



BE A READING SUPERHERO

WELCOME TO THE CHALLENGE!

Dear Parent,

Did you know that when kids read over the summer they are likely to leap ahead when they head back to school? It's called the "Summer Leap," and our school has made it a priority to keep our students' skills sharp by encouraging them to read all summer long.

Our class has signed up to participate in the Scholastic Summer Reading Challenge, a free online reading program that invites children to log their reading minutes all summer. The goal is for the students in our school to read the most minutes possible in an effort to win "Best in State" recognition and a mention in the *Scholastic Book of World Records*. With your help, we can do it.

I'm excited to share that the theme of this year's program is Be a Reading Superhero; as kids log their reading minutes throughout the 18 weeks of summer, they will unlock stories from some of their favorite authors. Plus, throughout the summer, kids will earn digital rewards and learn about great new books to read. You'll also find daily tips, book lists, and a new "Ask the Experts" book recommendation feature for parents on the Scholastic Summer Reading Challenge website.

The fun begins on May 9, 2016, and ends on September 9, 2016!

I invite you to learn more about the Scholastic Summer Reading Challenge at www.scholastic.com/summer. If your child forgot his or her summer reading username, please contact me directly or contact Scholastic at 1-800-SCHOLASTIC or summerchallengehelp@scholastic.com.

Have a wonderful summer!



Dear Parent,

I hope you are enjoying your summer with your family and that you are keeping reading a top priority. The Scholastic Summer Reading Challenge is underway, and our school is doing well so far! This is a friendly reminder to keep encouraging your child to read and log his or her minutes at www.scholastic.com/summer. If our school logs the most minutes of any participating school, we'll win "Best in State" and will be featured in the *Scholastic Book of World Records*!

Here are a few ideas to help you and your child keep the reading momentum all summer long:

➤ **Read books that make you LOL!**

A recent study shows that 91% of kids ages 6-17 say their favorite books are the ones they pick out themselves. Go for funny reads! Kids ages 6-17 say they want "books that make me laugh" (70%).*

➤ **Read together.**

Research shows that 40% of kids ages 6-11 who are no longer read aloud to say they wish their parents had continued. In addition, more than 80% of kids ages 6-17 say they loved or liked a lot being read aloud to.*

Set a goal and see how many books you can read together in one summer. Be a role model! Read the sports section aloud in your backyard during a lazy Sunday or a comic book together while in line at the grocery store.

➤ **Host a reading party.**

71% of kids say, "I'm more likely to finish a book I choose myself."* Take their favorite book one step further and create a themed reading party.

Kids are more likely to finish a book they pick out themselves, so visit a library, bookstore or your own bookshelves, and let your child choose a book to read.

You can find more tips and ideas to motivate your kids to read in the parent section of the Summer Reading Challenge website (www.scholastic.com/summer). If your child forgot his or her summer reading username, please contact me directly or contact Scholastic at 1-800-SCHOLASTIC or summerchallengehelp@scholastic.com.

Happy Summer Reading!

* Kids & Family Reading Report, 5th Edition (2014)



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Dear Parent,

We are halfway through the summer, and you are doing a terrific job motivating your child to read! This is a friendly reminder to keep encouraging your child to read every single day, even if it's only for a few minutes. There are so many other summertime distractions that can often take the place of reading, but it's important to stick with a reading routine.

For every minute your child reads, he or she is strengthening his or her reading skills. Our school is committed to making sure all of our students come back to school prepared, and reading every day can truly make a difference.

Looking for new books for your kids to read? Check out Scholastic's age-appropriate summer reading lists at www.scholastic.com/summer. If your child forgot his or her summer reading username, please contact me directly or contact Scholastic at 1-800-SCHOLASTIC or summerchallengehelp@scholastic.com.

Have a great rest of the summer!



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Dear Parent,

I hope you had a wonderful summer, and that you and your child had fun participating in the Scholastic Summer Reading Challenge. I want to congratulate all the families from our class for their commitment to reading over the course of the past 18 weeks. We should all feel extremely proud of our class participation.

If you haven't already done so, please have your child print out his or her minutes from their user profile, which can be found on the Scholastic Summer Reading Challenge website at www.scholastic.com/summer. Please have them bring it to school so we can share and celebrate their summer reading success! If your child forgot his or her summer reading username, please contact me directly or contact Scholastic at 1-800-SCHOLASTIC or summerchallengehelp@scholastic.com.

Thank you for being a great reading partner for your child this summer. The time and effort you put in will make for a wonderful school year ahead.

Thanks again!