




**SCHOLASTIC
OFFICE OF
EDUCATIONAL
ASSISTANCE**


READ 180[®]


With professional development from Scholastic RED[™] Aligns to Comprehensive School Reform Criteria


According to the federal guidance for the *Comprehensive School Reform Program (CSR)*, an LEA's plan must address 11 components to qualify for funding. The following chart details how **READ 180** meets each of the required CSR components.


Required CSR Component	📖 READ 180 Alignment
<p>1. <u>Proven methods and strategies based on scientifically based research:</u> A CSR program employs proven strategies and methods for student learning, teaching, and school management that are based on scientifically based research and effective practices and have been replicated successfully in schools.</p>	<p>READ 180 is a research-based, intensive reading intervention program designed to raise the reading scores of struggling students in grades transitional three and above. The program provides explicit instruction in the five essential elements of reading that were identified by the National Reading Panel: phonemic awareness, phonics, fluency, vocabulary, and comprehension.</p> <p>After 10 years of research, Dr. Ted Hasselbring of Vanderbilt University began developing READ 180 to address four major deficits that he identified in the older, struggling reader:</p> <ul style="list-style-type: none"> ▪ Lack of decoding skills and reading fluency ▪ Poor comprehension due to the inability to form mental models, lack of vocabulary, and limited background knowledge ▪ Inability to process and understand grade-level content-area text with a high concentration of academic language ▪ Low motivation and lack of connection to materials and school. <p>His prototype software program was tested in Orange County, Florida with 10,000 students, and repeatedly proved that it could raise reading scores. Scholastic collaborated with Dr. Hasselbring and the Orange County Schools, enhanced the student-proven software, developed more research-based materials, and in 1999 launched READ 180. To date, READ 180 is used by over 200,000 students in over 10,000 classes across the nation.</p> <p>READ 180 is supported by <i>Scholastic RED</i>, a comprehensive professional development solution. <i>Scholastic RED</i> courses incorporate the characteristics that research confirms are key for effective professional development:</p> <ul style="list-style-type: none"> ▪ Research-based content and strategies ▪ Modeling and presentations by skilled practitioners ▪ Practice in a controlled, risk-free environment ▪ Coaching, feedback, and reflection ▪ Coherence and alignment to academic standards ▪ Promotion of strong, shared leadership by principals and district leaders

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<p>2. <u>Comprehensive design</u>: A comprehensive design for effective school functioning integrates instruction, assessment, classroom management, professional development, parental involvement, and school management.</p>	<p>READ 180 contains all the components districts need to integrate an effective reading intervention program into its CSR plan:</p> <ul style="list-style-type: none"> ▪ Instruction: Direct whole-group and small-group instruction in phonics, fluency, vocabulary, text comprehension, spelling, and writing. Individualized instructional software. Leveled paperbacks and audio books for independent reading. ▪ Assessment: Computer-adaptive assessment through <i>Scholastic Reading Inventory</i>. ▪ Professional Development: <i>Scholastic RED</i>, a research-based solution that offers facilitated online courses and ongoing support. ▪ Parental Involvement: Parent reports in English and Spanish, plus leveled paperbacks for reading at home. ▪ School Management: A management system that tracks student achievement and provides detailed reports for students.
<p>3. <u>Professional development</u>: The program provides high-quality and continuous teacher and staff professional development and training.</p>	<p>Scholastic offers an in-service and professional development plan that district teams may customize. Options include:</p> <ul style="list-style-type: none"> ▪ On-site leadership development for principals, reading coaches, and technology coordinators ▪ On-site implementation training for READ 180 teachers and reading coaches ▪ A research-based, facilitated online or in-person professional development course from <i>Scholastic RED</i> entitled <i>READ 180: Making It Work In Your Classroom</i>. This course provides: <ul style="list-style-type: none"> ○ Proven, scientifically based teaching strategies and methods to help raise student achievement in reading. ○ 24-hour, just-in-time access to resources and training. ○ Interactive simulations and video modeling of research-based practices by master practitioners in real classrooms. ○ Coaching, feedback, and reflection. <p>Scholastic also offers:</p> <ul style="list-style-type: none"> ▪ A READ 180 Seminar Series, consisting of eight, interactive one-half day seminars that can be configured to meet the specific needs of a school or district. ▪ <i>Scholastic RED</i> facilitated, online reading courses, which can further the development of READ 180 teachers and improve literacy instruction throughout the school.

