Our class celebrates students who show empathy and kindness!

<table>
<thead>
<tr>
<th>NOVEMBER</th>
<th>DECEMBER</th>
</tr>
</thead>
<tbody>
<tr>
<td>Classroom Heroes</td>
<td>Classroom Heroes</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>JANUARY</th>
<th>FEBRUARY</th>
</tr>
</thead>
<tbody>
<tr>
<td>Classroom Heroes</td>
<td>Classroom Heroes</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>MARCH</th>
<th>APRIL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Classroom Heroes</td>
<td>Classroom Heroes</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>MAY</th>
<th>Have Fun, Make a Difference!</th>
</tr>
</thead>
<tbody>
<tr>
<td>Classroom Heroes</td>
<td>Together we can be everyday heroes helping children in our class, our community, and around the world.</td>
</tr>
</tbody>
</table>
Everyday Heroes
Meaningful techniques to energize your students and refresh your routines all year.

Let’s come together to end child poverty, one nose at a time.
## Dates to Make a Difference

Red Nose Day makes it fun to come together to raise money and awareness for children who need our help the most. To date, the campaign has raised over $145 million, impacting nearly 17 million children. Red Nose Day 2019 is May 23, but you can start now with this flexible program.

The program introduces students to the Red Nose Day Everyday Heroes—Red, Scarlet, Rojo, Ruby, and Rusty—who use their powers to help end child poverty and keep children safe, healthy, and educated.

Help your students be Everyday Heroes, too, and develop empathy all year long while practicing core ELA and math skills, using these teachable moments and the lessons on RedNoseDayinSchool.org. Join us for learning, fun, and action!

### NOVEMBER AND DECEMBER

**Holiday Season**  
Discuss being thankful for the food we have and how we can work together to make sure other kids have food to stay healthy. Plan a classroom food drive to support your local food bank.

### JANUARY 2

**New Year**  
Sign a class pledge resolving to treat classmates and members of the school community with more kindness and understanding.

### LATE JANUARY/EARLY FEBRUARY

**100th Day of School**  
Guide students to practice letter-writing skills by asking a local elected official for more action to fight child poverty locally.

### FEBRUARY 9–15

**Random Acts of Kindness Week**  
Create a Red Nose poster: Draw Earth and cover it with red stickers—one for each act of kindness or empathy your students see.

### MARCH

**National Reading Month**  
Have students read about the impacts of poverty on children and how kids can help.

**Students start planning a comedy fundraiser**, working together to create group skits or perform silly poems on April Fool’s Day, inspired by how Red Nose Day uses entertainment and humor to drive positive change.

### APRIL 1

**April Fool’s Day**  
Time for students to let loose and perform their unforgettable Red Nose Day comedy fundraiser at your school to help end child poverty!

### APRIL 7–13

**National Volunteer Week (Community Service Month)**  
Students can volunteer in the classroom or school by cleaning up, tutoring younger students, or implementing their own ideas.

### MAY 23

**Red Nose Day**  
Join classrooms across America and show the difference that kids can make when they come together to end child poverty—one nose at a time. Learn how you can take part at RedNoseDayinSchool.org.

### TEACHER RESOURCE

Tell us how your class is making a difference for a chance to be featured on the Red Nose Day blog. Be sure to tag @RedNoseDayUSA and #RedNoseDayinSchool #FeatureMe.

### NOSES ON!

The Red Nose Day Everyday Heroes noses will be available for purchase in bulk on Walgreens.com in March, and at Walgreens stores nationwide on April 22.

NEW LESSONS ALERT! Get an email when new content is released. Go to scholastic.com/rednoseday/notify.
Lesson: Classroom Routines to Build Empathy

Build on the holiday-season momentum and enhance your classroom culture with activities that inspire students to be Everyday Heroes. What’s an Everyday Hero? A child who makes a difference in their school community and in the lives of children in need, of course!

**Objective**

Students will build skills in empathy, speaking, listening, and writing by taking on different perspectives and standing up for other children.

**Materials**

- Chart paper; markers
- Everyday Heroes classroom poster
- Copies of Everyday Hero activity sheet (cut in half before reproducing); videos, stories of children helped, and more at [RedNoseDayinSchool.org](http://RedNoseDayinSchool.org)

**Time**

Flexible; 30 minutes on a weekly basis recommended

**Share**

Share how your class is using these routines @RedNoseDayinSchool with the hashtag #RedNoseDayinSchool.

