The (Really) Great Outdoors Contest 2020: Official Rules

*Updated Contest Deadline: April 6, 2020*

1. TO ENTER: NO PURCHASE NECESSARY TO ENTER OR WIN. To enter The (Really) Great Outdoors Contest (the “Contest”), an Eligible Student (as defined below) must write about and/or draw with accompanying text a nature space that his or her community could use, explaining what elements are needed in their space, their purpose, and how he/she and others will enjoy them (the “Entry”).

The Eligible Student can mail the Entry to the address below, or provide the Entry to their Submitting Teacher (as defined below) to either mail in or to submit electronically at the contest website at scholastic.com/turfmutt. Only a Submitting Teacher can upload entries electronically; students are not allowed to upload entries electronically.

Entries can physically be mailed to:

The (Really) Great Outdoors Contest
Scholastic
557 Broadway, 3rd Floor
New York, NY 10012

In addition, each Entry must be no more than three pages, and must also include the following information: the student’s name, grade, school, state, teacher’s name, and teacher’s email. If this information is not included, the entry will be considered ineligible. Note: Contest deadline extended to April 6, 2020. An entry must be uploaded or postmarked between 12:01 a.m. Eastern Time (“ET”) on January 13, 2020, and 11:59 p.m. ET on April 6, 2020 (the “Entry Period”). Mailed entries postmarked within the entry period must be received by 11:59 p.m. ET on April 13, 2020.

Only individual student entries are accepted (not teams).

2. ELIGIBILITY: The Contest is open only to students in grades 6–8 in a public school, an accredited private school, or a home school in the 50 United States (or the District of Columbia) which is in compliance with the laws and regulations of its state/district and who are residents of the United States (an “Eligible Student”). Students’ teachers may also mail in or upload entries on their behalf, if the teacher is 18 or older and a teacher at the student’s school (“Submitting Teacher”). Employees of Scholastic Inc. (“Scholastic” or “Sponsor”), Outdoor Power Equipment Institute (OPEI), and members of their immediate families (parents, children, siblings, spouse) or family members living in the same household (whether related or not), their parents, subsidiaries, affiliates, and their advertising, promotion, and production agencies, manufacturers or distributors of Contest materials are not eligible to enter (collectively, “Sponsor and Promotion Parties”). Void where prohibited or restricted by law. Any person who attempts to defraud or tamper with the Contest will be ineligible for prizes. Each student may only enter once. The Submitting Teacher may only enter one submission per student for an unlimited number of students.

3. ENTRY: By submitting an entry, each Eligible Student and where applicable Submitting Teacher agrees Scholastic shall own the entry submitted (including all rights embodied therein in winning entries) and that it and its designees may exploit, edit, publish, use, adapt, modify, or dispose of any entry and elements embodied therein online, in print, film, television, or in any other media now or hereafter known for advertising, promotional, or other purposes throughout the world, in perpetuity, without additional compensation or notification to or permission of the Eligible Student or Submitting Teacher,
except as prohibited by law. The Eligible Student or Submitting Teacher’s personally identifiable information submitted in connection with his or her entry shall be subject to Scholastic’s privacy policy found at scholastic.com/privacy.htm. Scholastic reserves the right to disqualify any entry if it deems the entry to be offensive, inappropriate, or not completed in good faith, in its sole discretion. Entries must be the Eligible Entrant’s own work. In the event of a dispute over the identity of a Eligible Entrant and/or a Submitting Teacher, entry will be deemed submitted by the holder of the email account submitted in connection with the entry.

4. WINNER DETERMINATION: At the end of the Entry Period, a panel of qualified judges determined by Scholastic and OPEI in their sole discretion will select four (4) winners (Grand Prize, 1st Prize, 2nd Prize, and 3rd Prize) with the highest-scoring entries from among all eligible entries based on the following equally weighted criteria (“Judging Criteria”):

- **Effectiveness**: How well the Entry focuses on specific issues and on benefits to the community that the nature space will serve. (25%)
- **Innovation**: How well the Entry includes creative, original elements. (25%)
- **Personal connection**: How well the Entry explains why the nature space is important to the student. (25%)
- **Presentation**: Each Entry should be neat, organized, and clearly written (and/or drawn). Accurate spelling, grammar, and punctuation will be considered. (25%)

5. PRIZES: Four (4) Eligible Students (the “Winners”) will be selected from among all the eligible entries received. The Winners, their teacher, and their school will receive cash prizes as follows:

Grand Prize: $4,000, broken out as follows:
- Student: $2,500
- Teacher: $750
- School: $750