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<p>4. <u>Measurable goals and benchmarks:</u> A CSR program includes measurable goals for student academic achievement and benchmarks for meeting those goals.</p>	<p>READ 180 contains clear and measurable goals and benchmarks for student achievement.</p> <p>The following READ 180 assessment tools provide detailed data on student achievement towards measurable goals and benchmarks:</p> <ul style="list-style-type: none"> ▪ Assessment embedded in the instructional <i>Software</i> continually tracks student progress in the Reading, Word, Spelling, and Success Zones. ▪ <i>Scholastic Reading Inventory</i> measures student improvement over time and generates 15 class and individual progress reports. ▪ <i>Scholastic Reading Counts!</i> automatically feeds the results from hundreds of software-based, multiple-choice book quizzes into the <i>Scholastic Management Suite</i>, which can generate 31 reports.
<p>5. <u>Support within the school:</u> Teachers, principals, administrators, and other staff understand and embrace the school's CSR program, focus on continuous improvement of classroom instruction, and participate in professional development.</p>	<p>Because of READ 180's ability to motivate students and increase achievement, as well as its extensive implementation training, support, and ongoing professional development from <i>Scholastic RED</i>, teachers, administrators, principals, and other staff have embraced the program across the country.</p> <p><i>(References are available upon request.)</i></p>
<p>6. <u>Support for teachers and principals:</u> A CSR program provides support for teachers, principals, administrators, and other school staff by creating shared leadership and a broad base of responsibility for reform efforts. The program encourages teamwork and the celebration of accomplishments.</p>	<p>READ 180's professional development plan promotes shared leadership and responsibility for increasing student achievement in reading. Principals, reading coaches, and teachers are trained to work together as a team to implement the program.</p> <ul style="list-style-type: none"> ▪ Administrators attend an <i>Administrative Leadership</i> presentation and receive a READ 180 Classroom Instructional Rubric. ▪ Teachers and reading coaches receive on-site implementation, training and interactive follow-up. ▪ Principals, teachers, and staff developers may take additional training from <i>Scholastic RED</i>, including the facilitated online course <i>READ 180: Making it Work In Your Classroom</i>. ▪ <i>Scholastic RED</i>-trained district Facilitators provide ongoing professional development and support. <p>School staff can readily see and appreciate student achievement gains through the progress reports generated by READ 180, <i>Scholastic Reading Inventory</i>, and <i>Scholastic Reading Counts!</i>.</p>

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<p>7. <u>Parental and community involvement:</u> The program provides for the meaningful involvement of parents and the local community in planning, implementing, and evaluating school improvement activities.</p>	<p>The READ 180 program promotes parental and community involvement in these ways:</p> <ul style="list-style-type: none"> ▪ READ 180's paperback books can be shared with parents at home. ▪ Individual diagnostic reports generated by the <i>Software</i> can be shared with parents during conference times. ▪ A Parent Letter, also available in Spanish, provides parents with a record of student progress and suggestions about how parents can be supportive at home. ▪ READ 180 is well-suited for linkage to community mentoring programs in which community members volunteer time each week to read and discuss <i>Audiobooks</i> and paperbacks with students.
<p>8. <u>External technical support and assistance:</u> The program uses high-quality external support and assistance from an entity that has experience and expertise in school-wide reform and improvement, which may include an institution of higher education.</p>	<p>Scholastic has an 85-year history of helping foster and support effective learning for all students and has worked with hundreds of schools across the country to implement the READ 180 program.</p> <p>Scholastic provides READ 180 technical support in the following ways:</p> <ul style="list-style-type: none"> ▪ On-site implementation training and interactive follow-up ▪ On-site installation, upon request ▪ Telephone support for installation and troubleshooting suggestions ▪ On-site software support from Scholastic's technical experts ▪ Online support that is available at any time ▪ E-mail support
<p>9. <u>Annual evaluation:</u> The program ensures accountability by including a plan for the annual evaluation of the implementation of school reforms and the student results achieved.</p>	<p>READ 180's assessment tools provide detailed information on student learning gains that can be used in a district evaluation of school reforms.</p> <ul style="list-style-type: none"> ▪ <i>Scholastic Reading Inventory:</i> <ul style="list-style-type: none"> ○ Uses norm-referenced data. ○ Generates 15 reports on class and individual learning gains. ○ Is reliability and validity tested. ▪ Embedded assessments in each of READ 180's four instructional zones measure student improvement over time. ▪ <i>Scholastic Reading Counts!:</i> <ul style="list-style-type: none"> ○ Uses leveled text and book quizzes to assess students' progress and performance. ○ Generates 31 reports through the <i>Scholastic Management Suite</i>. <p style="text-align: right;">(continued)</p>

