1. HOW TO ENTER. NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE DOES NOT IMPROVE YOUR CHANCES OF WINNING. Teachers must go to scholastic.com/writingthefuture from January 22, 2019, at 12:01 a.m. ET to March 12, 2019, at 11:59 p.m. ET and download the lesson plan and the student entry form. Teachers will have their students complete the activity described in the lesson plan and entry form. Topic For all entries: Students must develop a future innovation that can improve the communities they live in - see details below. After the students have completed their entries, the parents or legal guardians (for home schooled students) or teacher can submit the student entries in one of two ways: by mail to BIC & Scholastic Writing the Future Contest ATTN: M. Tulley Scholastic. Inc, 557 Broadway,, New York, NY 10012 or submit online at scholastic.com/writingthefuture.

ONLY A STUDENT’S TEACHER MAY SUBMIT THE ENTRIES.

Scholastic Inc. (“Scholastic” or “Sponsor”) and BIC USA INC. (“BIC”) are not responsible for lost, late, incomplete, illegible, mutilated, destroyed, damaged, delayed, falsified, incomprehensible, misdirected, undelivered, garbled or stolen entries, computer errors, failures in servers, postage-due packages, or mail, or typographical or other errors of any kind related to or resulting from participation in this Contest. Entries must be postmarked by March 12, 2019 and received by March 19, 2019. Uploaded entries -- which should consist of a scan of the completed entry forms that contain the students’ entries -- must be submitted by a teacher by March 12, 2019.

To enter the Writing the Future Contest (the “Contest”), the parent or legal guardians (for home schooled students) or teacher will lead and guide students to create a 2-D piece of artwork accompanied by a few sentences to explain the artwork about the personal qualities that make them unique, following the prompts provided on the Contest entry form at scholastic.com/writingthefuture.

It is essential for the proper and legitimate operation of this Contest that each entry must be the student’s own original work and cannot contain previously published and/or copyrighted material. If the Sponsor or its respective parent companies, subsidiaries, dealers, and dealer personnel, advertising and promotion agencies, (collectively referred to as “Sponsors’ Related Entities”) discover at any time, during or after the contest, that an entry contains previously published and/or copyrighted material, the student, parent or legal guardians (for home schooled students) or teacher who submitted the entry and the winning student’s school may be immediately disqualified and may be obligated to immediately return any and all prizes that may have been provided to them in connection with their entries.
2. ELIGIBILITY. The Contest is open to students in grades K–6 in one of the 50 United States or the District of Columbia, who are legal residents of the United States, and who attend a public school, accredited private school, or home school in compliance with the laws of its state at the time of entry. The entry forms may only be submitted by the parent or legal guardians (for home schooled students) or students’ teacher, who must be over 18 at the time of submission. The Contest is subject to all applicable federal, state, and local laws and regulations. The Contest is void where prohibited or restricted by law. Employees of BIC, Scholastic, their related entities, and their immediate families (spouse, parent, child, sibling, and their respective spouses and those living in the same household of each employee, whether or not related), and all other associated with the development and execution of this Contest and their immediate families (spouse, parent, child, sibling, and their respective spouses and those living in the same household of each employee, whether or not related) are not eligible to participate in the Contest.

Limit one (1) submission per student. All Contest entries become the sole property of Scholastic Inc., and the receipt of Contest entries will not be acknowledged or returned. Each entry must be in keeping with the Scholastic’s and BIC’s images and may not be offensive or inappropriate, as determined by Scholastic or BIC in their sole discretion. Furthermore, an entry may not defame or invade publicity rights or the privacy rights of any person, living or deceased, or otherwise infringe upon any person’s personal or property rights or any other third-party rights. Scholastic and BIC reserve the right to disqualify any entry they deem to be offensive, inappropriate, or not in keeping with the BIC’s, and Scholastic’s images, in their sole discretion.

3. PRIZES/ODDS. Winners will be selected by Scholastic and BIC based on the judging criteria below from among all eligible entries on or about April 12, 2019. The submitting teacher or parent will be notified by email on or about April 15, 2019.

