

STUDENT WRITING CONTEST

EVERY INKING MAKES A DIFFERENCE

Go green this March 2—see Dr. Seuss' *The Lorax*, read your favorite book for NEA's Read Across America, and enter the "Every Inking" Writing Contest!

HERE'S HOW IT WORKS:

Go to www.scholastic.com/thelorax and write an online story (with your parents' permission) that describes one creative new idea for how you, your family, or your community could live more sustainably.

1. Register to enter today at www.scholastic.com/thelorax. (Parental permission is required.)
2. Starting on March 2, 2012, go online to build your story.
3. Submit your true story and original ideas for a chance to win prizes, including a \$10,000 scholarship from HP.

Go to www.scholastic.com/thelorax to register today!

NO PURCHASE NECESSARY. Void where prohibited. All students who are legal residents of the United States and who are currently enrolled in grades 3–8 are eligible to enter. Contest begins March 2, 2012, and entries are due by 11:59 PM EST on April 6, 2012. Entries will be submitted online at www.scholastic.com/thelorax. Prizing: One grand-, 2nd-, and 3rd-prize winner will be selected from students in grades 3–5 and 6–8 for a total of six winners. Winners will receive: Grand Prize—\$10,000 Scholarship, HP Omni 120Z All in One Computer or equivalent, HP Envy All in One Printer, printed and signed copy of the winner's submitted book (ARV: \$10,700). Second place—\$5,000 scholarship, Omni 120Z All in One Computer or equivalent, HP Envy All in One Printer, printed and signed copy of the winner's submitted book (ARV: \$5,700). Third place—\$2,500 scholarship, Omni 120Z All in One Computer or equivalent, HP Envy All in One Printer, printed and signed copy of the winner's submitted book (ARV: \$3,200). See official rules at www.scholastic.com/thelorax for additional details about the scholarships. All entries must be a 20-page true story, including HP-provided images from the movie, Dr. Seuss' *The Lorax*, on the following topic: Tell the true story of your environmental journey! Use words and characters from the movie *The Lorax* to explain what it has been like to explore the importance of making sustainable choices that will keep the earth healthy and safe for future generations. Entries must respond to the following questions and statements: What does it mean (to you) to live a sustainable life? What has it been like to learn about making sustainable choices? Describe one creative new idea for how you, your family, or your community could live more sustainably. Sponsors: Scholastic Inc., 557 Broadway, New York, NY 10012. Hewlett-Packard Development Company, L.P., 3000 Hanover St., Palo Alto, CA 94304-1185.

**FOR
GRADES
3-8**

PARENTS!

Enter your child in the "Every Inking" Writing Contest for a chance to win a college scholarship from HP.

SEE OFFICIAL RULES AT
www.scholastic.com/thelorax
for details.

PRIZES!

Three winners EACH from grades 3–5 and 6–8 will be chosen to receive:

GRAND PRIZE

- \$10,000 scholarship
- HP Omni 120Z All in One Computer
- HP Envy All in One Printer
- Printed and signed copy of the winner's submitted book

SECOND PRIZE

- \$5,000 scholarship
- HP Omni 120Z All in One Computer
- HP Envy All in One Printer
- Printed and signed copy of the winner's submitted book

THIRD PRIZE

- \$2,500 scholarship
- HP Omni 120Z All in One Computer
- HP Envy All in One Printer
- Printed and signed copy of the winner's submitted book

Dr. Seuss'
**The
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IN THEATERS MARCH 2, 2012
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**Celebrate NEA'S
Read Across America
on March 2nd!**



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