

SCHOLASTIC "SCHOOL OF THE YEAR" CONTEST

WHO CAN ENTER: NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. The Scholastic School of the Year Contest (the "Contest") is open to current legal residents of the 50 United States (including D.C.) who are over the age of 18 at the time of entry, who are either a teacher, administrator, member of the parent-teacher association, or a parent ("Entrant"), employees (and their immediate families and those living in the same household of each employee, whether or not related) of Scholastic Inc. ("Scholastic" or "Sponsor") and its parents, affiliates, subsidiaries, advertising and promotion agencies, promotional partners and all others associated with the development, promotion and execution of this Contest. Contest subject to all applicable federal, state, and local laws. Void in Puerto Rico, the U.S. territories and possessions and where prohibited or restricted by law.

HOW TO ENTER: Entries will be accepted starting 12:01 a.m. on April 1, 2013 up until 11:59 p.m. ET on June 1, 2013 (the "Entry Period"). Entrants will be required to submit a nominating essay no longer than 500 words describing how their school has had a positive impact on their community and how they will use the prize money. Entries may be submitted online by visiting www.Scholastic.com/soty and filling out the entire entry form, including submission of the essay. Use of any automated entry device is prohibited and all such entries are void. Entry (i) must be Entrant's own original work, and cannot contain previously published and/or copyrighted material in any part by any 3rd party, (ii) must be in keeping with Scholastic's image and may not be offensive or inappropriate, as determined by Scholastic in its sole discretion and (iii) cannot defame or invade publicity rights or privacy of any person, living or deceased, or otherwise infringe upon any person's personal or property rights or any other third party rights. All entries become the property of Scholastic and will not be returned.

JUDGING: The potential winner will be selected from among all eligible entries received by Scholastic Parent & Child editors based on the measurable impact a school has had on its community at large. The decisions of the judges are final and binding. Scholastic reserves the right to not award all prizes if, in its sole discretion, it does not receive a sufficient number of qualified and eligible entries.

PRIZE: One (1) Prize winner (the "Winner") will win: (i) a \$5,000 grant for the school (ERW: \$5,000) and will be featured in Scholastic Parent & Child's December/January 2014 issue.

GENERAL PRIZE AND AWARD RESTRICTIONS: Any and all federal, state, and local taxes, where applicable, are the sole responsibility of the Winner. No cash equivalents, substitutions, transfers, or assignments of prizes or awards are allowed, except by Scholastic, who reserves the right to substitute a prize or award (or portion thereof) of comparable or greater value, at its sole discretion.

NOTIFICATION/ANNOUNCEMENT: The Winner will be notified no later than July 15, 2013 by telephone, mail and/or e-mail. If a Prize or Prize notification is returned as undeliverable, the potential winner chooses to decline the Prize for any reason, or the potential winner fails to comply with these Official Rules and all the requirements set forth herein, the Prize may be forfeited and, at Scholastic's discretion, awarded to a runner-up. By accepting the Prize, the Winner grants to Scholastic and its designees the right to use his/her and his/her child's names, likenesses, hometowns, biographical information (including school names), and entry for any purpose, including advertising and promotional purposes, in any and all media now or hereafter known throughout the world in perpetuity without further notice, permission, or compensation, except where prohibited by law.

USE OF ENTRY: By submitting an entry each Entrant agrees Scholastic shall own the entry submitted (including all rights embodied therein in the winning entry) and that it and its designees may exploit, edit, publish, use, adapt, modify, or dispose of any entry and elements embodied therein, online, in print, film, television, or in any other media now or hereafter known for advertising, promotional, or other purposes throughout the world, in perpetuity, without additional compensation or notification to, or permission of the Entrant except as prohibited by law.

GENERAL CONDITIONS: By entering, Entrant agrees to release and hold harmless Scholastic and its respective parents, affiliates, subsidiaries, advertising, and promotion agencies, promotional parties, airline, ground transportation and travel companies and all others associated with the development, promotion and execution of this Contest, and the respective officers, directors, shareholders, agents, and employees of the foregoing (collectively, the "Released Parties") from any and all claims, injuries, damages, or losses to the person or property and/or liabilities of any nature that in any way arise from participation in this Contest or acceptance or use of the Prize.

In the event the Contest is compromised by non-authorized human intervention, virus, bugs, or other causes beyond the control of Scholastic which corrupts or impairs the administration, security, fairness, or proper play of the Contest, Scholastic reserves the right in its sole discretion to modify, suspend, or terminate the Contest or any portion thereof and/or terminate the participation of any participant (and void his/her entry) whose conduct potentially compromises the Contest and at its sole discretion to award the any or all of the Prizes from among all eligible non-suspect entries received prior to termination using the judging procedures outlined above. In the event of a dispute over the identity of an online Entrant and/or Nominating Individual, entry will be deemed submitted by the holder of the e-mail account. Released Parties are not responsible for late, lost, stolen, inaccurate, garbled, damaged, illegible, undelivered, delayed, misdirected, or postage-due entries or mail; interrupted or unavailable network, server, Internet Service Provider (ISP), website, or other connections; for lack of availability or accessibility, or miscommunications due to failed computer, satellite, telephone, or cable transmissions or lines; for technical failure or jumbled, scrambled, delayed, or misdirected transmissions; for computer hardware or software malfunctions, failures, or difficulties; or for any other computer, network, technical, typographical, human or other error, problem, or malfunction related to or in connection with the Contest, including, without limitation, errors, problems, or malfunctions that may occur in connection with the administration of the Contest, the announcement of the prize, the processing or judging of entries, or any Contest-related materials. Released Parties are not responsible for any incorrect or inaccurate information, whether caused by site users, tampering, hacking, or by any equipment or programming associated with or utilized in the Contest and assume no responsibility for any injury or damage to participants' or to any other persons' computer (whether hardware or software), relating to or resulting from downloading materials or software in connection with this Contest.

WINNERS LIST: For the name of the Winner (available on or about May 20, 2013), send a stamped, self-addressed envelope to: WINNERS: School of the Year Contest, c/o Scholastic Inc., 557 Broadway, New York, NY 10013

CONTACT: askpc@scholastic.com