

AFRICAN-AMERICAN CHILDREN'S VIEWS ON THE IMPORTANCE AND ENJOYMENT OF READING BOOKS FOR FUN

FOCUS ON AFRICAN-AMERICAN FAMILIES

READING FREQUENCY & ENJOYMENT



AFRICAN-AMERICAN KIDS

African-American kids are less likely to be frequent readers but have similar views on the enjoyment of reading books for fun.



NON-AFRICAN-AMERICAN KIDS

KIDS AGES 6-17

26%

Frequent Readers

33%

63%

Love or like reading books for fun

58%

Frequent readers are defined as children who read books for fun 5-7 days a week, whereas infrequent readers read books for fun less than one day a week.

READING IMPORTANCE

AFRICAN-AMERICAN KIDS

NON-AFRICAN-AMERICAN KIDS

Overall, African-American kids are equally likely to find reading important, with kids ages 6-11 more likely to strongly agree it is important to their futures.



Being a good reader is important to my future

90%

AGES 6-17 AGREE

86%

64%

AGES 6-11 STRONGLY AGREE

53%

55%

Reading books for fun is very or extremely important

55%



In this analysis, Hispanic families are compared with non-Hispanic families and unless otherwise specified, all differences that are highlighted between the groups are statistically significant at the 90% confidence level or higher. The Hispanic families in the survey represent wide geographic and socio-economic diversity, however it should be noted that the survey was only offered in English. See Appendix C for sample sizes.