1st Prize: $3,000, broken out as follows:
- Student: $2,000
- Teacher: $500
- School: $500

2nd Prize: $2,000, broken out as follows:
- Student: $1,500
- Teacher: $250
- School: $250

3rd Prize: $1,000, broken out as follows:
- Student: $750
- Teacher: $125
- School: $125

The decisions of the judges are final and binding. Scholastic reserves the right to not award all prizes if, in its sole discretion, they do not receive a sufficient number of qualified and eligible entries. Sponsor will notify the potential winners to confirm acceptance of the prize. If a potential winner does not agree to the...
obligations in these Official Rules, Sponsor may award that prize to another Eligible Student at Sponsor’s sole discretion (if another Eligible Student is chosen, the prior potential winner’s teacher will not receive his/her portion of the prize either). Winners will be notified in or about the middle of April 2020. The prizes are non-transferable, non-assignable, and no alternative will be offered. Taxes on the prizes, if any, are the sole responsibility of the Winners and the teacher and school recipients.

6. GENERAL: By entering, the Eligible Student, Submitting Teacher (where applicable), and/or the school receiving a portion of the prize agrees to release and hold harmless Sponsor, and Promotion Parties, and their respective parents, affiliates, subsidiaries, advertising and promotion agencies, prize suppliers, and all others associated with the development and execution of this Contest, and the respective officers, directors, shareholders, agents, and employees of the foregoing (collectively, the “Released Parties”) from any and all claims, injuries, damages, or losses to the person or property and/or liabilities of any nature that in any way arise from participation in this Contest or acceptance, use of the prize, participating in or traveling to or from any prize-related activity. The Winners, the Submitting Teachers, and the school receiving the school portion of the prize may each be required to sign and return an affidavit of eligibility and liability/publicity release within five (5) business days of notification attempt or an alternative winner may be selected or with respect to the teacher and school prizing, that prizing may not be awarded. The Sponsor is not responsible for delays in receiving or responding to winner prize notifications and such winner/recipient may be disqualified at Sponsor’s sole discretion. Prizes will only be executed in and delivered to addresses within the United States. The Winners may be required to participate in reasonable promotional activities. By entering the Contest and/or accepting a prize, the Eligible Student, Submitting Teacher (where applicable), and the school receiving the school portion of the prize grant to Sponsor and Promotion Parties and their designees the right to use his or her name, likeness, hometown, biographical information, school name, and entry for any lawful purposes, including advertising and promotional purposes, in any and all media now or hereafter known throughout the world in perpetuity without further notice, permission, or compensation, except where prohibited by law.

The Released Parties are not responsible for any misdirected, damaged, postage due, or undelivered mail, and are not responsible for technical, hardware, software, or telecommunications malfunctions of any kind; interrupted or unavailable network, server, Internet Service Provider (ISP), website, or other connections; for lack of availability or accessibility, or miscommunications due to failed computer, satellite, telephone, or cable transmissions or lines; for technical failure or jumbled, scrambled, delayed, or misdirected transmissions; for computer hardware or software malfunctions, failures, or difficulties; or for any other computer, network, technical, typographical, human or other error, problem, or malfunction related to or in connection with the Contest, including, without limitation, errors, problems, or malfunctions that may occur in connection with the administration of the Contest, the announcement of the prizes, the processing or judging of entries, or any Contest-related materials. The Released Parties are not responsible for any incorrect or inaccurate information, whether caused by site users, tampering, hacking, or by any equipment or programming associated with or utilized in the Contest and assume no responsibility for any injury or damage to participants’ or to any other persons’ computers (whether hardware or software), relating to or resulting from downloading materials or software in connection with this Contest.

If for any reason (including, but not limited to, infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other cause beyond the control of Scholastic, which corrupts or affects the administration, security, fairness, integrity, or proper conduct of this Contest) the Contest is not capable of being conducted as described in these rules, Scholastic shall have the right, at its sole discretion, to cancel, terminate, modify, or suspend the Contest.
7. WINNERS’ NAMES. The names of the Winners will be available on approximately April 27, 2020. You may request these names by sending a self-addressed stamped envelope to:

Winners List
The (Really) Great Outdoors Contest
Scholastic
557 Broadway, 3rd Floor
New York, NY 10012

Contest SPONSOR: Scholastic Inc., 557 Broadway, New York, NY 10012.

For any questions or concerns regarding this Contest, please email ScholasticSubmissions@Scholastic.com. Please refer to the contest name in your email.