**Instructions**

1. Define empathy as understanding and sharing how someone else is feeling. It may help kids to think about empathy as a superpower that allows them to feel someone else’s feelings as if they were their own. Ask kids to share times when they felt or witnessed empathy.

2. As a class, brainstorm a list of words, qualities, and actions that describe an Everyday Hero (e.g., kind, helpful, stands up for others, etc.). Capture these words on a poster to refer to and update throughout the year.

3. Explain that the class is going to work together on a yearlong project of becoming more empathetic and kind, building up to Red Nose Day on May 23, 2019, when people come together across America to raise money to end child poverty.

4. Explain that child poverty involves problems and solutions. Empathy and understanding can help lead to solutions. Together we can help more children be safe, healthy, and educated.

5. For inspiration, share the videos at [RedNoseDayinSchool.org](http://RedNoseDayinSchool.org) featuring real “kid heroes” who’ve turned empathy into action.

6. Point out that treating others kindly, and recognizing people for it, helps that behavior to spread. Introduce one of the classroom routines below. After it is fully integrated into classroom life, add another routine until all are used regularly.

**Everyday Hero of the Week**

Introduce the Red Nose Day Everyday Heroes featured on the classroom poster—Red, Scarlet, Rojo, Ruby, and Rusty—who use their powers to help end child poverty and keep children safe, healthy, and educated. Explain that students can be Everyday Heroes too.

**Option A** Every Friday, announce a student who epitomizes the Everyday Hero qualities. Students can submit nominations (see next page).

**Option B** Every Monday, assign a different student as Everyday Hero of the Week. This student acts as a leader in being extra aware of others’ behavior and looking for opportunities to be empathetic and kind to one’s peers.

Award the student a certificate (see next page), and feature their name on the celebratory classroom poster (separate free download).

**Story Swaps**

- In pairs, have students practice active listening as they interview each other about their families, favorite memories, or meaningful moments. Then have students trade places to tell their partner’s story from their perspective. Students can engage in this perspective-taking activity weekly or monthly with rotating partners.

- Share a challenge that a child living in poverty may face—lack of food, medical care, safety, or education—and have students describe what life would be like if they were living in a similar situation. Then ask students to write reflections that show their empathy.

**Spotlight on Superpowers**

Time for students to get their capes on! Give students 2–5 minutes to complete a timed writing sprint in response to one or more prompts that highlight interpersonal skills, such as:

1. The Everyday Hero superpowers that I already have are...
2. The Everyday Hero superpowers that I’m working toward are...
3. Using my Everyday Hero superpowers helps my class and school community by...

CHANCE TO WIN $100!

Tell us what you think of this program with our five-minute survey at [scholastic.com/RNDsurvey19](http://scholastic.com/RNDsurvey19).
BEGIN THE LESSON BY PROJECTING OR WRITING THIS QUOTE FOR THE CLASS:
“Empathy is seeing with the eyes of another, listening with the ears of another, and feeling with the heart of another.”
—Alfred Adler, psychologist. Have students read it silently to themselves to internalize meaning. Then write out the definition of poverty: the condition of lacking sufficient money or goods to meet basic human needs such as food, shelter, and clothing.

SHOW THE VIDEOS ABOUT CHILD POVERTY AND SPARK A CLASS DISCUSSION GUIDED BY THE FOLLOWING QUESTIONS:
• What themes or ideas were explored in the videos? What situations were unfair?
• Have you ever witnessed or experienced injustice related to poverty?
• Did these videos make you feel empathy? Were you able to imagine yourself in that situation?
• What would you want to see changed in your own life and community related to this issue?

WRITE THIS QUOTE ON THE BOARD:
“When the whole world is silent, even one voice becomes powerful.”
—Malala Yousafzai, education activist. Ask students if they think that they are capable of changing the world. Explain that, to celebrate the 100th day of school, they’re going to use the writing skills they strengthened this school year to do something powerful to make a difference in the lives of children.