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Annual Evaluation, Continued	<p><i>Scholastic RED</i> will conduct a district audit of instructional programs and district professional development plans. Annual planning meetings are recommended to assess yearly progress and recalibrate the plan to address special requirements. Through regular collaborative planning with <i>Scholastic RED</i>, districts can achieve long-term positive effects on teacher practice and student achievement.</p>
<p>10. <u>Coordination of resources:</u> The CSR program must identify federal, state, local, and private financial and other resources that schools can use to coordinate services that support and sustain CSR.</p>	<p>READ 180 and <i>Scholastic RED</i> can be integrated into a CSR program using specific school activities funds and money from state, local, foundation, and other sources. The federal funding programs for which READ 180 and <i>Scholastic RED</i> qualify include:</p> <ul style="list-style-type: none"> ▪ Title I, Part A: Improving Basic Programs ▪ Title II, Part A: Improving Teacher Quality ▪ Title II, Part D: Enhancing Education Through Technology ▪ Title III: English Language Acquisition ▪ Title IV, Part B: 21st Century Community Learning Centers ▪ Title V, Part A: Innovative Programs
<p>11. <u>Strategies that improve academic achievement:</u> The program must meet one of the following requirements:</p> <ul style="list-style-type: none"> • The program has been found, through scientifically based research, to significantly improve the academic achievement of participating students. or • The program has been found to have strong evidence that it will significantly improve the academic achievement of participating students. 	<p>READ 180 has been found, through scientifically based research, to significantly improve the academic achievement of participating students</p> <p>Overview: READ 180 has been the subject of continuous scientific research since its inception. The original prototype was tested with 10,000 students in the Orange County Literacy Project in Orlando, Florida. Since its publication in 1999, READ 180 has been studied in research projects with the Council of Great City Schools and Los Angeles Unified School District. Research studies of English-Language Learners and Special Education students are being published in Summer 2004. A high school research study is being completed and prepared for Fall 2004 publication.</p> <p>Council of Great City Schools: Scholastic Inc. entered into a partnership with the Council of Great City Schools to test READ 180. The research study occurred during the 1999–2000 and the 2000–2001 academic years and tracked 1,632 students in year one and 2,070 students in year two. Four school districts, Boston, Columbus, Houston, and Dallas, provided detailed test-score data upon which these research results are based.</p> <p>Los Angeles Unified School District: During the 2000–2001 school year READ 180 was studied as a part of the Los Angeles Unified School District's Intensive Academic Support Initiative.</p> <p style="text-align: right;">(continued)</p>

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Strategies that improve academic achievement, Continued	<p>The study involved 622 students that were divided into test groups and comparison groups. All students were measured through pre-tests and post-tests of the SAT-9 Reading and Language Arts Tests. The results from the study showed significant Normal Curve Equivalent (NCE) learning gains for students in the test groups and declines in NCE gains, as students fell further behind, in the comparison groups.</p> <p>Department of Defense Schools: The READ 180 research was conducted in 10 schools with 11 teachers in the United States and Germany. Teachers implemented the program throughout the 1999–2000 school year. During the school year, the schools received program support from Scholastic consultants including multiple school visits to each site. The evaluation was conducted with a wide range of students using several different READ 180 intervention models. Students participating fully in the READ 180 program (“On-Model”) over the one-year implementation period gained seven NCEs in Terra Nova Total Reading. Students in the “Off-Model” condition showed an average gain of one NCE in Total Reading. READ 180 has now been expanded to all Department of Defense middle and high schools worldwide.</p> <p>English Language Learners and Special Education Research: READ 180 has been studied with English Language Learners (ELL) in Los Angeles Unified School District (see results above). The program was also studied with Special Education students in Clark County Public Schools in Las Vegas, Nevada and Des Moines, Iowa. The Des Moines study includes a two-part analysis of middle school students enrolled in special education during the 2000–2001 and 2001–2002 school years. Performance results are presented for normative and criterion-referenced tests including: 1) The Stanford Diagnostic Reading Test (SDRT), 2) The Scholastic Reading Inventory (SRI), and 3) The Des Moines District Fluency Probes. Results revealed significant gains in reading fluency and comprehension during the 2000–2001 school year, with 18% of these students placing out of Special Education services for reading.</p> <p>During the second year of READ 180 implementation (2001–2002), first time READ 180 students revealed even greater growth in reading comprehension, with 25% of the students gaining one or more grade equivalents on the Stanford Diagnostic Reading Test. This continued success during the 2001–2002 school year was attributed to the assignment of a READ 180 Literacy Specialist whose responsibilities included implementing staff development, modeling effective teaching strategies, and assisting teachers in using the data generated by READ 180.</p>