ask her to chart a personal schedule like the one on pages six and seven of *My Stylish Life*.