TELL STUDENTS THAT THEY WILL BE WRITING PERSUASIVE LETTERS TO THEIR LOCAL ELECTED OFFICIALS ABOUT CHILD POVERTY. THEIR LETTERS WILL INFORM OFFICIALS OF THE PROBLEM, SUGGEST A WAY TO HELP, AND ASK THEM TO BE EVERYDAY HEROES IN THE FIGHT TO ERADICATE CHILD POVERTY. EMPHASIZE THAT WRITING TO THEIR ELECTED OFFICIALS IS A WAY TO CELEBRATE THE EDUCATION THAT THEY ARE RECEIVING BY USING IMPORTANT LITERACY SKILLS TO BE EVERYDAY HEROES.

REVIEW THE USE THE POWER OF WORDS TO BE AN EVERYDAY HERO! ACTIVITY SHEET WITH STUDENTS. HAVE THEM USE THE STATS/FACTS BANK ON THEIR SHEET AS WELL AS INFORMATION FROM YOUR CLASS DISCUSSION TO SUPPORT THEIR ARGUMENTS. (OLDER STUDENTS CAN CONDUCT THEIR OWN RESEARCH, TIME PERMITTING.)

AFTER STUDENTS DRAFT THEIR LETTERS, THEY SHOULD REVISE AND EDIT WITH THE HELP OF WRITING PARTNERS AND TEACHER INPUT. WORK WITH YOUR CLASS TO ADDRESS AND MAIL THEIR LETTERS. ENCOURAGE THEM TO REFLECT ON THEIR EXPERIENCE AND HOW THEY SERVED AS EVERYDAY HEROES.

EXTENSIONS
• Invite guest speakers from local government agencies to address your class about the importance of supporting children in need in your community.
• Older students can read chapter books dealing with child poverty, such as Serafina’s Promise by Ann E. Burg.
• Share more about Malala Yousafzai, using her story as an example of how young people can help make a difference in the lives of other young people. Learn more here: malala.org/malalas-story.

OBJECTIVE
Students will use empathy and research skills to write persuasive letters supported by evidence-based claims.

TIME
135 minutes (or three 45-minute periods)

MATERIALS
• Videos from rednosedayinschool.org
• Use the Power of Words to Be an Everyday Hero! activity sheet
  • version A for grades 2–3
  • version B for grades 4–5
• Envelopes
• Stamps (or mail letters digitally)

BEFORE CLASS
• Use this interactive map to find child poverty stats for your state or country: https://goo.gl/k7Mcoc.
• Find your local elected officials and their mailing addresses on the government website for your city or town.

CELEBRATE THE 100TH DAY OF SCHOOL (OR ANY DAY!) WITH THE POWER OF THE PEN.

IN SCHOOL
• Invite guest speakers from local government agencies to address your class about the importance of supporting children in need in your community.
• Older students can read chapter books dealing with child poverty, such as Serafina’s Promise by Ann E. Burg.
• Share more about Malala Yousafzai, using her story as an example of how young people can help make a difference in the lives of other young people. Learn more here: malala.org/malalas-story.
Use Words to Be an Everyday Hero!

You can help other kids by writing a letter to your elected officials asking them to help end child poverty.

**FACTS BANK**

- 1 in every 5 children live in poverty in the U.S. That’s 15 million children.
- Poverty can make it hard to get an education.
- Poverty can make it hard for kids to stay healthy.

**DEAR ,**

Say who you are and why you are writing.

Explain how the elected official can help.

Thank the elected official for their time.

**SINCERELY,**

Name ____________________________
Use the Power of Words to Be an Everyday Hero!

Make a difference by writing to your elected officials informing them of the problem of child poverty. Present an action that can help, and persuade them to give their support. Time to create the best letter ever for children just like you!

**STATS/FACTS BANK**

1 in every 5 children live in poverty in the U.S. That’s 15 million children.

Poverty can get in the way of children getting an education.

Poverty can contribute to poor mental and physical health.

Most of the children’s parents work, but don’t earn enough to meet all needs.

**DEAR __________,**

Introduce yourself.

State your concern and why you are writing. (Write from your heart!)

Offer a solution and explain how it would help.

Provide two or three reasons, evidence, and/or facts to support your concerns.

Conclude by strongly restating your concern(s) and asking for support in being an Everyday Hero.

Thank the elected official for their time and consideration.

SINCERELY, __________
During National Reading Month, get students reading an informational text and developing empathy for those in need.

