

NO PURCHASE NECESSARY TO ENTER OR WIN. Void where prohibited. A purchase will not improve your chances of winning. To be eligible to enter the Sweepstakes, persons must complete all survey questions. Entries must be submitted electronically to the URL provided on the survey; or where a URL is not provided, entries must be mailed and received by 11:59 p.m. EST on the date indicated on the survey. Ten (10) winners will be selected at random from among all eligible surveys received and will constitute the winners of the Sweepstakes. Winners will receive their prize between 30-90 days after the deadline for entry. In the event of a dispute over the identity of an online entrant, entry will be deemed submitted by the holder of the email account.

The Sweepstakes is open to survey recipients who are residents of the U.S. as of the date of entry through the awarding of the prize. Employees of Scholastic Inc., and members of their families living in the same household; the program sponsor, and their respective parents, subsidiaries, employees, brokers, distributors, dealers, retailers, affiliates and their immediate families and their respective advertising, promotion, and production agencies, are not eligible to enter. One entry per person; duplicate and/or mechanically reproduced entries will be disqualified. All applicable federal, state, and local laws and regulations apply. Odds of winning depend on number of eligible entries. Void where prohibited or restricted by law.

Prize: Ten (10) winners will each receive five (5) free books from Scholastic Inc. (Average suggested retail price \$5 to \$15 each.) The books will be educational-based hardcover and/or paperback books and will target appropriate grades. The titles of the books will be determined at the time of fulfillment.

All entrants, as a condition of entry, agree to abide by these rules and agree to release Scholastic Inc. (the "Sponsor"), the program sponsor and its/their respective parents, subsidiaries, employees, brokers, distributors, dealers, retailers, affiliates and its/their respective advertising, promotion, and production agencies from any and all liability for injuries or damages of any kind sustained through participation in this promotion and/or use or misuse of a prize once accepted. By submitting an entry, the entrant agrees Scholastic shall own the entry submitted (including all rights embodied therein in winning entries) and that it and its designees may exploit, edit, publish, use, adapt, modify, or dispose of any entry and elements embodied therein online, in print, film, television, or in any other media now or hereafter known for advertising, promotional, or other purposes throughout the world, in perpetuity, without additional compensation or notification to or permission of the entrant except as prohibited by law. In addition, by entering, the entrant grants to Scholastic and its designees the right to use his or her

name, likeness, hometown, biographical information, and school name for any lawful purposes, including advertising and promotional purposes, in any and all media now or hereafter known throughout the world in perpetuity without further notice, permission, or compensation, except where prohibited by law.

No cash substitutions, transfers, or assignments of prizes allowed, except by Sponsor in case of unavailability, in which case a prize of equal or greater value will be awarded. Sponsor's decisions with respect to all matters related to this Sweepstakes shall be final.

Personally identifiable information will be subject to Scholastic's Privacy Policy, which may be found here: www.scholastic.com/privacy.htm. Taxes on prizes, if any, are the sole responsibility of the winner.

Sponsor and its parent, subsidiaries, affiliates, and their respective advertising, promotion, or production agencies are not responsible for any misdirected, damaged, postage due, or undelivered mail, and are not responsible for technical, hardware, software, or telecommunications malfunctions of any kind; lost or unavailable network connections; or failed, incorrect, incomplete, inaccurate, garbled, or delayed electronic communications caused by the sender or by any of the equipment or programming associated with or utilized in this Sweepstakes, which may limit the ability to play or participate, or by any human error that may occur in the processing of the entries in this Sweepstakes. If for any reason (including, but not limited to, infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other cause beyond the control of Sponsor, which corrupts or affects the administration, security, fairness, integrity, or proper conduct of this Sweepstakes) the online portion of the Sweepstakes is not capable of being conducted as described in these rules, Sponsor shall have the right, at its sole discretion, to cancel, terminate, modify, or suspend the Sweepstakes.

Sponsor: Scholastic Inc., 557 Broadway, New York, NY 10012

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