

Editorial Calendar, *Instructor*

2013 / 2014 Issues	In Schools	Ad Close	Ads Due	Highlights
Late Fall 2013* Professional Development Bonus Circ: SIIA	12/12/13**	11/1/13**	11/04/13**	<ul style="list-style-type: none"> Common Core: Myths and Facts Great Habits for Great Readers Boys and Learning: The Latest Research PD: Online PD—MOOCS, Online Conferences, Continuing Education Teacher's Picks: Gaming and Apps
Winter 2014* Arts & Crafts Bonus Circ: FETC, TCEA, ASCD, CoSN	2/10/14**	1/03/14**	1/06/14**	<ul style="list-style-type: none"> Common Core: Strategies for Close Reading Tech Teaching: Lesson Sharing, Pros and Cons Special Section: The Crafty Classroom PD: Making the Most of Conferences Teachers Picks: Arts & Crafts
Spring 2014 Science & Tech Bonus Circ: US News STEM Solutions	3/31/14**	2/20/14**	2/21/14**	<ul style="list-style-type: none"> Common Core: Real World Math STEM: Everyday Engineering Fundraising Ideas that Really Work Celebrate National Poetry Month PD: Avoiding Burnout Teacher's Picks: Science Products
Summer 2014* Summer Reading Bonus Circ: IRA, SIIA, ISTE	5/15/14**	4/07/14**	4/08/14**	<ul style="list-style-type: none"> Special Section: Teacher's Picks Supply List: The must-use products we love for teachers Common Core: What 2013/2014 Taught Us 5 Experts on Motivating Summer Reading The Books of Summer List PD: Ace Your Interview
Back to School 2014* The How-To Issue				<ul style="list-style-type: none"> Teacher's Picks: Supplies for Teachers The How-To Issue <ul style="list-style-type: none"> Organize Your Classroom Manage Behavior Have Your Best Year Ever Dress for Success Plan for Retirement
Fall 2014 Tech Teaching				<ul style="list-style-type: none"> Teacher's Picks: Tablets on Your Budget The Tech Teaching Issue <ul style="list-style-type: none"> Tablet Teaching Gamification Reaching Digital Natives

Late Fall 2014*

Professional
Development

Bonus Circ

- The Professional Development Issue
 - Planning Your Career Path
 - Choosing a Degree Program
 - Finding a Mentor

** Included in this issue is a free ReadEx Ad Impact Study*

*** Tentative—final dates not confirmed. Stories subject to change.*

Editorial Calendar, *Administr@tor*

2014 Issues	In Schools	Ad Close	Ads Due	Highlights
Winter 2014* <i>Teacher Evaluation/ Flipped Classrooms</i> Bonus Circ: FETC, TCEA, ASCD, CoSN	2/06/14**	1/03/14**	1/06/14**	<ul style="list-style-type: none"> COMMON CORE: Mixing teacher evaluation with Core results TECHNOLOGY: The first nanotechnology high school HEALTH: Guarding against concussions LEADERSHIP: Flipped schools, year 2 CURRICULUM: The Maker Movement hits K-12/ Plus, an excerpt from <i>Invent to Learn</i> SOCIAL MEDIA: How Twitter and Skype are changing education
Spring 2014* <i>Common Core / PD</i> Bonus Circ: U.S. News STEM Solutions	3/31/14**	2/21/14**	2/24/14**	<ul style="list-style-type: none"> COMMON CORE: The importance of librarians in becoming Common Core ready TECHNOLOGY: Testing and technology: Can they mix? INVESTIGATION: The credit recovery hoax LEADERSHIP: Why pilot programs are becoming extinct CURRICULUM: Are virtual and remote labs the Next Big Thing? SPECIAL ED: Should your district be identifying special needs students earlier? PD: The best ways to evaluate Your PD programs
Summer 2014* <i>Blended Learning / MDM</i> Bonus Circ: IRA, SIIA, ISTE	5/15/14**	4/07/14**	4/08/14**	<ul style="list-style-type: none"> CURRICULUM: 3 different blended learning models. Which one's best for your district? MANAGEMENT: How to properly control your students' BYOD devices COMMON CORE: Making sense of your first CCSS test results PD: Strategies to help your most reluctant tech teachers become comfortable TECHNOLOGY: School-created apps RTI: The five most common mistakes made
Back to School 2014* <i>Professional Development</i>	8/15/14**	7/08/14**	7/08/14**	<ul style="list-style-type: none"> TECHNOLOGY: Bandwidth check—getting ready for the new year LEADERSHIP: 5 smartest tactics for political success COMMON CORE: Last-minute Core advice to give staff INTERNATIONAL: 3 overseas ideas you can adopt right now SPECIAL ED: A look at new tools for special needs students PD: Month-by-month PD plan for your schools

Fall 2014* <i>RTI, Special Education, Curriculum and PD</i>	10/10/14**	9/04/14**	9/05/14**	<ul style="list-style-type: none"> • SPECIAL ED: Examining CCSS test accommodations for special needs students • PD: The power of educating your school board members • TECHNOLOGY: Tablet power—how to get the most from your devices • SECURITY: Creating safe passage for students to get to, and back from, school • COMMON CORE: Making key mid-stream corrections to your Core rollout • CURRICULUM: How science fits in your Core makeover
Late Fall 2014 <i>BYOD, Cloud Computing</i>	12/12/14**	11/01/14**	11/04/14**	<ul style="list-style-type: none"> • PD: Helping your teachers flip their classes • LIBRARIANS: Reimagining your media center • TECHNOLOGY: Fixing your connectivity gap, in schools and at homes • MANAGEMENT: How to empower your parents • CURRICULUM: Spotlight on foreign languages • COMMON CORE: Focusing on your math Core work

** Included in this issue is a free ReadEx Ad Impact Study*

*** Tentative—final dates not confirmed. Stories subject to change.*