**Objective**
Students will determine the main idea of a text and locate supporting evidence while practicing empathy.

**Time**
Two 15-minute lessons (start day 2 with step 8)

**Materials**
- What You Can Do to Help Fight Poverty activity sheet
  - version A for grades 2–3
  - version B for grades 4–5
- Videos about child poverty at rednoseday.org/videos
- Optional: Everyday Heroes comic strip
- Optional: Stories of children helped at rednoseday.org/stories

<table>
<thead>
<tr>
<th>Step</th>
<th>Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td><strong>Tell students</strong> When we read informational texts, we learn facts. We can use those facts to understand other people’s experiences and feelings better. Everyday Heroes’ lines aloud, while you read the rest.</td>
</tr>
<tr>
<td>2</td>
<td><strong>Distribute</strong> the Everyday Heroes reading passage (preface it with the comic strip, time permitting).</td>
</tr>
<tr>
<td>3</td>
<td><strong>Ask</strong> What do you think you are going to learn about in this passage? Based on the first paragraph, what do you predict the main idea is? Have students underline or highlight the sentence that they think states it.</td>
</tr>
<tr>
<td>4</td>
<td><strong>Remind</strong> students that they may encounter unfamiliar words as they read, but they can use clues around the word to figure out the meaning. Have students identify the context clues surrounding these words and work in pairs to figure out the definitions. <strong>poverty</strong> (paragraph 1) <strong>illiteracy</strong> (Rusty’s section) <strong>nutritious</strong> (Scarlet’s section) <strong>vulnerable</strong> (Rojo’s section)</td>
</tr>
<tr>
<td>5</td>
<td><strong>Read</strong> the rest of the passage, choosing the method that meets the needs of your class.</td>
</tr>
<tr>
<td></td>
<td>- Read the passage aloud.</td>
</tr>
<tr>
<td></td>
<td>- Invite student volunteers to read the</td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>Go Further:</strong> Share the videos and ask students: Can you identify the problems and the solutions presented in the videos?</td>
</tr>
</tbody>
</table>

**CHANCE TO WIN $100!**
Tell us what you think of this program with our five-minute survey at scholastic.com/RNDSurvey19.

**NOSES ON!**
The Red Nose Day Everyday Heroes noses will be available for purchase in bulk on Walgreens.com in March, and at Walgreens stores nationwide on April 22.
How You Can Help Fight Poverty

There are millions of kids in the U.S. and around the world who are living in poverty and do not have what they need to feel safe, stay healthy, and learn. Poverty is a big problem made up of smaller ones that need solutions. Join the Everyday Heroes below to help other kids like you!

Rusty Fights Illiteracy

Problem: Some kids don’t have books at home and are not able to go to preschool, so it can be harder for them to learn how to read.

Solution: Write a letter to your town government. Ask them to make sure all kids can have books and early education. If you have books at home, you could pick some to donate.

Rojo Fights Sickness

Problem: Many families aren’t able to visit the doctor or get medicine. That makes it hard for kids to stay healthy.

Solution: You can help keep yourself and other kids from getting sick by washing your hands so germs don’t spread. Write to your principal asking for healthy food options at school to help keep kids healthy.

Ruby Fights Homelessness

Problem: When kids don’t have a home to go to after school, it is hard for them to feel safe and cared for. They are also less likely to have all the supplies they need for class.

Solution: Make all students feel safe by always being kind. If your family is able to, volunteer at a homeless shelter to help those in need.

Scarlet Fights Hunger

Problem: One in six U.S. children don’t have enough nutritious food to eat that can help them stay healthy. That can make it hard to pay attention in school.

Solution: You could host a canned food drive, then deliver the donations to a local food pantry that feeds hungry kids and families.

“Red Fights Poverty

“For years, I have used my powers to help end child poverty. Now, I give these powers to Rusty, Rojo, Ruby and Scarlet.”
What You Can Do to Help Fight Poverty

Millions of kids in the U.S. and around the world are living in poverty. They may not have what they need to feel safe, stay healthy, and learn. Poverty is a big problem made up of many smaller ones that need solutions. Join the Everyday Heroes below to help make a difference for kids in need. These small acts add up!

Rusty Fights Illiteracy

**Problem** Some kids don’t have books to learn how to read, and many families in the U.S. are not able to send their kids to preschool, so they fall behind in learning.

**How you can help** Use your writing skills to write to local lawmakers, encouraging them to act quickly to make sure all kids have access to early education programs. If you have books at home, you could pick some to donate to a local charity center.

