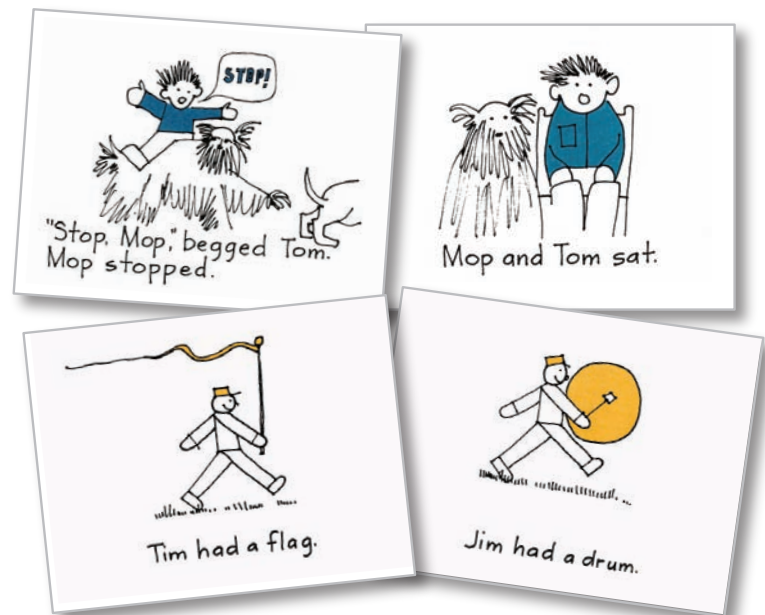


Brand-new book sets for parents to share with the youngest child who is getting ready to read!



Bob Books Sets 1-5 teach children letter sounds and then challenge them with longer words, new reading concepts, and the introduction of vowel patterns.

Praise for Bob Books®

"The story is a scintillating 22 words told over 8 pages, complete with cartoon line drawings that bring the story to life."—www.thingamababy.com [On Book 1, Set 1]

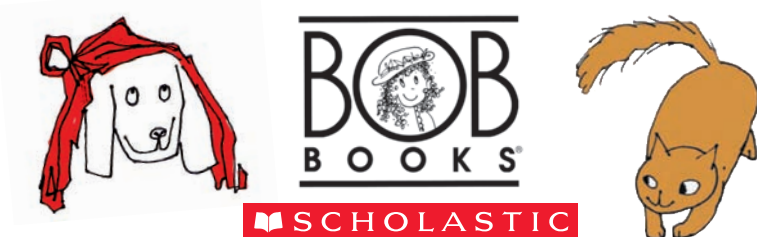
"Forget Dick and Jane. Your beginning reader needs Bob Books® to succeed."—www.cpamomva.blogspot.com

"Tiny enough to sneak in a very full diaper bag, we are enjoying them here, there, and everywhere."
— www.needsnewbatteries.blogspot.com

"They are a wonderful addition to a home library, school library, or a homeschool library. I love the smiles on my daughters' faces when they have succeeded in reading a book—that's priceless!"— www.ourgaggleofgirls.com

"Bob Books® made our children into avid readers. Best investment I ever made."—*The Lewiston Tribune*

For more information about the books and to view the Bob Books® reading video, please visit
www.scholastic.com/bobbooks
www.bobbooks.com



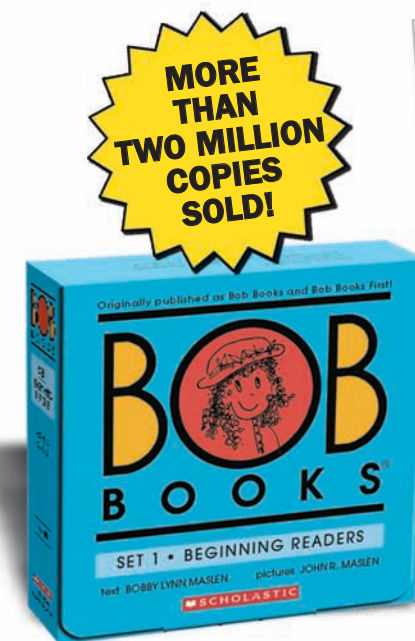
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www.scholastic.com

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"I read the whole book!"™



Dear Parent or Teacher,

Research has shown that exposing children to words and language at an early age is beneficial to their growth as readers. For over thirty years, Bob Books® has been integral in teaching more than two million children to read. Developed by Bobby Lynn Maslen, a teacher for thirteen years, and John Maslen, an award-winning watercolor painter, Bob Books® starts the earliest readers with carefully chosen letter sounds, words, and short sentences that make learning to read simple and fun. When your child completes the books in each box, he will be confident and eager to start the next set.