- The Grand-Prize winner: The Grand-Prize winning student will receive $2,000, the school of the Grand-Prize winning student will receive a $12,000 grant, and the student’s school, on behalf of the submitting teacher of the Grand-Prize winning student, will receive $2,000 for the submitting teacher’s classroom including Scholastic books and BIC products for his/her classroom (Total ARV: $16,000). (If a home school student is the prize winner, a $8,000 grant will be awarded to a local school selected by winning student; a $6,000 grant will be awarded to the home school parent for learning resources and educational supplies including Scholastic books and BIC products for the home classroom, and the winning student will receive $2,000 (Total ARV: $16,000))

- The Grade Winners: In addition to the above, one student in each grade range (K–1, 2–3, 4–6) will win, and his/her school and the teacher who submitted the winning entry will receive, the following prizes: School: $1,200 grant, Student: $1,200 prize, School on behalf of the Submitting Teacher: $600 prize for use in his/her classroom, including Scholastic books and BIC products (Total ARV: $9,000). (If any of the Grade Winners are home school students, a $1,200 grant will be awarded to a local school selected by winning student, the winning student will receive $1,200, and a $600 grant will be awarded to the home school parent for books and supplies including Scholastic books and BIC products for the home classroom. (Total ARV: $9,000)).
The prizes are non-transferable and non-assignable, and no alternative will be offered. Taxes on the prizes, if any, are the sole responsibility of the winners/recipients. All BIC product prize details are at BIC’s sole discretion including style, size and color. Winners/recipients should allow approximately six (6) to eight (8) weeks after notification and completion of affidavit for delivery of prizes. Prize is non-transferable. No substitutions or cash redemptions.

4. JUDGING. The potential Grand-Prize Winner and the Grade Winners will be selected from among all eligible entries and separated by grade band: K–1, 2–3, 4–6 and received by a panel of qualified independent judges employed by Scholastic and BIC based on the below judging criteria. The decisions of the judges are final and binding. Scholastic and BIC reserve the right to not award all prizes if, in their sole discretion, they do not receive a sufficient number of qualified and eligible entries.

JUDGING CRITERIA:
1. Clarity: How well is the innovation explained? Does the drawing clearly represent the innovation?
2. Creativity and originality: How unique is the innovation?
3. Effectiveness: How effectively does the innovation fulfill its intended purpose or answer the prompt question?

Judges will take students’ grade levels into account when judging the submissions. In the event of a tie, an additional “tie-breaking” qualified judge will determine the potential prize winners from among those tied based on the judging criteria set forth above, subject to verification.

5. GENERAL. By entering and submitting an entry, the student, parent or legal guardians (for home schooled students) or the submitting teacher agrees to release and hold harmless Scholastic, BIC, their parents, affiliates, subsidiaries, advertising and promotion agencies, prize suppliers, and all others associated with the development and execution of this Contest, and the respective officers, directors, shareholders, agents, and employees of the foregoing (collectively, the “Released Parties”) from and against any and all claims, injuries, damages, or losses, including death, to the person or property and/or liabilities of any nature that in any way arise from participation in this Contest or acceptance or use of any prize. The Winners’ parents/legal guardians, the applicable submitting parent or teachers and a representative from the applicable schools may be required to sign and return an affidavit of eligibility and liability/publicity release within ten (10) business days of notification attempt or an alternative winner may be selected. If an alternative student winner is selected, an alternate winning teacher and school will also be selected. Subject to all applicable laws. By entering the Contest and/or accepting the prize, entrants, parent or legal guardians (for home schooled students) or the submitting teachers and the schools receiving the prizeing grant to Scholastic and BIC and their designees the right to use their names, likenesses, hometowns, biographical information, school names, and entry for any lawful purposes, including advertising and promotional purposes, in any and all media now or hereafter known throughout the world, in perpetuity, without further notice, permission, or compensation, except where prohibited by law. In compliance with United States Internal Revenue Service regulations, Sponsor may send a Form 1099-MISC to any winner receiving a cash prize valued in excess of $600 (USD).
The Released Parties are not responsible for interrupted or unavailable network, server, Internet service provider (ISP), website, or other connections; for lack of availability or accessibility or miscommunications due to failed computer, satellite, telephone, or cable transmissions or lines; for technical failure or jumbled, scrambled, delayed, or misdirected transmissions; for computer hardware or software malfunctions, failures, or difficulties; or for any other computer, network, technical, typographical, human, or other error, problem, or malfunction related to or in connection with the Contest, including, without limitation, errors, problems, or malfunctions that may occur in connection with the administration of the Contest, the announcement of the prizes, the processing or judging of entries, or any Contest-related materials. The Released Parties are not responsible for any incorrect or inaccurate information, whether caused by site users, tampering, hacking, or by any equipment or programming associated with or utilized in the Contest and assume no responsibility for any injury or damage to participants’ or to any other persons’ computers (whether hardware or software), relating to or resulting from downloading materials or software in connection with this Contest.

