## MY BIG FAT ZOMBIE GOLDFISH BLOGGER GIVEAWAY OFFICIAL RULES

- 1. NO PURCHASE NECESSARY TO ENTER OR WIN. A purchase will not improve your chances of winning. To enter the Tractor Mac Blogger Giveaway ("Giveaway"), visit one of these four (4) participating blogger sites from March 9, 2016 to March 16, 2016: http://www.survivingateacherssalary.com, http://momontheside.com/, http://asparkleofgenius.com and http://www.momfluential.net/ and comment on their blog post entitled "My Big Fat Zombie Giveaway". In order to comment you will be required to provide your name and email addresses as specified by the blogger in their commenting section. The Giveaway takes place from March 9, 2016 at whatever time the blog post goes up and ends at 11:59 p.m. ET on March 16, 2016. All comments must be made by March 16, 2016, 11:59 p.m. ET. You may comment as many times as you'd like on as many of the 4 blogs as you'd like for multiple entries in the sweepstakes. In the event of a dispute over the identity of an online entrant, entry will be deemed submitted by the authorized account holder of the email address used to submit the online entry. "Authorized account holder" is defined as the natural person who is assigned to an email address by an Internet access provider, online service provider or organization (e.g., business, educational institution, etc.) that is responsible for assigning email addresses for the domain associated with the submitted email address. Scholastic Inc., the sponsor of the Giveaway ("Scholastic") reserves the right to disqualify any entry it deems to be offensive, inappropriate, not in keeping with its image, or where comments are not made in good faith, in its sole discretion.
- 2. ELIGIBILITY. The Giveaway is open only to legal residents of the 50 United States (and the District of Columbia) who are currently (1) 18 years of age or the age of majority in their state of residence and (2) are the parent and/or legal guardian of at least one child who is currently 12 years of age or younger at the time of entry. Employees (and their immediate families and those living in the same household of each employee, whether or not related) of Scholastic, Macmillan, their parents, subsidiaries, and affiliates, and their advertising, promotion and production agencies are not eligible to enter. The Giveaway is governed by these Official Rules and is subject to all applicable U.S. federal, state and local laws. Void where prohibited by law.
- 3. PRIZING. One (1) Winner will be randomly selected by Scholastic from among all eligible comments on the 4 blog posts on or about March 23, 2016 and notified by phone or e-mail on or about March 24, 2016. Odds of winning depend on the total number of eligible entries received. The Winner will receive a prize pack including: *My Big Fat Zombie Goldfish* (Volume 1); *The Seaquel: My Big Fat Zombie Goldfish* (Volume 2); *Fins of Fury: My Big Fat Zombie Goldfish* (Volume 3); *Any Fin Is Possible: My Big Fat Zombie Goldfish* (Volume 4) and *The Fantastic Fishsitter.* (Approximate retail value ("ARV"): \$46).

Prize is non-transferable, non-assignable and no cash alternative will be offered except in the event of unavailability, in which case a prize of equal or greater value will be awarded.

4. ENTRY REQUIREMENTS/USE OF ENTRY. By submitting an entry, each entrant represents and warrants that the entry is entrant's own original work. By submitting any

entry, each entrant agrees Scholastic shall own the entry submitted (including all rights embodied therein in winning entries) and that it and its designees may exploit, edit, publish, use, adapt, modify, or dispose of any entry and elements embodied therein, online, in print, film, television, or in any other media now or hereafter known for advertising, promotional, or other purposes throughout the world, in perpetuity, without additional compensation or notification to, or permission of the entrant, except as prohibited by law. In addition, all entries, including all personal information collected from the entrants, are subject to Scholastic's privacy policy which can be found here: http://www.scholastic.com/privacy.htm and the applicable blogger's privacy policy located at one of the following: http://www.asparkleofgenius.com/privacy-policy, http://www.survivingateacherssalary.com/disclosure-policy-for-surviving-a-teacherssalary/, and http://momontheside.com/about/product-review-and-ad-policies.

5. GENERAL. By entering, entrant agrees to release and hold harmless Scholastic, Macmillan, the four bloggers, and their respective parents, affiliates, subsidiaries, advertising and promotion agencies, prize suppliers and all others associated with the development and execution of this Giveaway, and the respective officers, directors, shareholders, agents, and employees of the foregoing (collectively, the "Released Parties") from any and all claims, injuries, damages, or losses to the person or property and/or liabilities of any nature that in any way arise from participation in this Giveaway or acceptance or use of a prize, including, without limitation, travel related thereto. Subject to all applicable laws. By entering and/or accepting a prize, entrants grant to Scholastic, Macmillan and their designees the right to use his or her name, likeness, hometown, biographical information, and entry for purposes of advertising and promotional purposes in any and all media now or hereafter known throughout the world in perpetuity without further notice, permission, or compensation, except where prohibited by law.

The Released Parties are not responsible for interrupted or unavailable network, server, Internet Service Provider (ISP), website (including the bloggers' websites), or other connections; for lack of availability or accessibility, or miscommunications due to failed computer, satellite, telephone, or cable transmissions or lines; for technical failure or jumbled, scrambled, delayed, or misdirected transmissions; for computer hardware or software malfunctions, failures, or difficulties; or for any other computer, network, technical, typographical, human or other error, problem, or malfunction related to or in connection with the Giveaway, including, without limitation, errors, problems, or malfunctions that may occur in connection with the administration of the Giveaway, the announcement of the prizes, the processing or judging of entries, or any Giveaway-related materials. The Released Parties are not responsible for any incorrect or inaccurate information, whether caused by site users, tampering, hacking, or by any equipment or programming associated with or utilized in the Giveaway and assume no responsibility for any injury or damage to participants' or to any other persons' computer (whether hardware or software), relating to or resulting from downloading materials or software in connection with this Giveaway.

If for any reason (including, but not limited to, infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other cause beyond the control of Scholastic, which corrupts or affects the administration, security, fairness, integrity, or proper conduct of this Giveaway) the online portion of the Giveaway is not capable of being conducted as described in these rules, Scholastic shall have the right, at its sole discretion, to cancel, terminate, modify or suspend the Giveaway.

6. GOVERNING LAW; VENUE: Except where prohibited, all issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrant or Sponsor in connection with the Giveaway, shall be resolved individually, without resort to any form of class action, and shall be governed by, and construed in accordance with, the laws of the State of New York, without giving effect to any choice of law or conflict of law rules (whether of the State of New York, or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of New York. In addition, any dispute relating to the Sweepstakes (including these Official Rules) shall be brought in the appropriate state or federal court having jurisdiction over the subject matter located in New York, New York. Entrants hereby irrevocably consent to the personal jurisdiction of said courts and waive any claim of forum non conveniens or lack of personal jurisdiction that they may have. Any and all claims, judgment and awards shall be limited to actual out-of-pocket costs incurred, but in no event attorneys' fees and under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives, all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased.

7. WINNERS LIST. The name of the winner will be available on approximately April 8, 2016. You may request this name by sending a self-addressed, stamped envelope by September 8, 2016 to: My Big Fat Zombie Goldfish Giveaway Winners List, Scholastic Inc., 557 Broadway, 5th Floor, NY, NY 10013.

Sweepstakes Sponsor: Scholastic Inc., 557 Broadway, New York, NY 10013

For any questions or concerns regarding this Giveaway, please contact P&Cconnects@scholastic.com