In this guide, you will find helpful hints on how to support your child's early reading with My First Bob Books® and Bob Books®. Remember to let your child set the pace, and to have fun.

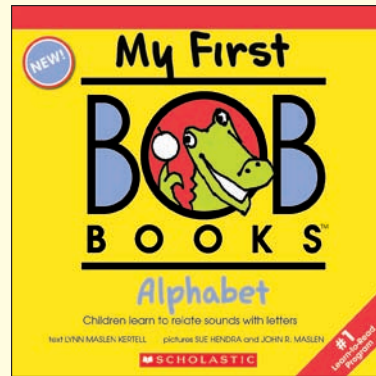
Sincerely,
Scholastic Inc.

As you begin reading with your child, you want the experience to be interesting and satisfying for both of you. Here are a few general tips for enjoying Bob Books® together!

- Take your time and enjoy the process. Bob Books® success-based formula means kids feel good and want to read more
- Celebrate your child's reading accomplishments as they happen
- Use the Bob Books® in sequence. Their step-by-step structure introduces concepts gradually. As each skill is mastered, a new one is introduced. This gentle progression helps ensure early success and confidence

Early emergent readers

Early emergent readers are beginning to associate spoken words with reading and writing. My First Bob Books® offer a playful way to explore the building blocks of language and literacy.



My First Bob Books® Alphabet Set

Developed by Lynn Maslen Kertell, these adorable read-aloud stories are for youngsters who are just beginning to learn that letters represent sounds. They take children through the entire alphabet by highlighting a few letters, both uppercase and lowercase, in each book. Your child will get the most out of these books when you:

- Emphasize letter sounds, and letter names
- Introduce new letters by repeating the ways they are pronounced (say, “buh, buh, bear, B”)
- Make a game of finding words that start with the same sound

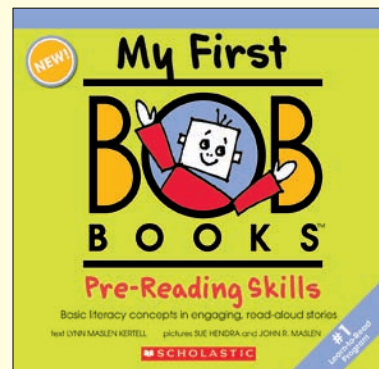
12 books / 12 pages each • Ages 3–5 years • \$16.99 U.S. / \$19.99 Can.
ISBN: 0-545-01921-4 / ISBN 13: 978-0-545-01921-7

My First Bob Books® Pre-Reading Set

Humorous read-aloud stories introduce the symbolic and sequencing skills that kids use as they make sense of literacy and reading. Children will develop abilities and basic concepts that aid in recognizing letter patterns and story lines. Here are a few tips for getting the most out of these books:

- Engage your child in the story by asking lots of questions, allotting time to discuss “why”
- Be playful and relate the stories to your child’s own life

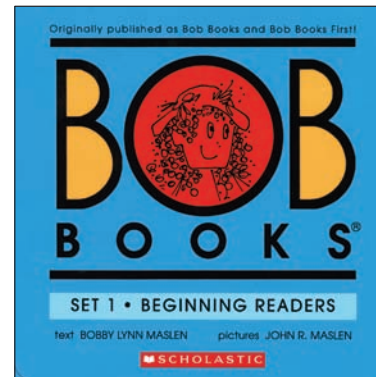
12 books / 12 pages each • Ages 3–5 years • \$16.99 U.S. / \$19.99 Can.
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Emergent readers

Emergent readers are beginning to expand their understanding of letter-to-sound relation, sight words, and events within a story. By introducing letters gradually, using consistent short vowels, and carefully paced learning, success is possible from the first Bob Book.

- Your child is ready for Bob Books® when he or she can identify most letters and expresses interest in reading
- Gently guide your child by asking about letter sounds, and showing him how to “sound out” words
- Let your child read the book to you!



Bob Books® Set 1: Beginning Readers

With only the letters M, A, T, and S, plus the word *on*, your youngster can read the first book in this set! With a few new letters and sight words added in each book, by Book 12 (The Vet), children have read 25 letters of the alphabet (excluding q).

12 books / 12 pages each • Ages 4–8 years • \$16.99 U.S. / \$19.99 Can.
ISBN: 0-439-84500-9 / ISBN 13: 978-0-439-84500-7

Bob Books® Set 2: Advancing Beginners

This set continues to strengthen basic reading skills. Short vowel sounds supply consistency and ensure success, while slightly longer stories and words build confidence and fluency.

