

**1. NO PURCHASE NECESSARY TO ENTER OR WIN.**

**2. Promotion period. Promotion begins at 12:01 AM ET on February 1, 2013 and ends at 11:59 PM ET on March 31, 2013.**

**3. How to Enter the Sweepstakes:** Visit [scholastic.com/vine](http://scholastic.com/vine) during the promotion period and follow the instructions to complete and submit the entry form at the bottom of the page. Entry submission must include name, email address, mailing address, city, state, and zip code. Limit: one entry per person.

4. Sweepstakes open to current legal residents of the 50 United States (including Washington DC) age 18 or older, except employees of Scholastic Inc. ("Sponsor"), the Sweepstakes prize provider, and their affiliates, subsidiaries, and their respective advertising, promotion, and fulfillment agencies (collectively, the "Related Entities"), and the immediate families of each. Sweepstakes is subject to all applicable laws and regulations. Sweepstakes is void where prohibited or restricted by law. Except where prohibited by law, by entering each entrant consents to the use of his/her name, age, city and state, likeness, gender, and entry by Sponsor and its designees for any purpose in any media now known or hereafter created without further notice or compensation. Any person who attempts to defraud or in any way tamper with this Sweepstakes will be disqualified.

**5. Winner selection and notification.** One (1) winner will be selected by random drawing on or around April 1, 2013. The winner will be notified by mail, email, and/or telephone. If a potential winner (i) cannot be contacted; (ii) refuses the prize; and/or (iii) the prize is returned as undeliverable, such potential winner forfeits all rights to win the promotion or receive the prize, and an alternate winner may be selected. The potential winner may be required to complete and return an Affidavit of Eligibility and Liability/Publicity Release within ten (10) days. Documents must be returned by the means specified in the specific document within the time specified or the potential prize winner may be disqualified. Odds of winning depend on the number of eligible entries received during the Entry Period. Limited to one entry per person.

**6. Prize description:** There will be one (1) winner in total. The prize is one (1) gift certificate to [vine.com](http://vine.com). Approximate retail value for the prize is \$200. The prize is nontransferable, not returnable, and cannot be sold or redeemed for cash. No substitutions allowed, except by

Sponsor in event of prize unavailability in which case a prize of equal or greater value will be awarded. Taxes, if any, on prize are the sole responsibility of the winner.

7. All entries will become the property of Sponsor and will not be returned. By entering, entrants agree to abide by these rules and warrant and represent that their entry information is accurate. By entering this Sweepstakes, winner and all entrants agree that Sponsor, Related Entities and their respective officers, directors, agents and employees will have no liability or responsibility for injuries, losses or damages of any kind resulting from the acceptance, possession or use of any prize or participation in this Sweepstakes and they will be held harmless against any claims arising directly or indirectly from the use of any prizes or participation in the Sweepstakes. Sponsor and Related Entities shall not be liable for (a) telephone, electronic, program, network, Internet, or computer delays, deletions, interruptions or other failures of any kind; (b) late, lost, damaged, failed, misdirected, incomplete, garbled, unintelligible, or delayed computer messages or entries; or (c) any human error that may occur in the processing of any entry, nor are they responsible for any theft or destruction or unauthorized access to, or alteration of, entries, whether caused by the sender or any of the equipment or programming associated with or utilized in this Sweepstakes. Proof of online submission of your entry does not constitute proof of delivery. In the event of a dispute as to the identity of the entrant, the authorized account holder of the email address used to enter will be deemed to be the entrant. The "authorized account holder" is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address.

8. If the administration or integrity of the Sweepstakes is compromised or corrupted at any time, the Sponsor reserves the right to modify, suspend or cancel the Sweepstakes. Sponsor and Related Entities shall not be liable for any injury or damage to an entrant's or any other person's computer related to or resulting from entering the Sweepstakes. Entrants agree that the decisions of Sponsor related to this Sweepstakes are final. By entering the Sweepstakes, entrants affirm that they have read and accepted these Official Rules. Any person attempting to defraud or in any way tamper with this Sweepstakes will be ineligible for prizes.

9. For the winner's name (available approximately 10 days after the promotion period), send a self-addressed stamped envelope no later than 60 days after the promotion period to:

Scholastic Parent & Child

Attn: Elizabeth Callahan

Vine.com Sweepstakes  
557 Broadway  
New York, NY 10012

10. Sponsor: Scholastic Inc., 557 Broadway, New York, NY 10012