

### INSTRUCTOR THOUGHT LEADERS



- Tara Welty is Editor-in-Chief of *Instructor*. As a journalist, author, editor, and curriculum developer, Tara has earned numerous industry awards including eight AEP Awards and four Jesse H. Neal Awards, the most prestigious honor in b-2-b journalism. The Common Core series she launched for *Instructor* has won five awards, including the 2013 Folio Eddie Award for Best Series of Articles. Tara serves as a member of the ABM-SIIA Editorial & Content Committee. In addition to helming *Instructor*, Tara is the Editorial Director of *Scholastic Art* magazine.
- ► Chris Borris: Managing Editor
- **Kim Greene:** Senior Staff Editor
- Tannaz Fassihi: Art Director

#### **TEACHER ADVISORY BOARD**

- Amy Bennett-Rosado, Grade 2 Teacher, La Verne Science and Technology Charter School, Pomona, CA
- Melissa Collins, Grade 2 Teacher, John P. Freeman Optional School, Memphis, TN
- Christy Crawford, Grades K-5 Technology Teacher, Bronx Community Center Charter School, Bronx, NY
- ▶ Grady Doane, Grades 7-8 Geography and History Teacher, Leslie Middle School, Leslie, MI
- ▶ **RhoLynda Hamm,** Grade 1 Teacher, Benjamin Banneker Elementary School, Loveville, MD
- ▶ **Allison Perani Hogan,** Grades K-1 Teacher, The Episcopal School of Dallas, Dallas, TX
- ▶ **Jason Kline,** Grades 4-5 Teacher, Eagle Charter School, Salem, OR
- ▶ Laura Lai, Grade 5 Teacher, P.S. 124M, New York, NY
- ▶ **Jennifer Melton,** Grades 3-5 ESOL Teacher, Hardeeville Elementary School, Hardeeville, SC
- ▶ Ellen Palmer, Grades K-6 Literacy Coach and Reading Teacher, Medowvale Elementary School, Toledo, OH
- ▶ **Leann Parrish,** Kindergarten Teacher, Sugar Creek Elementary School, Crawfordsville, IN
- ▶ Amanda Poulsen, Grade 4 Teacher, Antioch Elementary School Crestview, FL
- ► Theresa Quitshaw, Grades 6-8 ELA and Math Teacher, Joseph E. Gary Elementary School, Chicago, IL
- Lyssa Sahadevan, Grade 1 Teacher, East Side Elementary School, Marietta, GA
- ▶ Laura Santos, Grade 2 Teacher, Covington Elementary School, Los Altos, CA
- ▶ **John Schumacher,** Grades K-5 Teacher-Librarian, Brook Forest Elementary School, Oak Brook, IL

# Instructor

### CONFERENCE AND EVENT OPPORTUNITIES













NATIONAL COUNCIL OF TEACHERS OF MATHEMATICS







## Instructor.

### PARTNERS











































### RECOGNITION



WINNER: JESSE H. NEAL

Awards

**Best Instructional Content 2015:** *Scholastic Instructor* 

STEM Package

**Best Instructional Content 2013 and 2014**: *Scholastic Instructor* Common Core Series

**Best Single Article 2013:**Common Core: Fact Vs. Fiction

**Best Single Issue:** Fall 2012



WINNER: Folio's Eddie and Ozzie Awards

**Best Single Article 2014:** Why Boys Fail (And What You Can Do About It)

**Best Series 2013:** Scholastic Instructor Common Core Series



WINNER: 2013 AEP Awards

**Best Department/ Column:** News + Notes



#### CONTACT YOUR SCHOLASTIC BRAND MANAGER

Lisa Hershey
National Advertising Director
Tel (607) 264-5018
Fax (888) 507-2310
lisa@livingstonmarketing.com

Chrissy Bridger
Marketing Associate
Tel (607) 264-5017
Fax (888) 507-2310
chrissy@livingstonmarketing.com