12 books / 16 pages each • Ages 4–8 years • \$16.99 U.S. / \$19.99 Can.
ISBN: 0-439-84502-5 / ISBN 13: 978-0-439-84502-1



Early fluent readers

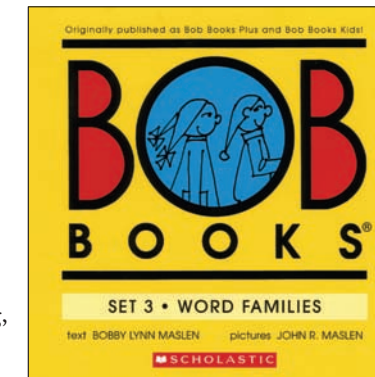
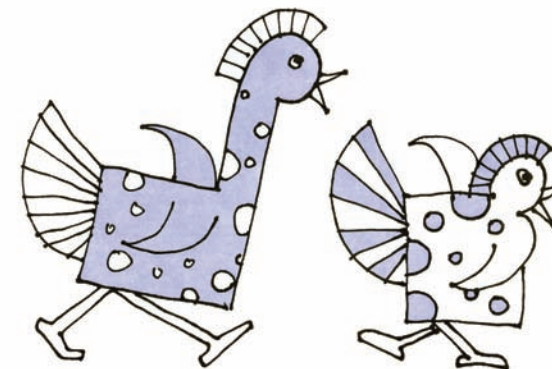
Early fluent readers are more skilled in sounding out words, using punctuation clues, understanding story events, and absorbing more words per page. Bob Books® Sets 3–5 challenge children with longer words, new reading concepts, the introduction of vowels patterns, and the silent “e.” Here are a few tips to continue your child’s path to reading success!

- Continue to encourage sounding out letters and letter combinations to decode new words. Story events and pictures can also provide clues
- Simplify longer words by breaking them into syllables
- Invite your child to compare himself / herself with the characters in the story
- Discuss with your child what he/she likes best about the stories. Look for additional books about your child’s interest to share together

Bob Books® Set 3: Word Families

Eight storybooks and two activity books introduce consonant clusters and blends. Word families (words that share a letter pattern, such as frog, dog, log) accelerate vocabulary growth and fluency.

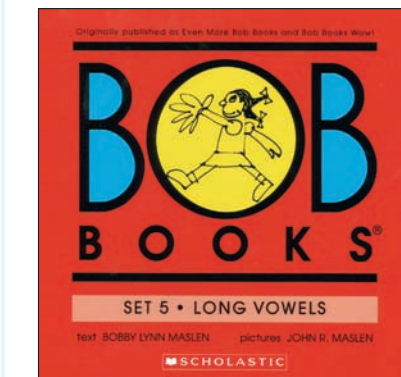
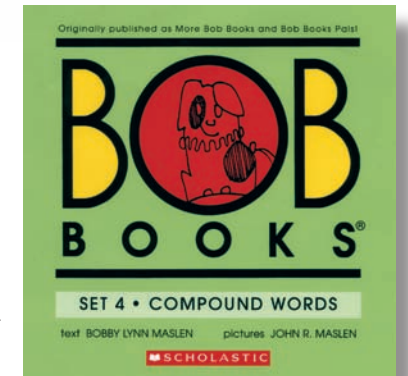
10 books / 16 pages each • Ages 4–8 years • \$16.99 U.S. / \$19.99 Can.
ISBN: 0-439-84509-2 / ISBN 13: 978-0-439-84509-0



Bob Books® Set 4: Compound Words

Longer stories introduce multi-syllabic words. Children learn new blends, how to break apart compound words, and discover how new word endings can be added to verbs.

8 books / 4 are 16 pages each, 4 are 24 pages each • Ages 4–8 years
\$16.99 U.S. / \$19.99 Can. • ISBN: 0-439-84506-8 / ISBN 13: 978-0-439-84506-9



Bob Books® Set 5: Long Vowels

These stories emphasize long vowel sounds and the magic of silent “e.” Children expand their understanding of sight words, combining syllables to form words, and more. Several sentences per page help children to prepare for chapter books.

8 books / 4 are 16 pages each, 4 are 24 pages each • Ages 4–8 years
\$16.99 U.S. / \$19.99 Can. • ISBN: 0-439-86541-7 • ISBN 13: 978-0-545-01918-7