

# HISPANIC CHILDREN'S VIEWS ON THE IMPORTANCE AND ENJOYMENT OF READING BOOKS FOR FUN

# FOCUS ON HISPANIC FAMILIES

## READING FREQUENCY & ENJOYMENT

Young Hispanic kids are more likely to be frequent readers and enjoy reading books for fun.



### Frequent Readers

<b>36%</b>	<b>KIDS AGES 6-17</b>	<b>31%</b>
<b>51%</b>	<b>KIDS AGES 6-11</b>	<b>40%</b>

### Love or like reading books for fun

<b>60%</b>	<b>KIDS AGES 6-17</b>	<b>58%</b>
<b>71%</b>	<b>KIDS AGES 6-11</b>	<b>63%</b>



*Frequent readers are defined as children who read books for fun 5-7 days a week, whereas infrequent readers read books for fun less than one day a week.*

## READING IMPORTANCE

### HISPANIC KIDS



Hispanic kids, especially ages 6-11, are more likely to find reading books for fun important.

### Reading books for fun is very or extremely important

<b>60%</b>	<b>AGES 6-17 AGREE</b>	<b>53%</b>
<b>64%</b>	<b>AGES 6-11 AGREE</b>	<b>56%</b>

### NON-HISPANIC KIDS



*In this analysis, Hispanic families are compared with non-Hispanic families and unless otherwise specified, all differences that are highlighted between the groups are statistically significant at the 90% confidence level or higher. The Hispanic families in the survey represent wide geographic and socio-economic diversity, however it should be noted that the survey was only offered in English. See Appendix C for sample sizes.*