



234x60 Half Banner



120x240 Half Skyscraper



AD SIZES, SPECS and DEADLINES

- Half-Skyscraper: 120 x 240 pixels
 - Half-**Banner**: 234 x 60 pixels
- GIFS and jpegs only
- Maximum of three looping rotations
- 15K max

All creative due 3 weeks prior to mail date

SEND MATERIALS TO:

- Half-**Banner**: 234 x 60 pixels teachers_ads@scholastic.com