“With my might, I give children a safe place to live day and night.”

Rojo Fights Sickness

**Problem** Many families don’t have access to doctors or medicine. That makes some kids more vulnerable to getting sick.

**How you can help** Be sure to wash your hands regularly to prevent germs from spreading at school and getting other kids sick. You could also write a persuasive letter to your principal asking for nutritious food options at school to help keep all kids healthy.

“I use my speed to deliver school supplies to those in need.”

Ruby Fights Homelessness

**Problem** When kids don’t have a home to go to after school, it is hard for them to feel safe and cared for. They are also more likely to miss school and not have basic school supplies.

**How you can help** Make all students feel supported by always practicing kindness. If your family is able to, volunteer at a homeless shelter to help those less fortunate than you.

“With a child is sick, I can deliver medicine super quick.”

Scarlet Fights Hunger

**Problem** One in six U.S. children faces hunger at some point during the year, meaning they don’t have enough nutritious food to eat. That can make it hard to concentrate in school.

**How you can help** You could host a canned food drive and then deliver the donations to a local food pantry that will feed the hungry.

“I can hear a hungry tummy miles away, so I bring food to children every day.”

“Red Fights Poverty

“For years, I have used my powers to help end child poverty. Now, I give these powers to Rusty, Rojo, Ruby and Scarlet.”

Red Fights Poverty

“I use my might, I give children a safe place to live day and night.”

“With a child is sick, I can deliver medicine super quick.”

“I can hear a hungry tummy miles away, so I bring food to children every day.”
For years, I have used my powers to help end child poverty. Now, I give these powers to you.

I give you speed to deliver school supplies to children in need.

You can hear a hungry tummy miles away, so you can bring food to children every day.

I grant you the ability to fly. When a child is sick, you can deliver medicine super quick.

With your might, you can give children a safe place to live day and night.

Together, you are the Red Nose Day EVERYDAY HEROES Go forth and use your powers to help end child poverty!
LESSON 4 | Literacy, Empathy, and Humor

Harness the power of humor to build students’ literacy skills while exploring how comedy and creativity can make a difference.

1. **Invite** students to share what makes them laugh. Explain that many jokes contain:
   - **puns** jokes based on multiple-meaning words (like *run*) or words that sound the same (like *I* and *eye*)
   - **hyperbole** an exaggeration

2. **Direct** students to search for puns and hyperbole in kids’ jokes. Use joke books from your library, or choose from the following:
   - *101 Math Jokes* by Erin O’Connor
   - *101 School Jokes* by Katy Hall
   - *United Jokes of America* by Alan Katz and Caissie St. Onge

3. **Show** that every joke has a setup and a punch line.
   - Setup: Why was six afraid of seven?
   - Punch line: Because seven eight nine!
   - Ask students where the pun is. (Answer: The number *eight* and the word *ate* sound the same.)

4. **Have** students identify the setup and the punch line in their favorite jokes from step 2. Do their jokes contain any puns or hyperbole? (For advanced kids, ask: If not, what other aspects of humor can they identify?)

5. **Model** telling a joke without expression, then with expression. Have students practice delivering their favorite joke aloud to a partner.

6. **Hand** out the activity sheet. Have students write their own jokes.

**Applying Writing and Speaking Skills**

Humor is lots of fun, but it is also a tool that people can use to help others. Red Nose Day uses the power of entertainment to raise money and awareness to help children in poverty. Tell students you will host a joke-telling fundraiser. Students will use the power of their own voices—the writing and speaking skills they work hard to develop in school—to help children in need. **Share** the videos and stories about child poverty. Discuss the end of the activity sheet.

**SHARE** the family resource sheet with your students’ parents. Fill in the details about your class fundraiser, so families can join in on the joke-telling fun!

**Kids Helping Kids: The Red Nose Day Joke-Ha-Thon**

Join the Red Nose Day Joke-Ha-Thon for free start-to-finish resources to help you put together a meaningful, easy fundraiser that your students will never forget!

Students will tell and sell their best jokes within their classrooms, schools, and communities to spread some much-needed joy and raise some life-changing cash. First, register at RedNoseDay.org/JokeHaThon to access all the tools you’ll need to fundraise. Then (time for a math connection!), fundraise to help children living in poverty in the US and around the world. Every penny counts!
Make a Difference With Comedy

Plan out your own jokes to perform, then answer the question about why you want to use jokes and comedy to help others.

