



Dear Teachers,

Teacher Appreciation Week is a special time for us at Scholastic. Throughout our nearly 100-year history, our mission and our privilege has been to help teachers succeed in their classrooms.

We know your challenges, in and out of the classroom, have never been greater—testing, accountability, Common Core, a huge diversity in the students you serve, and harnessing an array of new digital tools to personalize and improve instruction.

Despite the challenges, you are lucky in your choice of profession. The reason you went into teaching is to make a difference in children's lives and to convey a love of learning. You have chosen to spend each and every day helping your students discover themselves and the world. This is precious, invaluable work.

Reading is the pathway for your students to succeed and realize a complete life in our rapidly changing information age. They need your help to acquire the literacy skills to confidently assess and analyze huge amounts of digital information. And more than ever, they need you to help them discover great stories and amazing facts to fuel their imagination and motivate them to new achievement.

You truly shape the future every day.

Please know that our very best work—our proudest achievements—come as a direct result of rich, continuing conversation with teachers. For your insights and your partnership we are so very grateful.

A handwritten signature in black ink that reads "Richard Robinson". The signature is written in a cursive, flowing style.

Richard Robinson

President and CEO, Scholastic Inc.