If for any reason (including, but not limited to, infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other cause beyond the control of Scholastic and BIC which corrupts or affects the administration, security, fairness, integrity, or proper conduct of this Contest) the Contest is not capable of being conducted as described in these rules, Scholastic shall have the right, at their sole discretion, to cancel, terminate, modify, or suspend the Contest. By entering the Contest and/or receiving a prize, entrants, parent or legal guardians (for home schooled students) or the submitting teachers and the schools receiving a prize agree to be bound by these rules and the decisions of Scholastic and BIC, which will be final and binding in all matters relating to the Contest.

The Sponsor shall own the entry and all rights in and to the entry submitted (including all rights embodied therein in winning entries). Each entrant represents and warrants that Scholastic and BIC, and their designees may exploit, edit, publish, use, adapt, modify, or dispose of any entry and elements embodied therein, online, in print, film, television, or in any other media now or hereafter known for advertising, promotional, or other purposes throughout the world, in perpetuity, without additional compensation or notification to, or permission of the entrant, except as prohibited by law. Further, by entering, the submitting parent or legal guardians (for home schooled students) or teacher agrees to abide by these rules and that he or she has the authority to grant the rights set forth here on behalf of any other person included in the entry. Teachers and students who do not comply with these Official Rules, or attempt to interfere with this promotion in any way, shall be disqualified.
Scholastic and BIC, reserve the right, in their sole discretion, to cancel, terminate, modify, or suspend this Contest should (in their sole discretion) viruses, bugs, non-authorized human intervention, or other causes beyond their control corrupt or affect the administration, security, fairness, or proper conduct of the Contest. In such case, Scholastic and BIC, will select the winners based on the judging criteria above and from all eligible entries received prior to and/or after (if appropriate) the action taken by Scholastic and BIC. Scholastic and BIC reserve the right, at their sole discretion, to disqualify any student, parent or legal guardians (for home schooled students) or teacher they find to have tampered with the entry process or the operation of the Contest. All personal information collected in the entries will be retained by Scholastic in accordance with its privacy policy found at scholastic.com/privacy.htm.

6. DISPUTES. This Contest, shall be governed by, and construed in accordance with, the laws of the State of New York, without giving effect to any choice of law or conflict of law rules (whether of the State of New York or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of New York.

7. WINNERS’ NAMES. The names of the Grand-Prize winner, the Grade winners, and the winning teachers and schools will be available on approximately April 21, 2019. You may request the first name and last initial of the winners, by sending an email to scholasticsubmissions@scholastic.com with “Writing the Future Contest” in the subject line by May 29, 2019.

8. SPONSOR/ADMINISTRATOR. Scholastic Inc.

9. PRIZE SUPPLIER. BIC USA INC. and Scholastic Inc.

For any questions or concerns regarding this Contest, please contact scholasticsubmissions@scholastic.com