1. Jot Down Ideas

2. Write Your Own Joke(s)

Types of Jokes
- Puns
- Hyperbole
- Silly situations
- Knock-knock
- (Add any others you can think of!)

Joke Tip
- Try “backwards planning”: Identify your pun or punch line—then think of a situation that could end that way.

Make a Difference!
When you tell your jokes, you have people’s attention. You can use that time to talk about other issues that are important to you, like helping other kids just like you. What facts about child poverty do you want your audience to know?
Tell a Joke, Make a Difference

Dear Parents,

Does your family like to joke around? Jokes are a fun way to build reading, writing, and speaking skills. Your child has also been exploring how humor and creativity can help make a difference for people in need. Now we are turning our learning into action by taking part in the Red Nose Day Joke-Ha-Thon, where we will tell and sell jokes to help children living in poverty.

Planning a fundraising event is a great way for students to practice goal-setting, build organizational skills, and practice empathy for others. Use this guide to start a conversation about child poverty and support your child’s efforts to help end it.

DID YOU KNOW?

Nearly one in five children in the U.S. lives in poverty.

One dollar can provide nutritious food for a child after school.

Globally, 264 million children and adolescents do not have the opportunity to enter or complete school.

$5 can vaccinate a child in the poorest countries against five deadly childhood diseases.

MAKE YOUR LAUGHS MATTER: JOIN THE RED NOSE DAY JOKE-HA-THON

Ways you can support your child’s fundraiser:

• Encourage your child to practice their jokes—everyone needs an audience!
• Ask your friends and family to donate to hear a joke or two.
• Help your child set up a joke stand (like a lemonade stand, but funnier!)
• Feeling ambitious? Organize a neighborhood comedy show.
• Set up a fundraising page and spread the word! It takes only a minute to register at RedNoseDay.org/JokeHaThon.

More information about our class Joke-Ha-Thon fundraiser:

NOSES ON!
The Red Nose Day Everyday Heroes noses will be available for purchase in bulk on walgreens.com in March, and at Walgreens stores nationwide on April 22.
Nominate an Everyday Hero!

I nominate ____________________________________________

(first and last name)

This person deserves to be Everyday Hero of the Week because ________________________________
____________________________________________________________
____________________________________________________________
____________________________________________________________

The qualities of an Everyday Hero this person displayed include ________________________________
____________________________________________________________
____________________________________________________________

Nominated by (optional): ________________________________________________

Presented to

For showing empathy and kindness to other children

Teacher’s signature ___________________________ Date ____________
Let’s come together to end child poverty, one nose at a time.

Engaging lessons and activities to help students learn about social issues and develop empathy

“I’ve supported Red Nose Day since I was a kid, and I know that small actions can truly add up to big changes. Every one of us has the power to make a difference.”
—Ed Sheeran

Visit scholastic.com/rednoseday.

All images courtesy of Comic Relief Inc.
Teacher Instructions

Note to Teachers
Building social-emotional skills is a key part of students’ development—and it has even been linked to improved performance in the classroom. The following lessons centered around Red Nose Day will help build students’ empathy and perspective-taking while also meeting key content standards. Through these lessons, students will feel empowered as they learn that they can make positive change in the world.

Red Nose Day makes it fun to come together and raise money and awareness for children in need. Since Red Nose Day launched in the U.S. in 2015, the campaign has raised more than $145 million as of 2018, and has positively impacted more than 17 million children, both here in America and around the world.

Wearing a Red Nose is fun and funny. It’s a great way to spread the word about the campaign and bring people together to make a difference. All profits from the sale of the official Red Noses, available exclusively at Walgreens, go to Red Nose Day. Noses will be available online on Walgreens.com in March and in stores in April.

You can deepen student engagement by visiting RedNoseDayinSchool.org for videos and more information.

Care to share? Use #RedNoseDayinSchool to show us how your class is making a difference!

Lesson 1: A World of Difference

Goal: Students will learn about poverty in the U.S. and around the world, learn about empathy, and research areas of the world affected by poverty.

