

Super Leaders Create Super Readers
OFFICIAL CONTEST RULES

1. **ENTER FOR A CHANCE TO WIN: NO PURCHASE NECESSARY TO ENTER OR WIN.** To enter the *Super Leaders Create #SuperReaders Contest* (the "Contest"), a K-6 teacher or administrator, not including homeschool educators, must submit a story illustrating how they inspired a student to become a Super Reader in the classroom. The story can be submitted directly through the website. Stories may be accompanied by photos and/or videos. Entries may only be submitted electronically on the website, along with the required form fields.

All entries must be received within the time periods laid out in the contest timeline below:

- **Contest Week 1** - entries may be submitted between 12:00am Wednesday January 25, 2017- 11:59pm January 31, 2017. Winner will be announced on the SuperReader website scholastic.com/super-reader on February 1, 2017.
- **Contest Week 2** - entries may be submitted between 12:00am February 1, 2017- 11:59pm February 7 2017. Winner will be announced on the SuperReader website scholastic.com/super-reader on February 8, 2017
- **Contest Week 3** - entries may be submitted between 12:00am February 8, 2017- 11:59pm February 14, 2017. Winner will be announced on the SuperReader website scholastic.com/super-reader on February 15, 2017
- **Contest Week 4** - entries may be submitted between 12:00am February 15, 2017- 11:59pm February 21, 2017. Winner will be announced on the SuperReader website scholastic.com/super-reader on February 22, 2017
- Grand Prize Winner will be drawn at random (from the 4 weekly winners) and will be announced on the SuperReader website scholastic.com/super-reader on March 1, 2017

2. **ELIGIBILITY:** The Contest is open any K-6 teacher, or K-6 administrator of public schools and accredited private schools in compliance with their state of residence that have any or all of the following grades: K-6 (a "School") in the fifty (50) United States or the District of Columbia. Void where prohibited or restricted by law. Employees of Scholastic Inc. and its respective parents, affiliates, subsidiaries, advertising, promotion and production agencies, and their immediate families and those living in their households are not eligible to enter. Any person who attempts to defraud or tamper with the Contest will be ineligible for prizes.

3. **ENTRY:** By submitting an entry, the teacher or administrator who composed and submitted the entry agrees Scholastic shall own the entry (including all rights embodied therein) and that it and its designees may exploit, edit, publish, use, adapt, modify, or dispose of any entry and elements embodied therein, online (including social media), in print, film, television, or in any other media now or hereafter known, for advertising, promotional, or other purposes throughout the world, in perpetuity, without additional compensation or notification to, or permission of the entrant, except as prohibited by law. Scholastic reserves the right to disqualify any entry it deems to be offensive or inappropriate, in its sole discretion. Further, an entry may not defame or invade publicity rights or the privacy rights of any person, living or deceased, or otherwise infringe upon any person's personal or property rights or any other third-party rights. Any personally identifiable information submitted in connection with an entry shall be subject to Scholastic's privacy policy: scholastic.com/privacy.htm.

4. **Judging Criteria:** Entries will be judged based on the following criteria: Extent to which the story illustrates how a student was inspired to become a #SuperReader, including: 1. Clarity of the story 2. Creativity 3. Inspirational element (extent to which the story would inspire and encourage other educators).

5. **SELECTION OF WINNERS:** Entries submitted will be judged by Scholastic Education professionals. The Weekly Winners and Grand Prize Winner ("Winner") and his or her parents/legal guardian will be posted on the Super Reader website according to the timeline above. Each contest participant agrees to be bound by the Official Rules, and the decisions of the judges are final in all matters relating to this Contest. Scholastic reserves the right to not award any/all prizes if, in its sole discretion, it does not receive a sufficient number of eligible

entries. If any prize or prize notification is returned as undeliverable, the potential Winner chooses to decline a prize for any reason, or fails to comply with these Official Rules and all the requirements set forth herein, the prize may be forfeited and, at Scholastic's discretion, awarded to another entrant.

6. **PRIZES:** Four weekly winners will receive one 7 Strengths Library (specific to their grade) valued between \$359.00- \$499.00 (value varies with grade range). The Grand Prize Winner will receive a [Scholastic #SuperReader Teacher Store Voucher](#) worth \$1,000. The Scholastic #SuperReader Teacher Store Voucher is open to U.S. residents only. Valid for one-time use on a single order over \$1,000 before taxes and shipping fees at scholastic.com/teacherstore. E-certificates to be used by educators only.
7. **REDEEMING GRAND PRIZE:** To redeem #SuperReader Teacher Store Voucher, at checkout enter the gift code that appears on said voucher. First time users of www.scholastic.com/teacherstore will be required to register for the site with a credit card and their first order will be shipped to their school. The voucher cannot be combined with any other coupon or offer. Void if reproduced, copied, purchased, auctioned, traded, or sold, and where prohibitive. Not valid for cash or cash equivalent. Gift code will expire on World Read Aloud Day, 2/16/18.
8. **GENERAL:** By entering the Contest, the submitting teacher/administrator agrees to release and hold harmless Scholastic, its parent, subsidiaries, affiliates, and all others associated with the development and execution of this Contest, and the respective officers, directors, shareholders, agents, and employees of the foregoing (collectively, the "Released Parties") from any and all claims, injuries, damages, or losses to the person or property and/or liabilities of any nature that in any way arise from participation in this Contest or acceptance or use of the prize. If the entry is submitted by a teacher, the teacher represents and warrants that he/she has the ability to grant the rights set forth herein. By entering the Contest and/or accepting a prize, the submitting teacher/administrator grants to Scholastic and its designees the right to use his/her/its name, likeness, hometown, biographical information, school name, and entry details for any lawful purposes, including advertising and promotional purposes, in any and all media now or hereafter known throughout the world in perpetuity without further notice, permission, or compensation, except where prohibited by law. The Released Parties are not responsible for interrupted or unavailable network, server, Internet Service Provider (ISP), website, or other connections; for lack of availability or accessibility, or miscommunications due to failed computer, satellite, telephone, or cable transmissions or lines; for technical failure or jumbled, scrambled, delayed, or misdirected transmissions; for computer hardware or software malfunctions, failures, or difficulties; or for any other computer, network, technical, typographical, human or other error, problem, or malfunction related to or in connection with the Contest, including, without limitation, errors, problems, or malfunctions that may occur in connection with the administration of the Contest, the announcement of the prizes, the processing or judging of entries, or any Contest-related materials. The Released Parties are not responsible for any incorrect or inaccurate information, whether caused by site users, tampering, hacking, or by any equipment or programming associated with or utilized in the Contest and assume no responsibility for any injury or damage to participants' or to any other persons' computers (whether hardware or software), relating to or resulting from downloading materials or software in connection with this Contest. If for any reason, including, but not limited to, infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other cause beyond the control of Scholastic, which corrupts or affects the administration, security, fairness, integrity, or proper conduct of this Contest, and the Contest is not capable of being conducted as described in these rules, Scholastic shall have the right, in its sole discretion, to cancel, terminate, modify, or suspend the Contest.
9. **WINNERS LIST:** To request a list of the winners, please contact Courtney Davis at the following address, Courtney Davis, Scholastic, 557 Broadway, New York, NY 10012. The list of winners will be made available until May, 16th, 2017.
10. **SPONSOR:** The Super Leaders Create Super Readers Contest is sponsored by Scholastic Education, a division of Scholastic, 557 Broadway, New York, NY 10012.