

Mother's Day Prize a Day

Official Rules

- 1. NO PURCHASE NECESSARY TO ENTER OR WIN.**
- 2. Promotion period. Promotion begins at 12:01 AM ET and ends at 11:59 PM ET on each day of the month of May, 2013. Prizes that correspond to each day are set forth below.**
- 3. How to Enter the Sweepstakes:** Visit scholastic.com/PCmoms during the promotion period and follow the instructions to complete and submit the entry form. Entry submission must include name, email address, mailing address, city, state, and zip code. Limit: one entry per person, per day.
4. Sweepstakes open to current legal residents of the 50 United States (including Washington DC) age 18 or older, except employees of Scholastic Inc. ("Sponsor"), the Sweepstakes prize provider, and their affiliates, subsidiaries, and their respective advertising, promotion, prize suppliers and fulfillment agencies (collectively, the "Related Entities"), and the immediate families of each. Sweepstakes is subject to all applicable laws and regulations. Sweepstakes is void where prohibited or restricted by law. Except where prohibited by law, by entering each entrant consents to the use of his/her name, age, city and state, likeness, gender, and entry by Sponsor and its designees for any purpose in any media now known or hereafter created without further notice or compensation. Any person who attempts to defraud or in any way tamper with this Sweepstakes will be disqualified.
- 5. Winner selection and notification.** One (1) winner for each of the thirty-one (31) daily prizes will be selected by random drawing on or around June 1, 2013. The winners will be notified by mail, email, and/or telephone. If a potential winner (i) cannot be contacted; (ii) refuses the prize; and/or (iii) the prize is returned as undeliverable, such potential winner forfeits all rights to win the promotion or receive the prize, and an alternate winner may be selected. The potential winner may be required to complete and return an Affidavit of Eligibility and Liability/Publicity Release within ten (10) days.

Documents must be returned by the means specified in the specific document within the time specified or the potential prize winner may be disqualified. Odds of winning depend on the number of eligible entries received during the Promotion Period.

6. Prize description: There will be one (1) distinct winner for each of the 31 prizes offered. The prizes offered are as follows: May 1: Emerald Gold Simple Wrap Watch, La Mer Collections (ARV: \$92); May 2: Mama Necklace, Lisa Leonard Designs (ARV: \$58); May 3: Tea for One, Le Creuset (ARV: \$35); May 4: Keurig Mini Plus Personal Coffee Brewer, Kohl's (ARV: \$125); May 5: Set of 6 Aromatherapy Body Products, Caldrea (ARV: \$124); May 6: 3-month Subscription, NatureBox (ARV: \$60); May 7: Beauty Starter Kit, Jane Iredale (ARV: \$82); May 8: Paige Bucket Bag, Baggallini (ARV: \$170); May 9: Fondue Pot, Sur La Table (ARV: \$63); May 10: One dozen cupcakes and national shipping, Georgetown Cupcakes (ARV: \$49); May 11: Gaiam Tree of Life Yoga Kit, Target (ARV: \$56); May 12: Gift Card, SpaFinder Wellness (ARV: \$100); May 13: 3-piece Bath and Body Set with Carry Case, Crabtree & Evelyn (ARV: \$55); May 14: Ralph Lauren Romance Perfume, CVS/pharmacy (ARV: \$60); May 15: Circle of Trust Pave Bracelet, AntoniaBee (ARV: \$68); May 16: Large Duffel, Vera Bradley (ARV: \$85); May 17: Bracelet and Charms, Pandora (ARV: \$205); May 18: De-stress Gift Set, Aveda (ARV: \$66); May 19: Mercer Zip Wallet, Stella & Dot (ARV: \$79); May 20: Jonathan Adler Diaper Bag, Skip Hop (ARV: \$70); May 21: 9-Piece Nesting Bowls and Colanders Set, OXO (ARV: \$50); May 22: Necklace and Bangles, Chewbeads (ARV: \$56); May 23: Gift Card, Land's End (ARV: \$100); May 24: White Diamond Fragrance Set, \$60, Elizabeth Taylor; May 25: Chef Citrus Juicer, Imusa (ARV: \$20); May 26: Signature Photo Book, Pinhole Press (ARV: \$75); May 27: Love Birch Cuff, Uncommon Goods (ARV: \$85); May 28: PureLiving Ceramic Cookware Set, WearEver (ARV: \$80); May 29: Vita Cura Travel/Starter Kit, Repechage (ARV: \$85); May 30: Polka Dot Tote and Business Card Holder, Roztayger (ARV: \$64); May 31: La Vie Est Belle L'Eau de Parfum, Lancome (ARV: \$95). The prizes are nontransferable, not returnable, and cannot be sold or redeemed for cash. No substitutions allowed, except by Sponsor in event of prize unavailability in which case a prize of equal or greater value will be awarded. Taxes, if any, on prize are the sole responsibility of the winner.