Materials: Red Nose Day videos (3–5 minutes each) at RedNoseDayinSchool.org, poster (see last page), map or globe, research materials (Internet access or books selected from the school library)

Time: Two 60-minute sessions

Steps:

Part 1

1. **Define** poverty as not having enough money or resources to provide for basic needs. Define empathy as the ability to share someone else’s feelings or experiences by imagining what it would be like to “stand in his or her shoes.” Explain to students that the class is going to learn about an important issue called poverty and explore how it feels.

2. **Share** that poverty is an issue around the world, including in the U.S., and that there are people and organizations working to help end it. Through Red Nose Day, people (including celebrities) raise money to fight child poverty around the world. Draw attention to the poster (see last page) for an example of a celebrity, singer-songwriter Ed Sheeran, who has joined the cause to help.

3. **Tell** the class that they are going to watch short videos (see RedNoseDayinSchool.org) about children living in poverty in the U.S. and around the world. Ask students to think about the following questions while watching the videos: How does poverty affect the lives of children in the videos? How would it feel to be in their shoes?

4. **Show** videos from RedNoseDayinSchool.org about children impacted by poverty.

5. **Encourage** students to reflect on how they feel after watching the videos, the challenges facing American children living in poverty, the causes of poverty, and ways people help.

6. **Discuss** the following questions as a class using the “think, pair, share” method. (Keep in mind that this may be a sensitive issue for some students, so be sure to watch the video in advance and establish respectful discussion guidelines.)

   - How do you feel while watching the videos?
   - What types of challenges do the children face in their daily lives?
   - What are causes of poverty for these children?
   - What are some things that these children need to have safe and healthy lives?

Part 2

8. **Explain** that students will work with a partner to research two of the following countries that Red Nose Day supports: Afghanistan, Bangladesh, Brazil, Cambodia, El Salvador, Haiti, Honduras, India, Kenya, Liberia, Mexico, Nepal, Uganda, and the United States.

9. **Create** country cards for each country researched, having students report on the following topics:

<table>
<thead>
<tr>
<th>Country</th>
<th>What are the popular foods?</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>What do kids do for fun?</td>
</tr>
<tr>
<td></td>
<td>What is school like?</td>
</tr>
<tr>
<td></td>
<td>What are some of the challenges that children face in this country?</td>
</tr>
<tr>
<td></td>
<td>What are some causes of poverty in this country?</td>
</tr>
</tbody>
</table>

10. **Reflect** as a class:

    - What surprised you in your research?
    - What do children in many countries have in common?

11. **Encourage** students to start thinking about what they could do to help make a difference for children living in poverty.
Lesson 2: Graphing Poverty

Goal: Students will analyze data from a graph and create their own graph to gain understanding about helping children in need.

Materials: Activity Sheet A

Time: 45 minutes

Steps:
1. **Ask** students: What basic needs do people have for a healthy life? Brainstorm answers as a class and create a list on the board. Guide students, if necessary, to ensure they mention the following:
   - Food
   - Water
   - Housing
   - Clothing
   - Medical care
   - Education

2. **Remind** students that in Lesson 1 they learned that poverty means not having enough resources for your basic needs. They also learned that many organizations work to provide resources to people who are living in poverty. Share that some people in other countries live in extreme poverty, which is defined by living on $1.25/day. Ask students to reflect on what this would be like.

3. **Distribute** Activity Sheet A. Explain that this graph shows the impact of a donation, meaning how many people could be helped. *Reflects statistics provided by Red Nose Day charity partners. Costs vary by country.*

4. **Preview** the graph as a class, discussing the following questions:
   - What information is shown on the x-axis?
   - What information is shown on the y-axis?
   - What is the scale of the graph?
   - How could you find the cost for helping one child based on this graph?

5. **Ask** students to complete Part A of Activity Sheet A independently or with a partner. Review students’ answers.
   - Answers: 1. 3, 2. 12, 3. $50, 4. $10

6. **Explain** that students will now collect their own data and create their own graph using the question, How would people in your school and community choose to use money to help others?

7. **Ask** students to interview members of their community to determine how they would help children in need. Guide students through completing Part B of Activity Sheet A. After students create their own graphs, invite them to compare them. Do they notice any patterns?

Lesson 3: How Red Nose Day Helps

Goal: Students will analyze problems and solutions in a text and practice empathy for children in need. Students will brainstorm ways to take action to help by planning fundraising projects.

