2019 National Youth Tobacco Survey shows youth e-cigarette use at **ALARMING** levels

**Over 4 million** high school students are currently using e-cigarettes.

- Of those currently using e-cigarettes, **OVER 1 in 3** used the product frequently (on 20 or more days per month).

**Research Shows**

Frequent e-cigarette use may expose youth to high levels of nicotine and lead to users becoming addicted to nicotine even faster than those who smoke.

- Of those currently using only e-cigarettes, **ABOUT 3 in 4** used a flavored product.

**Research Shows**

People whose first tobacco product was flavored are more likely to become regular tobacco users.

Current e-cigarette use has **INCREASED DRAMATICALLY**, while current cigarette use has dropped to an all-time low, **UNDERMINING PROGRESS** in reducing overall tobacco use.

**Center for Tobacco Products**


Note: All numbers presented here are estimates.

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