7. All entries will become the property of Sponsor and will not be returned. By entering, entrants agree to grant to Sponsor and its designees the right to use their name, information provided, and likenesses for any purpose, including advertising and/or promotion, in any media now known or hereafter created, except as prohibited by law.

By entering, entrants agree to abide by these rules and warrant and represent that their entry information is accurate. By entering this Sweepstakes, winner and all entrants agree that Sponsor, Related Entities and their respective officers, directors, agents and employees will have no liability or responsibility for injuries, losses or damages of any kind resulting from the acceptance, possession or use of any prize or participation in this Sweepstakes and they will be held harmless against any claims arising directly or indirectly from the use of any prizes or participation in the Sweepstakes. Sponsor and Related Entities shall not be liable for (a) telephone, electronic, program, network, Internet, or computer delays, deletions, interruptions or other failures of any kind; (b) late, lost, damaged, failed, misdirected, incomplete, garbled, unintelligible, or delayed computer messages or entries; or (c) any human error that may occur in the processing of any entry, nor are they responsible for any theft or destruction or unauthorized access to, or alteration of, entries, whether caused by the sender or any of the equipment or programming associated with or utilized in this Sweepstakes. Proof of online submission of your entry does not constitute proof of delivery. In the event of a dispute as to the identity of the entrant, the authorized account holder of the email address used to enter will be deemed to be the entrant. The "authorized account holder" is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address.

8. Sponsor and Related Entities are not responsible for technical, hardware, software, or telecommunications malfunctions of any kind; lost or unavailable network connections; or failed, incorrect, incomplete, inaccurate, garbled, or delayed electronic communications caused by the entrant or by any of the equipment or programming associated with or utilized in this Sweepstakes which may limit the ability to play or participate or by any human error which may occur in the processing of the entries in this Sweepstakes. If for any reason (including, but not limited to, infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other cause beyond the control of Sponsor, which corrupts or affects the administration, security, fairness, integrity, or proper conduct of this Sweepstakes) the online portion of the Sweepstakes is not capable of being conducted as described in these rules, Scholastic shall have the right, at its sole discretion, to cancel, terminate, modify, or suspend the Sweepstakes. Sponsor and Related Entities shall not be liable for any injury or damage to an entrant's or any other person's computer related to or resulting from entering the Sweepstakes. Entrants agree that the decisions of Sponsor related to this Sweepstakes

are final. By entering the Sweepstakes, entrants affirm that they have read and accepted these Official Rules. Any person attempting to defraud or in any way tamper with this Sweepstakes will be ineligible for prizes.

9. For the winners' names (available approximately 10 days after the Promotion Period), send a self-addressed stamped envelope no later than 60 days after the Promotion Period to:

Scholastic Parent & Child

Attn: Elizabeth Callahan

Mom Sweepstakes

557 Broadway

New York, NY 10012

10. Sponsor: Scholastic Inc., 557 Broadway, New York, NY 10012