Materials: Activity Sheet B; Activity Sheet C, poster front, Red Nose Day video, Noses On Sweepstakes Entry Form

Time: 60 minutes

Steps:
1. **Distribute** Activity Sheet B. Remind students about the problem-solution text structure, where the author presents a problem (often using words such as struggle, challenge, and issue) and then one or more possible solutions (often using words such as resolve, solution, and improve). Each of the stories presents a problem and a program that helped to solve the problem. Guide students to reflect on the many different problems that poverty causes.

2. **Have** students complete Activity Sheet B independently or with a partner. Answers may include:
   1. Pema needs to learn to read and write.
   2. An organization started a preschool where Pema will learn.
   3. Zoey gets free meals during the school year but needs them during the summer too.
   4. A food bank provides meals in the summer.
   5. Miguel Angel’s teeth hurt and his mother could not afford treatment.
   6. Miguel Angel was treated for free at a clinic.

3. **Remind** students that we can build empathy by imagining a situation from someone else’s point of view. Invite students to share what it might feel like if they couldn’t go to school or had to go to bed hungry. Have students write a journal entry from the point of view of Pema, Zoey, or Miguel Angel.

4. **Ask** students to identify their special talents and interests. How could they use these talents and interests to create fun projects to help end child poverty? Some ideas are listed on the poster front.

5. **Distribute** Activity Sheet C. Working in groups, have students brainstorm projects they could complete together to raise awareness and/or money to help end child poverty. Encourage them to use their creativity and make it fun!

6. **Allow** groups to share their ideas with the class. Also encourage students to share their ideas with their families so they can take part. Share your students’ ideas on social media using #RedNoseDayinSchool.

Visit scholastic.com/rednoseday.
Graphing for Change

People have the same basic needs, but some needs are more expensive than others. Use the graph below to learn about the impact of $100. The impact of a donation shows how many people are helped.

**Part A: Read a Graph**

Use the information below to answer the questions.

1. With $100, how many children are able to have access to clean water?_______
2. With $100, how many children can be provided with meals for a month?_______
3. How much does it cost to provide one child with school fees for a year?_______
4. How much does it cost to provide one child with immunizations?_______

**Part B: Create Your Own Graph**

How would people in your school and community choose to use money to help others?

- Ask at least 10 people and tally their responses.
- On the back of this page, create a bar graph to show the results.
- Compare your graph with your classmates’ graphs. Do you notice any patterns?
Fighting Poverty

Poverty affects people in many ways, so there are many ways to help. Read the stories below about programs that help children around the world. Find the locations on a map and answer the questions.

**Pema’s Story**

Pema is four years old and lives in a remote village in Bhutan. His mother, Jamba, cannot read or write.

An organization started a preschool training program in Bhutan. Now Pema is learning the alphabet and starting to read while he attends preschool each day.

1. What was Pema’s problem? ____________________________________________________
2. What helped solve the problem? ________________________________________________

**Zoey’s Story**

Many students in the U.S. eat free or reduced-priced meals at school. However, millions of students lose access to these meals in the summer.

A local food bank provides children like Zoey with healthy meals during the summer. Zoey says, “It’s food that gives me the energy I need.”

3. What was Zoey’s problem? ____________________________________________________
4. What helped solve the problem? ________________________________________________

**Miguel Angel’s Story**

Four-year-old Miguel Angel moved to California with his mom, Yesenia. His teeth hurt, but his mom could not afford to take him to the dentist. Yesenia met two health workers from a local clinic. Miguel Angel was able to have his cavities treated for free at the clinic.

5. What was Miguel Angel’s problem? _____________________________________________
6. What helped solve the problem? ________________________________________________

Write On! On the back of this page, create a journal entry from the point of view of Pema, Zoey, or Miguel Angel.
Planning for Change

Red Nose Day is about coming together to have fun while raising money and awareness for an important cause—ending child poverty. You can use your special talents to fundraise and help make an even bigger impact. Get creative and plan something fun! Here are some ideas to get you started:

- Host a bake sale and sell red cookies and cakes.
- Hold a “Red Cent” penny drive—the change adds up!
- Organize a dress-in-red day—go red from nose-to-toes.
- Dance, sing, tell jokes, and make money by charging admission for a class talent show.

What talents or hobbies could you and your friends use for a fun fundraising project?

What is your project idea?

What materials will you need?

Who can help you with the project?

Where and when will you complete your project?

Now that you’ve planned your idea, share your project with your class and family!